



# SIDE-BY-SIDE COMPARISON

## GreenArrow Engine vs PowerMTA



### MTA TECHNOLOGY

VirtualMTA: IP Segmentation & Throttling	Yes	Yes
Manage VirtualMTA through Web Interface	No	Yes
DKIM, DMARC, SPF, SenderID, DomainKeys	Yes	Yes
Automatic Bounce & Feedback Loop Processing	Yes	Yes
Submit Email with: SMTP, REST API	SMTP	Yes, Both
Integrated Front-end, Design Studio Available	No	Yes

### ADVANCED FEATURES

Transparent Click & Open Tracking	No	Yes
Seed List / Inbox Monitoring	No	Yes
Detailed Delivery Reports	Yes	Yes
Embeddable Reporting	No	Yes

### DELIVERY & SUPPORT

Flexible Purchase Options	Perpetual / Annual	Perpetual / Annual / Monthly
On-premise or Cloud/SAAS	On-premise Only	Both Available
Installation Service & Dedicated Set-Up Support	No	Yes
Phone and Email Support	Email Only	Both

### INTEGRATED MARKETING SOLUTION AVAILABLE

WYSIWYG and HTML editor	No	Yes
Manage Autoresponders	No	Yes
A/B testing with Winner Selection	No	Yes
Powerful API Enabling Integration	No	Yes

And these are only the features we can fit on one page! For a live demo visit us at: [go.drh.net/live-demo](http://go.drh.net/live-demo)