



In an increasingly cross-national business landscape, leaders need skills to leverage the scale and cultural diversity of their global organizations. Failing to unlock the competitive advantage this environment represents is synonymous with missing opportunities and mediocre performance. This course develops participants' core global leadership competencies like flexing a global mindset and building trust across borders. We apply this to the workplace expectations of clients, teams and colleagues from diverse backgrounds to identify a successful approach to leading in a global environment.

## LEARNING OBJECTIVES:

- **Understand why intercultural competencies are critical** for successful global leadership
- **Deepen cultural self-awareness** and form an approach to lead with authenticity in a global environment, using pre-work via RW<sup>3</sup>'s Culture Calculator self-assessment
- **Develop a stronger global mindset** and a repertoire of culturally appropriate and productive leadership strategies based on RW<sup>3</sup>'s Global Leadership Model

## AUDIENCE:

Business leaders and senior executives who need to develop global leadership skills and competencies.

## MAXIMUM CLASS SIZE:

15 participants

## DELIVERY OPTIONS:

- Full-day (6 – 7 hours)

## CULTUREWIZARD PRE-WORK:

- **Global Leadership Calculator self-assessment**
  - » Participants discover their personal cultural background and learn how to bridge unique cultural and leadership gaps with over 155 countries.

## CULTUREWIZARD POST-WORK:

- **Global Leadership Skills course**
  - » A series of dynamic modules that teach RW<sup>3</sup>'s Global Leadership Model.
- **Global Leadership Development Tool**
  - » Use this tool to measure five critical global leadership competencies: Managing Complexity, Cultural Sensitivity, Emotional Resilience, Goal-Oriented Tenacity and the Ability to Form Relationships. The tool also sheds light on approaches for enhancing these competencies by identifying a variety of best practices.
- **Country Profiles**
  - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
  - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

## TESTIMONIAL:

“ I'm doing more and more work internationally, and am on conference calls with many people from other countries. This workshop helped me plan to lead and facilitate effective global meetings. My usual leadership style has not been working abroad, but I now have a better sense for how I can learn to flex a more diverse range of styles. ”

- David, United States, Pharmaceuticals