



The Difference is Service®

PRIVACY NOTICE FOR DELAWARE CONSUMERS

January 1, 2020

Personally Identifiable Information We Collect through our Website and Mobile Applications

When you interact with us via this website, we may collect the following categories of personal information about you:

- Name
- Address
- e-mail
- Phone
- Policy number
- Claim number
- Internet Protocol (IP) address and domain name from which you accessed our webpage
- The type of browser and operating system used to access our site
- The date and time you visited our site
- The web pages or services you accessed at our site

How We Share Personally Identifiable Information Collected through our Website and Mobile Applications

We do not “sell” your personal information as that term is commonly understood. When it is necessary for a business purpose, we share or disclose your personal information with a service provider, and we enter a contract with the service provider that limits how the information may be used and requires the service provider to protect the confidentiality of the information.

Right to Access and Correction

To access the personally identifiable information collected through our websites or mobile applications, send a signed written request to us at the following address: Great West Casualty Company, ATTN: Privacy Officer, 1100 West 29th Street, South Sioux City, NE, 68776, or via email at gw-privacy@gwccnet.com and include your name, address, along with your policy or account number if you have one. For your protection, we may use reasonable means to verify your identity prior to sending you this information. If you believe that any information about you is inaccurate, you may notify us in writing about any correction, amendment or deletion you believe should be made. We will carefully review your request and, where appropriate, make the necessary change.

Do Not Track Disclosure

“Do not track” is a technology that enables users to opt-out of tracking by websites they do not visit. We do not disclose personal information to third parties for their own marketing purposes. Additionally, we do not collect

personal information from your online activities over time and across other websites or online services and we do not allow third parties to use these technologies on our sites. Because we do not use these technologies, we currently do not monitor, respond or take any action to web browser “do not track” signals or other similar mechanisms.

Changes to our Privacy Notice

If we make any material changes to our privacy practices, this Privacy Policy will be updated by posting the revised version on our website under the Privacy link on the website homepage. The updated Privacy Policy is effective as of the date listed at the top of the page. By accessing any of our products, services, websites or mobile applications after this date you agree to the terms of our Privacy Policy as of the last effective date.

Contact Us

If you have any questions regarding our Privacy Notice or practices, please contact us or send your written request to:

Great West Casualty Company
ATTN: Privacy Officer
1100 West 29th Street
South Sioux City, NE 68776

or via email to gw-privacy@gwccnet.com

or by calling 1-800-497-1854 (toll free) or 1-402-494-7211.