

BUILDING '20 INSIGHTS

SPONSORSHIP OPPORTUNITIES

September 15-17, 2020
Virtual Event

2020 Sponsorships

Premier \$7,500

LIMITED AVAILABILITY

Elite \$2,500

LIMITED AVAILABILITY

Digital Event \$1,000

LIMITED AVAILABILITY

Sponsor the Event App**	SPEAKING	1	-	-
Introduce a Keynote Session		1	-	-
Company logo featured on presentation template		yes	yes	yes
Co-host a customer panel/breakout group		yes	yes	-
Email communication to full attendee list	PROMOTIONS	2	1	-
Pre-conference exposure in email newsletter		Company Name & Message	Company Name & Message	Logo only
Name, logo, company desc. and link on conference website		100 words	80 words	Logo only
Preshow attendee list (company name only)		yes	-	-
Sponsor Spotlight*	VIRTUAL EVENT BRANDING	yes	yes	yes
Banner ad included within the event app		6X	2x	1X
Include marketing content in "virtual registration bag"		yes	yes	yes
Company logo included in the event app		yes	yes	yes
Exhibit with within the virtual sponsor area on our event app		yes	yes	yes
Staff registration allotment		Unlimited	Unlimited	Unlimited

*Sponsor spotlight will be a live opportunity where FMS will introduce the sponsor's name and company and allow the audience to make a connection with the sponsor..

ADD-ON OPPORTUNITIES

1

Premier Level Partnership ** (included with Premier package)

This sponsorship will provide multiple branding opportunities both within the app. Including:

Image strip on cover image "Mobile app sponsored by" (1)

Banner ad (1)

Wall page - live updates (1)

Smart feed ad (1)

1

Company Video - 250

Sponsor can provide a brief highlight video (30-45 seconds) to be played during a break.

4

Sponsor a raffle - \$250

Announce the winner of one of our raffels throughout the virtual event.

1

Virtual Welcome/Registration Bag - \$500

We will have a "virtual welcome bag" available within our app. Your company name will be listed as the sponsor.

Thank you.

If there is not a sponsorship package that meets your needs, please feel free to speak to your Sponsorship Representative about our ability to customize a package that meets your business objectives.

2020 FM:Systems User Conference
fmsevents@fmsystems.com
<https://www.buildinginsightsuc.com/>