



Our country-specific deep dive courses are designed for professionals who need critical insights into the key values that drive business behaviors in countries and cultures around the world. This interactive learning experience addresses the knowledge and skills necessary to collaborate successfully with colleagues, partners and clients in a specific country or region. Through discussion and interactive exercises, participants develop the cultural agility to work effectively with colleagues from a specific culture.

## LEARNING OBJECTIVES:

- **Gain a deep understanding** of [country] culture and its impact on workplace and social interactions
- **Use the Culture Calculator** self-assessment to develop awareness of personal cultural values and the critical gaps with colleagues from [country]
- **Build the skills to communicate, influence, make decisions, and interact** effectively with colleagues, partners and clients from [country]
- **Create a personal action plan** to manage work with [country] in the most effective way

## REGIONS:

The Americas, Europe, Middle East, Africa, Asia Pacific

## AUDIENCE:

Business professionals at any level who need to develop business skills and intercultural competencies for success with a specific country or culture.

## MAXIMUM CLASS SIZE:

20 participants

## DELIVERY OPTIONS:

- Webinar (60 – 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

## CULTUREWIZARD PRE-WORK:

- **Culture Calculator Self-Assessment**
  - » Participants discover their personal cultural background across eight dimensions of culture and learn how to bridge unique cultural gaps with over 155 countries.

## CULTUREWIZARD POST-WORK:

- **WorkingWith [Country] Series**
  - » This series of video courses present a dynamic picture of a country's core cultural values, how they impact the workplace and strategies for success.
- **Country Profiles**
  - » Read profiles on over 155 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
  - » Use your smartphone to call up critical insights from over 155 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.

## TESTIMONIAL:

“ This workshop has been very useful for me as a deep dive to learn about the Indian culture. We have many customers from different countries, each with its own unique value system. Every day I apply the strategies I developed in this course to fix problems in our order processing service. I'd like my whole department to experience this course. ”

- Bai, China, Consumer Products