



The global business environment requires a true mindset shift for professionals to be successful. It also requires an amplified skillset to navigate across cultures with agility and to leverage the scale and diversity across teams, organizations, clients and partners. Failing to unlock the competitive advantage of a multicultural workforce is synonymous with missed opportunities and mediocre performance.

This intensive and introspective workshop focuses on 5 key steps to mastering a global mindset, including core global business competencies such as perspective taking, style flexing and behavioral adaptations and leveraging curiosity to build trust across borders.

AUDIENCE:

Business professionals at any level who need to widen their mindset and develop global business skills.

MAXIMUM CLASS SIZE:

20 participants

LEARNING OBJECTIVES:

- **Deepen cultural self-awareness** and form an authentic yet flexible work style with the Culture Calculator self-assessment
- **Master a global mindset** in 5 steps and start developing a repertoire of culturally appropriate and productive business strategies
- **Commit to a personal action plan** and to leveraging resources like CultureWizard to continue learning

DELIVERY OPTIONS:

- Webinar (60 – 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 160 countries.

CULTUREWIZARD POST-WORK:

- **Global Mindset Video Course**
 - » This engaging and interactive video course provides a detailed review of the 5 steps that it takes to gain a Global Mindset
- **Country Profiles**
 - » Read profiles on over 160 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 160 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.