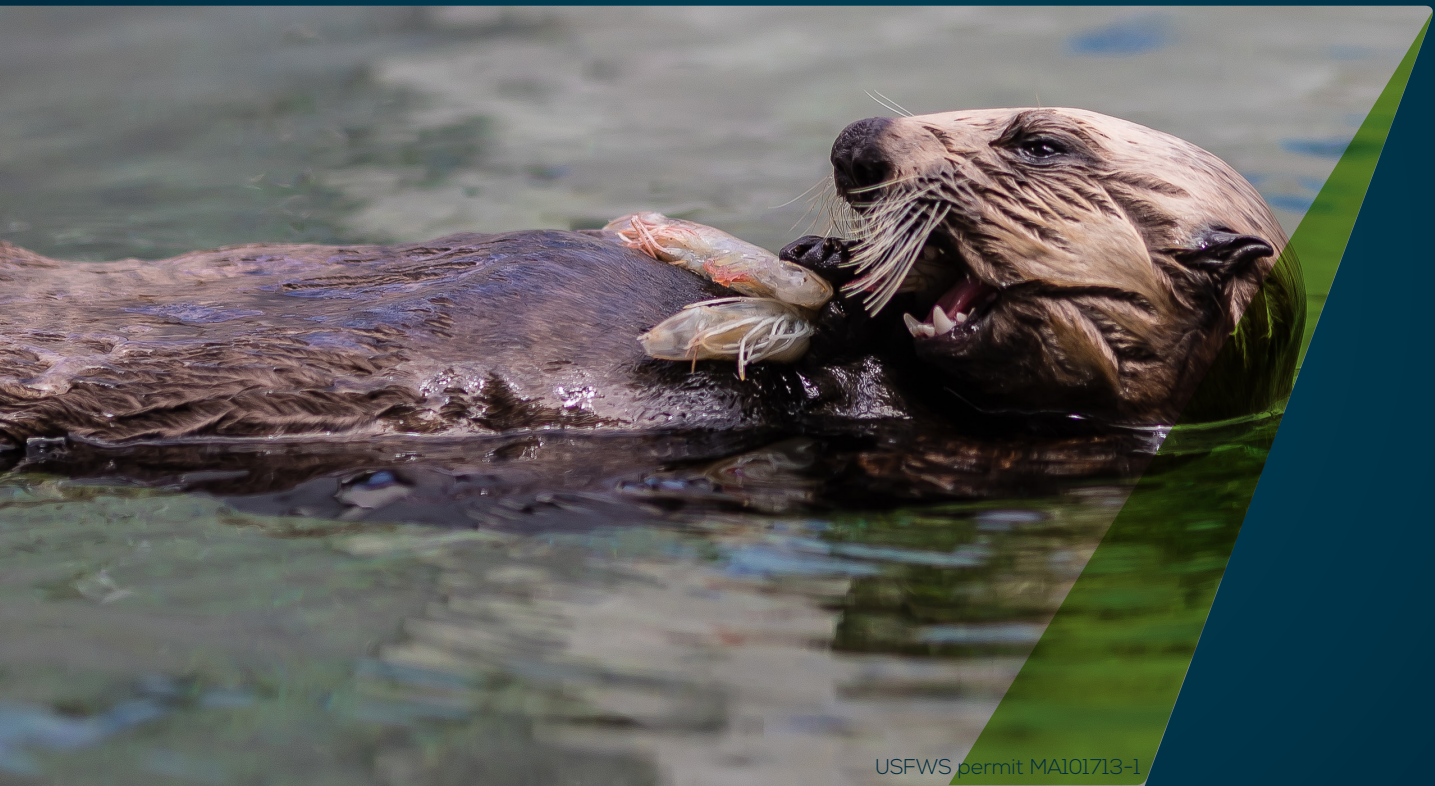


The Marine Mammal Center

A Guide to Charitable Giving



At Private Ocean, we are proud to share our deep commitment to the community with our clients.

www.privateocean.com





GREG FRIEDMAN, MS, CFP®
FOUNDER & CHIEF EXECUTIVE OFFICER
PRIVATE OCEAN

Partnering with The Marine Mammal Center



A key part of our culture is our commitment to our communities and the preservation of our planet's natural resources. We are proud to partner with organizations like The Marine Mammal Center that share our values and support our efforts to help educate clients on the changing world around us.

As a California native, growing up surfing along the coast from San Diego to NorCal, I feel a personal connection to our oceans and natural landscapes. I believe that we are all responsible for preserving our environment and at Private Ocean, we

consider the impact of our actions in all that we do.

Giving is a big part of that commitment, and each year we sponsor several non-profits that align with our mission to help make our planet cleaner, safer, and sustainable for future generations.

The Marine Mammal Center is leading the field in ocean conservation through marine mammal rescue, veterinary science, and education. They offer many ways to get involved, from volunteering to donating to help further their cause. This guide offers information on the Center and how

you and your family can get educated about the state of our oceans and how you can make a difference.

