



Training With Freight Farms

Turning You Into a Confident Farmer



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CONTENT

LET'S GET

Our Certified Farmer Training Program is the key to your success as a Freight Farmer!

To ensure that you're a successful farmer, Freight Farms has developed training programs that educate you on all the ins and outs of your farm, how to operate it, and how to ensure that it remains a well-oiled machine as the years go on.

These training programs give you the foundation to become a confident Freight Farmer. All it takes is practice and experience operating the farm to become a full-fledged expert!

GROW WIN

Training Highlights

Regardless of which training option you chose, you will be taught by Freight Farms experts.

Each training option will give you a comprehensive education on how to operate your farm and thoroughly plan out your farming business or project.

- ✓ **Expert Instructors**

Freight Farms’ expert trainers will guide you. They’ve helped hundreds of novice farmers gain the skills and know-how to become successful farmers.
- ✓ **Comprehensive Curriculum**

Our goal is to give you all the knowledge you need to run your operation at peak performance through our training.

We help you understand the systems that control your farm; cover farming tasks from the most basic to the most challenging; and give you tips to troubleshoot when problems arise.
- ✓ **Personalized Training**

We’re committed to making our trainings effective for all customers. That’s why we build in time to meet your individual needs, whether that be a consultation on unique business models, advice on exotic crops, or information on tailoring your farm’s conditions to maximize yields for a specific crop.
- ✓ **Lifetime Access to Support**

Our support doesn’t end when we say goodbye at the end of your training. You have lifetime access to our assistance — including troubleshooting and technical support from our Customer Support experts and business success advice from our Customer Success team.

You will also have 24-hour access to robust supplemental learning resources, including articles on our farmhand® Knowledge Base and farming lessons on farmhand Academy. **See page 10** for more information.

Training Types

Our **Farm Camp, on-site launch**, and **farmhand® Academy** each offer great content in a unique format.

We have found that a combination of hands-on training taught by our team and digitized, learn-as-you-go lessons creates the most solid foundation of knowledge to prepare farmers. As such, we **strongly recommend that you choose one in-person training in addition to farmhand Academy.**



TRAINING TYPE

Farm Camp

Travel to our headquarters in Boston, Massachusetts, to learn alongside a cohort of other new Freight Farmers.



Freight Farms HQ in Boston, MA



2 Days



Group Setting

Farm Camp takes place over the course of two days and is offered every other month. A group of our staff will train you, with hands-on sessions in our onsite farms and seminars and workshops in our office.




Being trained alongside other new farmers adds value to the training, offering you opportunities to hear others' questions, learn from their mistakes, and get their unique ideas and suggestions on your new project. Your Farm Camp cohort is likely to join your support system as you launch your Freight Farm.



TRAINING TYPE

On-Site Launch

Get individualized training on your home turf. A dedicated Customer Support specialist will travel to your location for two days to help you launch your farm and train you along the way.

-  Your Farm Site
-  2 Days
-  Individual

Farm launch includes unboxing the farm, hydroponic systems setup, farmhand® setup, and a complete farm diagnostics review to ensure everything is set to work properly. As you set everything up, your Freight Farms trainer will teach you about each of the systems and how to operate them going forward.




Attend solo or invite up to seven members of your team so that all your farm stakeholders are thoroughly educated. An additional day of on-site launch and training is available for farmers launching multiple units.



TRAINING TYPE

Farmhand® Academy

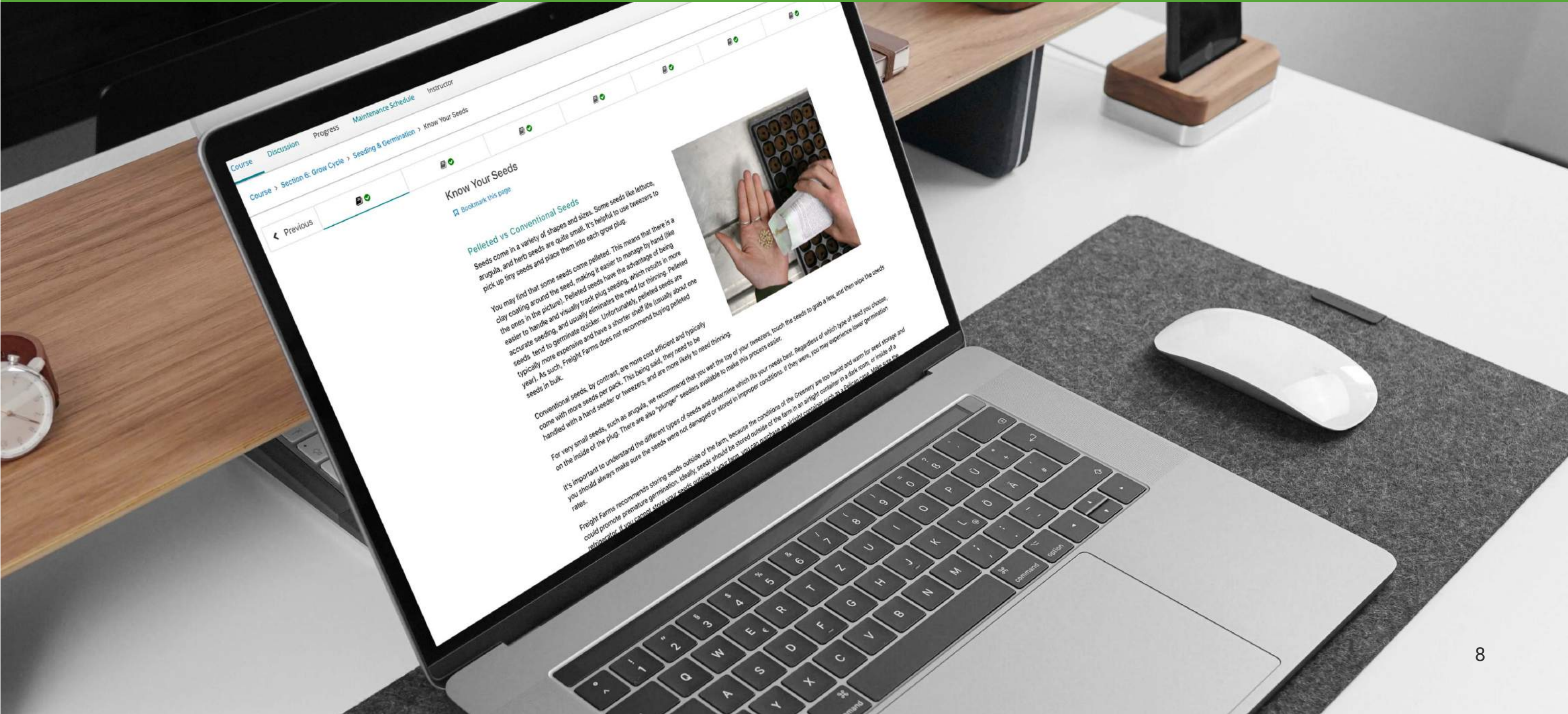
Learn at your own pace, from the comfort of your own home. Farmhand Academy is a comprehensive online training that features engaging videos and articles to help you learn and quizzes to test your knowledge.

