



“ This workshop has been very useful for me as a deep dive to learn about the Indian culture. We have many customers from different countries, each with its own unique value system. Every day I apply the strategies I developed in this course to fix problems in our order processing service. I'd like my whole department to experience this course. ”

— Bai, China, Consumer Products

Working Effectively with [Country]

Our country-specific deep dive workshops are designed for professionals who need critical insights into the key values that drive business behaviors in a variety of countries and cultures around the world. This interactive learning experience addresses the knowledge and skills necessary to collaborate successfully with colleagues, partners and clients in a specific country. Through discussion and interactive exercises, participants will develop the cultural agility and strategies to work effectively with colleagues from a specific culture.

AUDIENCE

Business professionals at any level who need to develop global business skills and intercultural competencies for success with a specific country or culture.

MAXIMUM CLASS SIZE

20 participants

REGIONS

The Americas, Europe, Middle East, Africa, Asia Pacific

LEARNING OBJECTIVES

- Gain a deep understanding of [country] culture and its impact on workplace and social interactions
- Develop awareness of personal cultural values and critical gaps with colleagues from specific countries using the Culture Calculator self-assessment
- Build the skills to communicate, influence, make decisions, and interact effectively with colleagues, partners and clients from [country]
- Create a personal action plan to manage work with [country goes here] in the most effective way

DELIVERY OPTIONS

- Webinar (60 – 90 minutes)
- Half-day (3 – 4 hours)
- Full-day (6 – 7 hours)

CULTUREWIZARD PRE-WORK

- **Culture Calculator Self-Assessment**
 - Participants discover their personal cultural background across 8 dimensions of culture and learn how to bridge unique cultural and leadership gaps with 160 countries.

CULTUREWIZARD POST-WORK

- **Working With [Country] Series**
 - This series of video courses presents a dynamic picture of a country's core cultural values, the impact on workplace and strategies for success.
- **Country Profiles**
 - Read profiles on 160 countries to learn about a country's specific business values and suggested strategies on a wide variety of topics like negotiation, management style, meeting essentials and communication.
- **CultureWizard App**
 - Use your smartphone to call up critical insights from 160 Country Profiles, your personal cultural profile and a wealth of knowledge from our extensive Media Library.