Our involvement in our community mirrors our approach to financial services – in education. We believe that through sharing ideas and in learning, we can preserve our natural resources. And through collaboration, we work together to build a stronger society.

Greg Friedman
 Founder & Chief Executive Officer

Charitable Giving Opportunities



Sponsor Food and Vitamins for Marine Mammal Patients

Your gift will purchase one week of food for marine mammal patients, plus any supplements, vitamins or supplies needed.



Sponsor the Care of Threatened Southern Sea Otters

Your gift will support response to stranded southern sea otters and fund their critical care in rehabilitation.



Sponsor a First Responder Team

Your gift will sponsor one First Responder Team for an entire year.



Sponsor an Ocean Ambassadors Classroom

Your gift will fund an Ocean Ambassadors classroom of 30 students in an underserved school district.



Sponsor the Marine Mammal Pathology Internship Program

Your gift will underwrite six pathology interns over a one-year period of time.



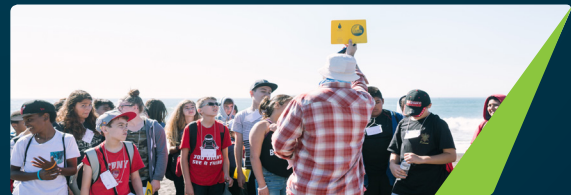
Sponsor Laboratory Tests and Diagnostics

Your gift will keep the laboratory fully operational with equipment and supplies.



Sponsor a Two-Year Intensive Veterinary Internship

Your generous gift will underwrite one intern's stipend and housing.



Sponsor the Ocean Ambassadors Middle School Science Program

Your gift will sponsor the Ocean Ambassadors middle school science program in an entire community.

Sponsor Food and Vitamins for Marine Mammal Patients

\$5,000

Your gift will purchase sustainable fish to feed marine mammal patients for up to one week, plus any supplements, vitamins and supplies.

The Marine Mammal Center is the world's largest marine mammal hospital. During their busiest season, they have 200 or more patients in their hospital for rehabilitation and use more than 1,000 pounds of fish per day, in addition to fish oil, supplements and vitamins.

They purchase fish from a sustainable fishery, chosen not only for its sustainable fishing practices but also for the high-fat content of its herring so that the patients can quickly gain weight during their critical recovery period and become healthy for release back to the wild.

Sea otters, a threatened species, must eat about a quarter of their body weight in seafood every day just to maintain a healthy weight, and their specialized diet includes expensive human-grade seafood such as scallops, clams, squid and shrimp. At a cost of about \$41 a day for one otter, the food costs quickly add up.

Sponsor the Care of Threatened Southern Sea Otters

\$10,000

Your gift will support response to stranded southern sea otters and fund their critical care in rehabilitation at The Marine Mammal Center's world-class hospital, contributing to the larger body of knowledge about their health.

Each year, The Marine Mammal Center responds to nearly 100 southern sea otters, a threatened species in California that has returned from the brink of extinction. Sea otter rescue requires specially trained teams of first responders and their rehabilitation requires special diets, veterinary expertise and life support environments during their care. The Center's expertise in treating diseases in seals and sea lions allows them to better understand similar disease patterns in sea otters so that they can more effectively treat future patients.

Everything scientists can learn about these unique patients contributes to the overall body of knowledge of the species and the diseases and other threats they face, enabling efforts to restore the population and remove southern sea otters from the threatened species list.

Sponsor a First Responder Team

\$10,000

Your gift will sponsor one First Responder Team for an entire year, including the specialized training, tools and support systems that are required to efficiently respond to animals with deadly entanglements.

Marine mammals are stranding in higher numbers than ever before, and deadly threats such as entanglements need a fast and organized response in order to prevent suffering. For endangered species, entanglement is a chief threat to their survival.

The Marine Mammal Center's First Responder Team is specially trained to rescue animals that have life-threatening injuries caused by direct human interaction, such as whales and sea lions entangled in nets and ocean trash. At any given time, the Center must support five teams that can be deployed at a moment's notice.

Sponsor an Ocean Ambassadors Classroom

\$15,000

Your gift will fund an Ocean Ambassadors classroom of 30 students in an underserved school district, including two field trips for each student, for a collective 1,500 hours of STEM-based curriculum and instruction.

The Marine Mammal Center's middle school program, Ocean Ambassadors, reaches students at a time when they are most likely to lose interest in science-based studies. This year-long, STEM and NGSS-aligned program offers an opportunity for students to discover real-world connections to their classroom studies, while also providing the critical support that teachers need, such as access to curriculum, resources and professional development.

Students and teachers engage in marine science and ocean conservation, inspiring the next generation of ocean advocates. The program includes two field trips for each class to see marine mammals at the Center and in the wild, marking the first time many students have seen the ocean. The program is expanding to reach over 12,000 students throughout California, mostly at Title I schools.



