



International Assignees face a steep learning curve when relocating to a new country. Our one-on-one workshop provides a deeply personalized roadmap and toolkit for success. Participants gain a comprehensive understanding of the destination country's culture and business practices along with strategies to make the best first impressions. A proven blend of self-guided learning via CultureWizard and instructor-led training enables expats to and achieve levels of productivity to thrive.

LEARNING OBJECTIVES:

- **Ensure successful international assignment** through deep understanding of the destination country's culture
- **Develop strategies** to manage business and social interactions in the new country
- **Prepare for potential adjustment** and cross-cultural challenges by leveraging the Intercultural Awareness Model (ICAM) and the Culture Calculator self-assessment
- **Plan ways to minimize culture shock** and adjust to life in new country
- **Discuss corporate culture** in a cross-national context

AUDIENCE:

International assignees relocating to a new country for any length of time.

MAXIMUM CLASS SIZE:

International assignee + partner or spouse

DELIVERY OPTIONS:

- PowerLearn: 2 Virtual Sessions (Part I: 45 minutes, Part II: 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)
- Two-days

CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
 - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

CULTUREWIZARD POST-WORK:

- **Self-Assessment for Global Endeavors (SAGE)**
 - » This unique self-assessment for international assignees (and their spouses / partners) evaluates their strengths and challenges vis-à-vis a successful expat experience. The results examine the individual's behaviors and preferences as they relate to the unique challenges of living and working abroad
- **International Move Scheduler**
 - » This handy tool allows assignees and their families to create customized schedules that organize the dozens of personal and professional tasks to complete in preparation for international relocation.
- **Adjustment Cycle Wizard**
 - » A brief video course explaining the adjustment process and culture shock along with strategies to mitigate the negative impacts of international relocation.
- **WorkingWith [Country] Series**
 - » This series of video courses present a dynamic picture of a country's core cultural values, how they impact the workplace and strategies for success.
- **Country Profiles**
 - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

TESTIMONIAL:

“The program was very helpful in understanding the relationship between Western and Chinese culture and how to dispel pre-conceived notions and be more open minded in assimilating into life in Shanghai.”

- Sophia, Expat, Entertainment