



culturewizard™
by RW3, LLC

Facilitated Learning Course Brochure



Learn Everywhere.

Our Approach to Learning

RW³ CultureWizard's blended learning approach enables our clients to 1) raise awareness of cultural differences and how they impact the workplace and 2) develop critical competencies to be successful in an increasingly global and multicultural business environment. We do this through a combination of face-to-face and virtual instruction, led by our global network of intercultural facilitators, with the CultureWizard online learning platform.

Our facilitated learning experiences are always tailored to our clients' specific needs. We identify facilitators from our trusted global network based on their knowledge, skills, experience and style. Our blended learning approach facilitates mental preparation with pre-work and sustains learning with further opportunities via CultureWizard. This way participants can access learning online and via their smartphones at their own pace. Courses range from 90-minute webinars to full-day immersions.

Our approach is highly interactive. Participants practice skills by analyzing business interactions and case studies through a cultural lens. Using realistic scenarios and simulations, participants are immediately poised to apply new skills and knowledge back in the office.

What distinguishes RW³ CultureWizard from other intercultural learning firms?

Spotless client service and consistently excellent delivery make our clients retain RW³ CultureWizard year after year. We also guarantee a consistently best-in-class delivery worldwide. Our goal is to impart our passion for developing culturally agile leaders, teams, individuals and international assignees through seamless learning experiences with extraordinary facilitators. Over 100 organizations have pledged their support of our approach, and we look forward to serving your organization, too.

Facilitated Learning Experiences Available for:

- Leaders
- Teams
- Internal Trainers & Facilitators (Train-the-Trainer)
- Individual Contributors
- International Assignees

Workshops allow for a range of opportunities to learn from both the facilitator and other participants. RW³'s Intercultural Awareness Model plays an important role in all of our learning solutions, which begin with pre-work online via CultureWizard, followed by the instructor-led workshop, and continues with further learning via CultureWizard.



Cultural Self-Assessment

To create a personalized learning experience, participants of any instructor-led workshop complete the Culture Calculator on CultureWizard, resulting in a personal cultural profile (example left). We conduct gap analysis exercises to raise awareness of personal cultural values and styles in comparison to the typical styles of other cultures.

Contact us at info@rw-3.com to learn more about how we can help your organization thrive in a global environment.



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The global business environment requires a true mindset shift for professionals to be successful. It also requires an amplified skillset to navigate across cultures with agility and to leverage the scale and diversity across teams, organizations, clients and partners. Failing to unlock the competitive advantage of a multicultural workforce is synonymous with missed opportunities and mediocre performance.

This intensive and introspective workshop focuses on 5 key steps to mastering a global mindset, including core global business competencies such as perspective taking, style flexing and behavioral adaptations and leveraging curiosity to build trust across borders.

AUDIENCE:

Business professionals at any level who need to widen their mindset and develop global business skills.

MAXIMUM CLASS SIZE:

20 participants

LEARNING OBJECTIVES:

- **Deepen cultural self-awareness** and form an authentic yet flexible work style with the Culture Calculator self-assessment
- **Master a global mindset** in 5 steps and start developing a repertoire of culturally appropriate and productive business strategies
- **Commit to a personal action plan** and to leveraging resources like CultureWizard to continue learning

DELIVERY OPTIONS:

- Webinar (60 – 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 160 countries.

CULTUREWIZARD POST-WORK:

- **Global Mindset Video Course**
 - » This engaging and interactive video course provides a detailed review of the 5 steps that it takes to gain a Global Mindset
- **Country Profiles**
 - » Read profiles on over 160 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 160 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.



In an increasingly cross-national business landscape, leaders need skills to leverage the scale and cultural diversity of their global organizations. Failing to unlock the competitive advantage this environment represents is synonymous with missing opportunities and mediocre performance. This course develops participants' core global leadership competencies like flexing a global mindset and building trust across borders. We apply this to the workplace expectations of clients, teams and colleagues from diverse backgrounds to identify a successful approach to leading in a global environment.

LEARNING OBJECTIVES:

- **Understand why intercultural competencies are critical** for successful global leadership
- **Deepen cultural self-awareness** and form an approach to lead with authenticity in a global environment, using pre-work via RW3's Culture Calculator self-assessment
- **Develop a stronger global mindset** and a repertoire of culturally appropriate and productive leadership strategies based on RW3's Global Leadership Model

AUDIENCE:

Business leaders and senior executives who need to develop global leadership skills and competencies.