Sponsor the Marine Mammal Pathology Internship Program

\$30,000

Your gift will underwrite six pathology interns over a one-year period of time, representing over 1,000 hours of direct training in marine mammal pathology, including expenses such as travel, lodging, stipend, training and supervision.

Pathology, the study of disease through examinations of tissue samples for diagnostic or forensic purposes, is critical to all advances in marine mammal science and conservation. When an animal dies at The Marine Mammal Center, scientists have the opportunity to learn from its death through a necropsy, or animal autopsy.

Findings from the pathology reports form the basis for critical patient diagnoses as well as important discoveries about diseases and the health of the ocean.

Under the supervision of the Chief Pathologist, six pathology interns each year train for one month at the Center, gaining access to learn from the unparalleled variety of species that the Center studies. Many of the pathology interns who trained at the Center are now pathologists for wildlife research departments at major universities or the government.

Sponsor Laboratory Tests and Diagnostics

\$40,000

Your gift will keep The Marine Mammal Center's laboratory fully operational with the equipment and supplies that scientists need for daily diagnoses and long-term research projects, both at the Center and around the world.

The Marine Mammal Center's research, pathology and veterinary work advances knowledge about marine mammal health and what it can tell us about ocean and human health. The Center's team of more than 20 veterinary scientists and researchers not only leads and publishes its own research, but also supports and contributes to dozens of research projects at major universities and institutions around the world.

The Center relies on a fully equipped laboratory for on-site clinical diagnoses of patients and for use in research projects conducted by scientists around the world. In one year, researchers in the laboratory will run diagnostic testing on over 1,500 samples. Those samples will be used in research projects led by the Center's scientific team, and also shared with an average of 50 researchers each year, greatly increasing the body of knowledge around marine mammal health.



Sponsor a Two-Year Intensive Veterinary Internship at the Teaching Hospital

\$100,000

Your generous gift will underwrite one intern's stipend and housing, as well as various professional development costs that include conferences, publication and training from world-class veterinarians.

As we witness unprecedented extinctions of animal species, emerging outbreaks of wildlife diseases, and the impacts of environmental contaminants and toxins, the need for wildlife veterinary expertise worldwide has never been greater. The Marine Mammal Center's Veterinary Internship combines high-quality animal care with an exceptional hands-on learning environment in a one- or two-year program.

This competitive Veterinary Internship equips new veterinarians with a vast skillset in wildlife medicine. The Center's marine mammal patients, including many endangered species, are dependent on the high quality of care offered. Veterinary Interns ensure round-the-clock care for these critical patients, while taking advantage of an unparalleled opportunity to work with a unique patient load and gain expertise in the areas of marine mammal rescue, clinical medicine, husbandry, pathology, laboratory science and research.

Sponsor the Ocean Ambassadors Middle School Science Program

\$100,000

Your gift will sponsor the Ocean Ambassadors middle school science program in an entire community within the San Francisco Bay Area, allowing the Center's educators to reach every middle school, including field trips, teacher stipends, student conservation projects and professional development workshops for teachers.

The Marine Mammal Center offers an in-school, project-based, STEM and Next Generation Science Standards-aligned marine science education program tailored to meet the unique needs of middle school students in grades 6 through 8 and their teachers. Designed in collaboration with teachers, the program will serve approximately 4,000 students in Alameda, Contra Costa, San Francisco, Marin and Sonoma counties over the course of one academic year.

The Ocean Ambassadors program reaches students at a formative time in their lives and ensures that they will become the next generation of informed scientists and engaged citizens who will care for and ensure the health of our ocean and environment.

More Ways to Get Involved

Join as a Volunteer

More than 1,300 volunteers make a tremendous impact in every area of the Center's operations, whether rescue, animal care, education or supporting administrative teams. Volunteers join a global community dedicated to ocean conservation, supporting the rehabilitation of marine mammals, learning from professionals in marine and veterinary sciences, and inspiring the next generation of ocean stewards. A variety of inspiring opportunities are available for ages 15+ in California and Hawai'i.

Spread the Word

Each individual has a tremendous impact on the ocean. Visit The Marine Mammal Center's hospital and education center in Sausalito, CA, to learn more about how to have a positive impact on the ocean and its inhabitants. Share what you learn with your own community to support the movement for global ocean conservation. Follow the Center on social media or sign up for their email list at MarineMammalCenter.org to learn more about how your actions make a difference.

Private Ocean

Private Ocean is a West Coast-based wealth management firm deliberately structured to give clients the intimate experience of a small firm while harnessing the power, depth and discipline of a much larger one. Formed in 2009, Private Ocean (www.privateocean.com) combined two of the oldest privately-held wealth management firms in the San Francisco Bay Area. The firm has over \$2.2 billion in assets under management as of March 31, 2019, and has locations in San Rafael, San Francisco, Walnut Creek and Seattle. Private Ocean works with senior executives, business owners and other affluent individuals with a minimum of \$2 million to invest.

