

Did you get the **message**?

Dotloop has just released a first-to-market texting feature that lets you transact real estate the way you and your clients are already communicating daily – via text. **Share** and **edit documents**, **get eSigns**, **export conversation history** and **view read receipts** all in the dotloop app.

Texting is the **#1** cell phone activity in the U.S. 🏆

(Pew Research)

23 Average time adults spend texting
HOURS/WEEK

(USA Today)

67 Average number of **TEXTS** exchanged by Millennials
PER DAY

(Business Insider)

Heavy text message users send **50+**
TEXTS/DAY

(Pew Research)

With **dotloop's TEXT FEATURE** clients no longer have to download any software. They can simply **answer** their agent's text, **review docs**, and **eSign** . . .

ALL from their smartphone! 💯 🙌

TEXTS
98%
open rate

VS.

EMAILS
20%
open rate

(Mobile Marketing Watch)

5 seconds
Average time text messages are read

(SlickText)

90 MINUTES
Average time someone takes to respond to **EMAIL**

90 SECONDS
Average time someone takes to respond to a **TEXT**

(CTIA)

TEXTS
45%
response rate

VS.

EMAILS
6%
response rate

(Velocity)

3-7 YEARS average time records must be kept on file by state law

Dotloop's text feature gives you record client-response times and keeps you compliant with easy export & logging.

Get started at dotloop.com/mobile/messenger

dotloop