

# Tax-Managed Investing Technology

*Automate and Optimize Your Tax-Managed Investments Strategy - powered by 55ip*

Holistic investment management means looking beyond pre-tax performance metrics for underlying opportunities to improve client outcomes. Active tax management is such an opportunity, yet implementation has been too complex and time consuming to apply at scale for most advisors.

55ip's investment strategy engine and tax management capabilities allow advisors to automate and apply tax optimization strategies which can create significant tax alpha:



Across your current and incoming book of business



Throughout the year

## 55ip's suite of tax capabilities dispels myths that keep advisors from fully-leveraging tax-management strategies:

### Tax-Loss Harvesting

**MYTH** Tax-loss harvesting only needs to be done end of year and is too time consuming for practical year-round implementation.

**FACT** With 55ip, advisors can actively apply a machine learning-based, tax-loss harvesting program throughout the year for improved tax alpha, while maintaining the design of the target allocations for clients.

### Transition Management

**MYTH** Changing portfolio strategies or advisors incurs a tax liability.

**FACT** If an investor is sticking with their current portfolio or advisor simply due to fear of incurring capital gains, that is not a prudent financial strategy. With 55ip's transition capabilities, advisors and clients can select and efficiently implement the transition path to the desired new investment strategy.

The 55ip platform automates:

✓ Transition tax budget calculation    ✓ Transition plan generation    ✓ Progress monitoring

### Withdrawal

**MYTH** Bull-market gains can't be withdrawn because of the tax implications.

**FACT** After 10-plus years of asset growth, many investors are sitting on significant, unused gains out of fear of the tax liability. The 55ip platform can map out how to withdraw capital based on the tax budget while maintaining low portfolio distortion.



## 55ip Tax Technology - We do the analysis for you!

Automated investment science built into the 55ip tax technology platform identifies when and what to harvest at the individual client level, enabling advisors to scale the benefits of tax-loss harvesting to your entire book of business.

	STANDARD TAX-LOSS HARVESTING	DYNAMIC TAX-LOSS HARVESTING Powered by 55ip
WHEN	Manual Once per year	Automated, Ongoing <b>Dynamic Loss Thresholds</b> <i>Proprietary 55ip algorithm determines when/if to harvest any losses by each position and tax lot by evaluating the implication of 'now' versus waiting.</i>
WHAT	Manual Arbitrary replacement High tracking error	Automated, Prioritizes portfolio integrity <b>Custom Substitution Baskets</b> <i>55ip machine-learning algorithms select "proxy" or "substitution" baskets that most closely align with the positions being harvested, facilitating harvesting and maintaining the objective of the investment strategy.</i>
WHO	Larger accounts only	Scalable to entire book of business

## 55ip Trade Generation Engine

55ip’s automated trade generation engine will generate trades throughout the year aligned with your rebalancing schedule. Our trade system can be used to automatically implement or we can upload trade lists to fit within your current trading process.

All advisory services are provided by 55i, LLC, a SEC registered investment advisor.

For more information or a quick 1:1 demo, contact us at:  
**info@55-ip.com or 617.960.9559**

## About 55ip

55ip is an investment strategy engine that provides financial advisors and wealth managers the capabilities to build intelligent, custom models for clients through a white label software platform. 55ip’s proprietary investment science addresses the common frictions that get in the way of client outcomes – high fees, extreme losses, and taxes, while automating the entire investment management process so advisors can save time and focus on growing and scaling their practices.