MAXIMUM CLASS SIZE:

15 participants

DELIVERY OPTIONS:

- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Global Leadership Calculator self-assessment**
 - » Participants discover their personal cultural background and learn how to bridge unique cultural and leadership gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **Global Leadership Skills course**
 - » A series of dynamic modules that teach RW3's Global Leadership Model.
- **Global Leadership Development Tool**
 - » Use this tool to measure five critical global leadership competencies: Managing Complexity, Cultural Sensitivity, Emotional Resilience, Goal-Oriented Tenacity and the Ability to Form Relationships. The tool also sheds light on approaches for enhancing these competencies by identifying a variety of best practices.
- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ I'm doing more and more work internationally, and am on conference calls with many people from other countries. This workshop helped me plan to lead and facilitate effective global meetings. My usual leadership style has not been working abroad, but I now have a better sense for how I can learn to flex a more diverse range of styles. ”

- David, United States, Pharmaceuticals

Moving global and virtual teams towards high-performance takes skills that go above and beyond those that we know to be successful in a domestic context. This course explores how the global and virtual work environment impacts differences across work styles and cultures by leveraging current research on teaming and an intercultural collaboration methodology.

LEARNING OBJECTIVES:

- **Develop heightened awareness** of key challenges for leaders of global and virtual teams
- **Learn how to create guidelines** for high-performance using the TeamPlace team profiler on CultureWizard
- **Maximize working relationships** between colleagues around the world through a deeper understanding of how to build trust across cultures
- **Develop a repertoire of culturally appropriate and productive strategies** to capitalize on the diversity of teams

AUDIENCE:

Managers and leaders of global and virtual teams.

MAXIMUM CLASS SIZE:

15 participants

DELIVERY OPTIONS:

- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.


CULTUREWIZARD POST-WORK:

- **TeamPlace team profiler**
 - » Leaders learn to create a team profile to explore members' unique perspectives, preferences and personal cultural values in order to define effective and appropriate ways to build trust, communicate, collaborate and perform at their highest.
- **Team Trust Audit**
 - » Leaders respond to this brief survey to audit their team's current approach to building trust, and learn specific strategies and best practices to build and maintain trust across cultures.
- **Cultural Awareness Training video course**
 - » This video course provides a detailed review of the Intercultural Awareness Model and the 8 dimensions of culture, pivotal to any leader's efforts to enable global teams.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ I have never spent time discussing the impact of my global team members' diverse cultural backgrounds. The lessons in this session will make it easier for me to articulate why we're all different and how we can tap into our creative potential. ”

- Anja, Germany, Consulting Services



Executive coaching provides a highly individualized learning experience that enables leaders and senior executives in global or regional roles to make effective, appropriate decisions for the success of their work anywhere in the world. One-on-one sessions enable executives to interpret the ongoing cultural dynamics they encounter as they navigate specific challenges over the course of weeks, months and years.

LEARNING OBJECTIVES:

- **Deepen self-awareness** and project an authentic yet effective leadership style worldwide
- **Master a global mindset** and develop culturally appropriate and inclusive strategies to engage people to maximize their intellectual contributions
- **Discussion and strategy creation** based on analysis of Culture Calculator results and specific work situations, e.g. managing colleagues around the world, motivating people of diverse cultural backgrounds, building trust, conducting meetings, presentations, establishing credibility, etc.
- **Discussion of key cultural concepts** related to target country or countries and how these apply to the workplace
- **Action planning** vis-a-vis the coachee's vision of success

AUDIENCE:

Business leaders and senior executives who need to develop global leadership skills and competencies.

DELIVERY OPTIONS:

Varies; minimum of 8 hours of coaching, face-to-face or via phone

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **Global Leadership Skills Course**
 - » A series of dynamic modules that teach RW3's Global Leadership Model.
- **Global Leadership Development Tool**
 - » Use this tool to measure five critical global leadership competencies: Managing Complexity, Cultural Sensitivity, Emotional Resilience, Goal-Oriented Tenacity and the Ability to Form Relationships. The tool also sheds light on approaches for enhancing these competencies by identifying a variety of best practices.
- **Country Profiles**
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- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“Very happy that the company provided this very specialized, one-on-one coaching. It has provided me an advantageous knowledge base for me to build upon.”

- Eric, Norway, Manufacturing



High performing teams don't make assumptions about the best ways to collaborate. This intensive workshop is designed to jump start a discussion to identify cultural and work style gaps as a foundation from which to build guidelines for effective and inclusive collaboration. Teams of all kinds can use TeamPlace and our integration methodology to build a culture of high-performance.