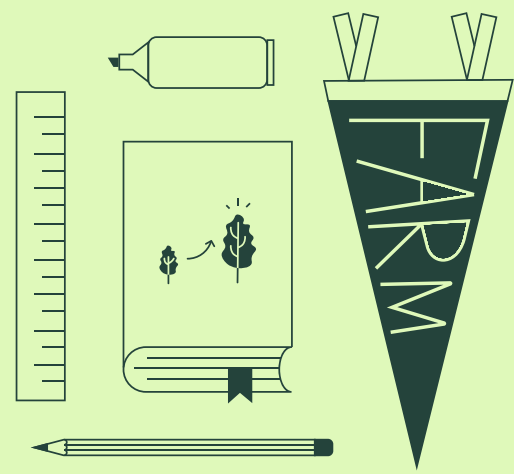
-  Virtual
-  On-Demand
-  Individual

This training is best as an accompaniment to either Farm Camp or an on-site launch. In fact, we recommended that all farmers enroll in farmhand Academy to help solidify their knowledge after in-person training.

Farmhand Academy for the Greenery™ S currently offers 11 sections:

- Section 1: Introduction
- Section 2: Understanding Your Farm
- Section 3: Areas of the Farm
- Section 4: Farmhand
- Section 5: Launch
- Section 6: Calibration
- Section 7: Grow Cycle
- Section 8: Maintenance & Supplies
- Section 9: Pest & Disease Management
- Section 10: Food Safety
- Section 11: Lettuce Help You





Training Curriculum

Our syllabus is designed to educate everyone, from the experienced hydroponic grower to the plant novice.

Our goal is that you leave our training feeling confident and equipped with all the knowledge you need to run your Freight Farming project successfully.

Here’s a sample curriculum:



EQUIPMENT BASICS

You’ll learn the basics of hydroponic farming. We also teach you to identify the different components of your farm and their functions.

- How hydroponics works
- Farm component ID
- How to launch your farm



CROPS

We teach you best practices for seeding, transplanting, and harvesting to help make your operations as smooth as possible. We also teach you how to create a crop plan and schedule your crops so your farm is constantly producing.

- The grow cycle
- Seeding, transplanting, and harvesting
- Single- and multiple-harvest plants
- Proper spacing and placement in plant panels
- Building crop plans



MAINTENANCE

You’ll learn how to perform maintenance on your farm and the best schedule for farm maintenance to ensure your equipment continues to function smoothly.

- Sensor calibration
- In-farm maintenance
- HVAC maintenance
- Best practices for farm cleaning and sanitation
- Pest and disease mitigation



SOFTWARE

You’ll learn all about our farmhand® software. We cover the different functions of farmhand — Control, Recipe, Crops, and Almanac — and how to take advantage of each to help you run your farm. Learn how to create and tweak farm settings to optimize your operations 365 days a year.

- In-depth tour of farmhand software
- Building farmhand tasks and alerts
- Creating, customizing, and using recipes
- How to track and analyze harvest and revenue data



BUSINESS

We teach you the foundations of business to ensure your farm project is sustainable. You’ll learn about identifying sales channels and some best practices for marketing your farming business.

- Building a brand
- Sales channels
- E-commerce platforms
- Social media marketing
- Understanding business financials



Additional Learning Tools

farmhand academy

Included with your farmhand subscription, farmhand Academy is a comprehensive online training resource. It offers a robust curriculum with engaging videos, quizzes, and articles. Academy is an excellent way to learn about farming ahead of getting your farm and brush up on your knowledge as a new operator.

In addition to our farm operator course (detailed on **page 8**), Academy includes our Business Planning course, which teaches you the fundamentals of building a business, including identifying your sales channels and customers, business revenue, and marketing.

farmhand knowledge base

Knowledge Base, a platform on farmhand, features hundreds of articles around best practices for container farming, food safety, operations, troubleshooting equipment, business development, and more! It's regularly updated with new articles to keep all Freight Farmers abreast of the latest techniques and tips.

farmhand community

Community is an online forum for connecting with our worldwide network of farmers. Their collective knowledge is a valuable resource for you throughout your farming journey.

**Learn more about how
Freight Farms supports you
to be a successful farmer**

Get Individualized Assistance



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