



ST. ANTHONY MESSENGER AD SPECIFICATIONS

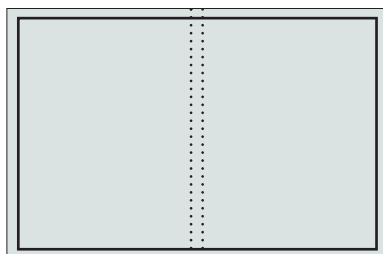
CAMERA READY ART (CRA)

- FILE FORMAT: PDF /X1-A
- All fonts outlined and images must be embedded.
- All images must be high-resolution, at least 300 dpi used at 100%.
- CMYK or grayscale (**No spot colors or RGB**)
- Set document using the listed dimensions.
- BLEED: Live area must be kept at least .325" from edge on all four sides. Do NOT "pull bleeds out" when using listed measurements.
- Spread and full page ads:
Process PDF **with** crop and bleed marks.
- Fractional ads:
Process PDF **without** crop marks.

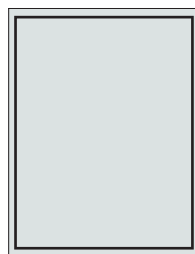
EMAIL/MAIL SUBMISSIONS

- Files not exceeding 15MB can be e-mailed to your sales representative.
- Please put your business name and issue date in the subject line (Company Name_Month_Year).

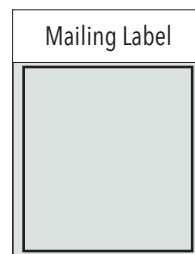
ADVERTISEMENT SIZES



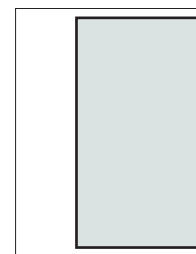
2-Page Spread
Bleed: 16"w x 10.75"h
Allow .325" of safety area for gutter/ hinge area
Spread Safety Area: 15.375"w x 10.25"h



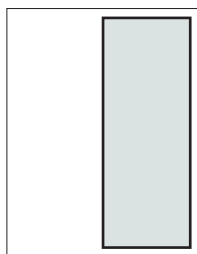
Full Page
8.125"w x 10.75"h



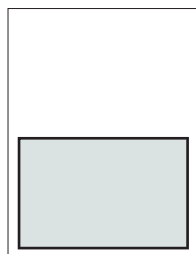
Mailing Label
Back Cover (cover 4)
8.035"w x 8.375"h
safety area: 7.375 x 8.0



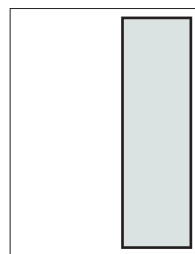
2/3 vertical:
4.6875w" x 9.575"h



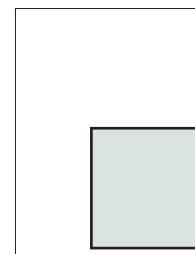
1/2 vertical:
3.4688"w x 9.575"h



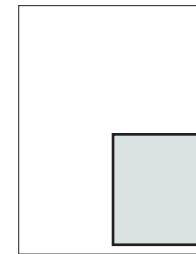
1/2 horizontal:
7.125"w x 4.6208"h



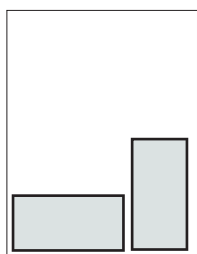
1/3 vertical:
2.25"w x 9.575"h



1/3 square:
4.6875"w x 4.6208"h

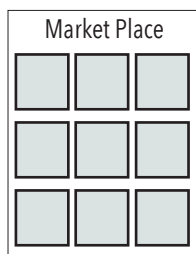


1/4 page:
3.4687"w x 4.7875"h



1/6th vertical:
2.25"w x 4.7875"h

1/6th horizontal:
4.6875"w x 2.25"h



Market Place Ads
2.25"w x 3.075"h
Marketplace ads will be grouped together on the page(s).

ARTWORK

- Artwork should be high-resolution jpeg or vector eps formats. Do not use a screenshot or low-resolution versions downloaded from a website.
- Microsoft Word documents and Publisher file formats are not accepted.

CONDITIONS

- We do not accept native application files.
- Color proofs available for a fee and must be requested by the 10th day of each month.
- Ad content, copyrights, proper grammar, and punctuation are the sole responsibilities of the advertiser.
- *St. Anthony Messenger*/FRANCISCAN MEDIA reserves the right to refuse placement of any ad for any reason.

DEADLINES

- Space closing is the second working day of the month, two months prior to issue month.
- Materials are due by the 10th of each month.



TRIM SIZE: 7.875"w x 10.5"h

SAFETY AREA: 7.625 x 10.125 inches (all live matter especially logos, contact info, and text must be within this space for gutter hinge and head and foot trim allotment)

PRINT/BIND: Web offset, saddle stitched

FRACTIONAL ADS: Live elements should be 0.125" from edge of dimension of fractional ad.

Fractional ads must precisely fit outlined specifications.

We are not responsible for color accuracy of ads based upon digital appearance of proofs.