LEARNING OBJECTIVES:

- **Analyze and discuss** the team's cultural profile to understand where critical work style gaps present barriers to high-performance
- **Improve performance** through activities that address challenges and barriers
- **Create guidelines** for high-performance that integrate the team's cultural differences through a team charter and agreement on the best way forward
- **Implement a plan** to continue discussing

AUDIENCE:

Intact teams that are multicultural, global or virtual in nature.

MAXIMUM CLASS SIZE:

20 participants

DELIVERY OPTIONS:

- Webinar (90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **TeamPlace team profiler**
 - » Create a team profile to learn about members' unique perspectives, preferences and personal cultural values. We analyze the team profile to define effective and appropriate ways to build trust, communicate, collaborate and perform at their highest.

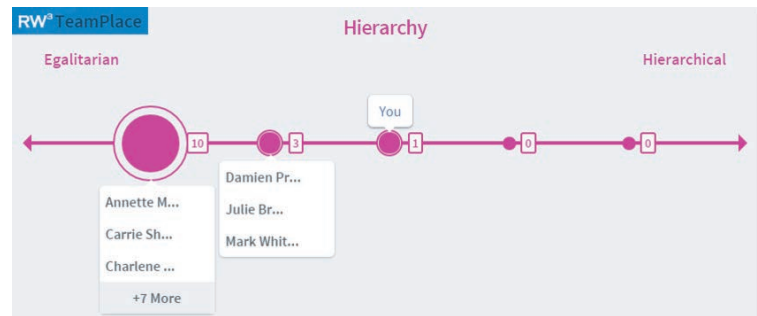
CULTUREWIZARD POST-WORK:

- **Cultural Awareness Training**
 - » This video course provides a detailed review of the Intercultural Awareness Model and the 8 dimensions of culture, pivotal to any leader's efforts to enable global teams.
- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ We've always been challenged by our cultural differences, but we've never had a vocabulary to articulate those differences in constructive ways. TeamPlace gave us the structure we needed to move beyond cultural awareness towards a level of integration that allows us to perform. ”

- Lydia, Canada, Healthcare





In an increasingly multicultural workplace, working across cultures is as common as writing an email or making a phone call. This interactive learning experience provides the knowledge and skills to work effectively and inclusively in a diverse setting. Participants discover their unique work style and compare this to their colleagues' to create a personal action plan that capitalize on their working relationships across cultures.

LEARNING OBJECTIVES:

- **Learn how behaviors and attitudes are influenced** by a mixture of geographical, organizational and individual cultural values
- **Use the Culture Calculator** self-assessment to learn how your workplace values are similar or different to typical norms in over 155 other countries
- **Understand and appreciate the different ways in which people work** and communicate from culture to culture
- **Begin practicing how to lead, work, communicate and resolve conflict** with people from other countries and cultures in inclusive and creative ways
- **Develop personal action plans** and commitments to apply the learning beyond the workshop

AUDIENCE:

Business professionals at any level who need to develop inclusive and global business skills in addition to intercultural competencies.

MAXIMUM CLASS SIZE:

20 participants

DELIVERY OPTIONS:

- Webinar (60 – 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **Cultural Awareness Training**
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TESTIMONIAL:

“Analyzing my personal cultural profile and comparing to other countries and colleagues was a helpful way to re-frame the formerly mysterious frustrations of working with our counterparts in Europe. I now have an approach to interpret and adjust on the spot.”

- Charis, United States, Education



Our country-specific deep dive courses are designed for professionals who need critical insights into the key values that drive business behaviors in countries and cultures around the world. This interactive learning experience addresses the knowledge and skills necessary to collaborate successfully with colleagues, partners and clients in a specific country or region. Through discussion and interactive exercises, participants develop the cultural agility to work effectively with colleagues from a specific culture.

LEARNING OBJECTIVES:

- **Gain a deep understanding** of [country] culture and its impact on workplace and social interactions
- **Use the Culture Calculator** self-assessment to develop awareness of personal cultural values and the critical gaps with colleagues from [country]
- **Build the skills to communicate, influence, make decisions, and interact** effectively with colleagues, partners and clients from [country]
- **Create a personal action plan** to manage work with [country] in the most effective way

REGIONS:

The Americas, Europe, Middle East, Africa, Asia Pacific

AUDIENCE:

Business professionals at any level who need to develop business skills and intercultural competencies for success with a specific country or culture.

