



“ The program was very helpful in understanding the relationship between Western and Chinese culture and how to dispel preconceived notions and be more open-minded in assimilating into life in Shanghai. ”
—Sophia, Expat, Entertainment

Succeeding in a New Culture: The International Assignment Challenge

International Assignees face a steep learning curve when relocating to a new country. Our one-on-one workshop provides a deeply personalized roadmap and toolkit for success. Participants gain a comprehensive understanding of the destination country's culture and business practices along with strategies to make the best first impressions. A proven blend of self-guided learning via CultureWizard and instructor-led training enables expats to achieve levels of productivity required to thrive.

AUDIENCE

International assignees relocating to a new country for any length of time.

MAXIMUM CLASS SIZE

International assignee + partner or spouse where applicable

LEARNING OBJECTIVES

- Understand the reality and the challenges of working in virtual and global teams
- Examine the role culture and diverse work styles play in virtual collaboration
- Learn how to use proven best practices and the Culture Calculator to improve communication and relationship building within dispersed teams
- Begin applying these learnings to specific, real-life work challenges

DELIVERY OPTIONS

- PowerLearn: 2 Virtual Sessions (Part I: 45 minutes, Part II: 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)
- Two-day

CULTUREWIZARD PRE-WORK

- **Culture Calculator Self-Assessment**
 - Participants discover their personal cultural background across 8 dimensions of culture and learn how to bridge unique cultural gaps with 160 countries.

CULTUREWIZARD POST-WORK

- **Self-Assessment for Global Endeavors (SAGE)**
 - This unique self-assessment for international assignees (and their spouses / partners) evaluates their strengths and challenges vis-à-vis a successful expat experience. The results examine the individual's behaviors and preferences as they relate to the unique challenges of living and working abroad.
- **Adjustment Cycle Wizard**
 - A brief video course explaining the adjustment process and culture shock along with strategies to mitigate the negative impacts of international relocation.
- **Working With [Country] Series**
 - This series of video courses presents a dynamic picture of a country's core cultural values, impact on workplace and strategies for success.
- **Country Profiles**
 - Read profiles on 160 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - Use your smartphone to call up critical insights from 160 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.