MAXIMUM CLASS SIZE:

20 participants

DELIVERY OPTIONS:

- Webinar (60 – 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **WorkingWith [Country] Series**
 - » This series of video courses present a dynamic picture of a country's core cultural values, how they impact the workplace and strategies for success.
- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ This workshop has been very useful for me as a deep dive to learn about the Indian culture. We have many customers from different countries, each with its own unique value system. Every day I apply the strategies I developed in this course to fix problems in our order processing service. I'd like my whole department to experience this course. ”

- Bai, China, Consumer Products

It's important for individuals who work remotely or on virtual teams to understand how a lack of visual stimuli and interaction impacts performance and often magnifies cultural and work style differences. This course teaches best practices for virtual collaboration and an intercultural collaboration model to communicate, build trust and collaborate effectively as part of an increasingly diverse workforce.

LEARNING OBJECTIVES:

- **Identify challenges** of working in a virtual environment
- **Examine the role culture and diverse work styles** play in virtual collaboration
- **Learn how to build trust across cultures** and styles in a virtual environment
- **Develop skills to be effective members** of virtual teams
- **Leverage CultureWizard** to continue building skills

AUDIENCE:

Virtual team members or members of teams that work remotely.

MAXIMUM CLASS SIZE:

20 participants

DELIVERY OPTIONS:

- Webinar (60 – 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **Virtual Teams Tool**
 - » This video course presents an engaging and informative review of virtual teaming best practices in addition to strategies to leverage cultural differences on teams that are both virtual and multicultural.
- **TeamPlace team profiler**
 - » Invite your team to create a team profile to learn about members' unique perspectives, preferences and personal cultural values. Using the team profile, we facilitate a series of discussions during the workshop to find ways for the team to better communicate, collaborate and perform at their highest.
- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ So many people in the organization fail to consider what it takes to work remotely and successfully. This workshop made it clear how I can stand out and contribute my ideas even though most of my team is working on another continent. ”

- Gloria, Argentina, Public Relations



International Assignees face a steep learning curve when relocating to a new country. Our one-on-one workshop provides a deeply personalized roadmap and toolkit for success. Participants gain a comprehensive understanding of the destination country's culture and business practices along with strategies to make the best first impressions. A proven blend of self-guided learning via CultureWizard and instructor-led training enables expats to and achieve levels of productivity to thrive.

LEARNING OBJECTIVES:

- **Ensure successful international assignment** through deep understanding of the destination country's culture
- **Develop strategies** to manage business and social interactions in the new country
- **Prepare for potential adjustment** and cross-cultural challenges by leveraging the Intercultural Awareness Model (ICAM) and the Culture Calculator self-assessment
- **Plan ways to minimize culture shock** and adjust to life in new country
- **Discuss corporate culture** in a cross-national context

AUDIENCE:

International assignees relocating to a new country for any length of time.

MAXIMUM CLASS SIZE:

International assignee + partner or spouse

DELIVERY OPTIONS:

- PowerLearn: 2 Virtual Sessions (Part I: 45 minutes, Part II: 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)
- Two-days

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **Self-Assessment for Global Endeavors (SAGE)**
 - » This unique self-assessment for international assignees (and their spouses / partners) evaluates their strengths and challenges vis-à-vis a successful expat experience. The results examine the individual's behaviors and preferences as they relate to the unique challenges of living and working abroad
- **International Move Scheduler**
 - » This handy tool allows assignees and their families to create customized schedules that organize the dozens of personal and professional tasks to complete in preparation for international relocation.
- **Adjustment Cycle Wizard**
 - » A brief video course explaining the adjustment process and culture shock along with strategies to mitigate the negative impacts of international relocation.
- **WorkingWith [Country] Series**
 - » This series of video courses present a dynamic picture of a country's core cultural values, how they impact the workplace and strategies for success.
- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ The program was very helpful in understanding the relationship between Western and Chinese culture and how to dispel pre-conceived notions and be more open minded in assimilating into life in Shanghai. ”

- Sophia, Expat, Entertainment



This intimate learning experience helps repatriating employees successfully adjust and assimilate into work and life in their home country. Repatriation is frequently more frustrating an experience than expatriation, and finding a way to transfer the knowledge and experience gained abroad is a key challenge, especially when the company and colleagues don't know how to leverage expats and their experiences. We address these challenges with expert advice, action planning and strategy creation to develop an in-depth and realistic understanding of what to expect upon return and throughout the reentry process.

LEARNING OBJECTIVES:

- **Discuss and debrief** the international assignment experience and prepare for what life will be like in the home country
- **Explore the employee's role** in the home organization and how to leverage their experience and skills developed abroad
- **Create strategies to overcome re-entry shock** and adjust to life in the home country
- **Use RW3's Intercultural Awareness Model (ICAM)** as a roadmap to understand and resolve challenges at work and in everyday life

AUDIENCE:

Repatriates returning to their home country after an international assignment.

MAXIMUM CLASS SIZE:

Employee + partner or spouse

DELIVERY OPTIONS:

- PowerLearn: 2 Virtual Sessions (Part I: 45 minutes, Part II: 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **Adjustment Cycle Wizard**
 - » A brief video course explaining the adjustment process and culture shock along with strategies to mitigate the negative impacts of international relocation.
- **International Move Scheduler**
 - » This handy tool allows assignees and their families to create customized schedules that organize the dozens of personal and professional tasks to complete in preparation for international relocation.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ Having time to reflect on my 2 years on assignment in India, and to do it in a safe environment, was very valuable. The facilitator pushed me to access thoughts and review experiences that will shape the next steps of my career and my life. ”

- Janet, Expat HR leader returning to US from India

This Train-the-Trainer is designed to teach the internal trainers and facilitators of CultureWizard enterprise clients to conduct team-building workshops that focus on TeamPlace and an RW³ method to integrate cultural differences and develop a culture of high-performance.

LEARNING OBJECTIVES:

- **Provide a deep understanding** of RW³'s Intercultural Awareness Model (ICAM) and TeamPlace
- **Qualify participants to teach and facilitate “Building High Performing Teams”**, a workshop on bridging cultural differences for teams
- **Equip participants to facilitate blended intercultural learning** using TeamPlace and other CultureWizard tools and resources for pre- and post-work

AUDIENCE:

Experienced corporate trainers or facilitators that need to develop an approach to support global team-building.

MAXIMUM CLASS SIZE:

10 participants

DELIVERY OPTIONS:

- Webinar (90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.
- **Cultural Awareness Training**
 - » This video course provides a detailed review of the Intercultural Awareness Model and the 8 dimensions of culture, pivotal to any leader's efforts to enable global teams.

CULTUREWIZARD POST-WORK:

- **TeamPlace team profiler**
 - » Invite teams to create a team profile to learn about members' unique perspectives, preferences and personal cultural values. We teach participants how to use TeamPlace to facilitate a series of discussions to find ways for teams to better communicate, collaborate and perform at their highest.
- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“ Our training department was significantly upgraded by this train-the-trainer course. We already had TeamPlace through CultureWizard, but we did not know how to deliver an effective workshop around its core benefit, which is to help global and multicultural teams leverage their diversity as a strength. ”

- **Juan, L&D Director, Industrial Chemicals**



This Train-the-Trainer is designed to teach internal trainers and facilitators of CultureWizard enterprise clients to conduct intercultural skills workshops that focus on the Intercultural Awareness Model, the 8 dimensions of culture and how CultureWizard can support participants in developing their own unique strategies to work effectively across cultures.

LEARNING OBJECTIVES:

- **Provide a deep understanding** of RW³'s Intercultural Awareness Model (ICAM)
- **Qualify participants to teach** "Working Effectively across Cultures," a workshop to build skills to work effectively across cultures and in a global workplace
- **Equip participants to facilitate** blended intercultural learning using CultureWizard tools and resources for pre and post-work

AUDIENCE:

Experienced corporate trainers or facilitators that need to help the organization develop intercultural competencies and global business skills.

MAXIMUM CLASS SIZE:

10 participants

DELIVERY OPTIONS:

- Full-day (7 hours)
- Two-day (7 hours per day)

PRE-WORKSHOP READING:

Managing Across Cultures, by Michael Schell and Charlene Solomon

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.
- **Cultural Awareness Training**
 - » This video course provides a detailed review of the Intercultural Awareness Model and the 8 dimensions of culture, pivotal to any leader's efforts to enable global teams.

CULTUREWIZARD POST-WORK:

- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“As we prepare for increasingly global business ventures, we tapped into RW³'s experience and wisdom to create ambassadors for intercultural competency as a sustainable approach to developing our talent.”

- **Kim, Center of Excellence Leader,
Telecommunications Industry**



culturewizardTM
by RW3, LLC

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