

# Barkly Endpoint Protection Platform™

## The strongest protection with the fewest false positives and simplest management.

Fileless attacks represent 70% of successful endpoint infections. Traditional protection can't stop them. Now, more than ever, businesses need stronger protection to prevent revenue and data loss, operating downtime, and reputation damage.

Barkly uses Responsive Machine Learning™ to uniquely block exploits, fileless, and file-based attacks at runtime. We deliver the strongest protection with the fewest false positives and simplest management. It is fast, lightweight and administered through our easy-to-use cloud service.

**Current protection leaves the door open to fileless attacks and exploits. Barkly provides the protection you need.**

**70%** of endpoint infections are the result of fileless attacks (Wired)

**125%** increase in zero-day exploits (ArsTechnica)

## Barkly's patented Rapidvisor® agent blocks the most attacks.

Barkly combines attribute and behavior analysis at runtime to block attacks that file-based protection can't see. Our Rapidvisor agent has unique visibility into CPU-level activity, so we can identify and block the most attacks with the highest level of accuracy.

### </> Fileless Malware Protection

Barkly identifies and blocks fileless attacks, including script and macro-based malware, by recognizing their early behaviors. End users are protected while maintaining their access to beneficial macros and scripts.

### File-Based Malware Protection

Barkly uses machine learning to analyze the attributes of every file the moment it starts to execute. If attribute analysis is conclusive, Barkly blocks the attack. If it isn't conclusive, Barkly continues to monitor the process, blocking it when it attempts to do something malicious.

### ✕ Exploit Protection

Barkly's unique visibility into CPU-level processes enables us to see exploit activity that other solutions can't. Our patented behavior analysis identifies and blocks exploits and exploit kits before the attacker can gain control.

## Responsive Machine Learning™ tailors protection to your organization.

Threats change daily, so we test and train our protection against thousands of new malware and goodware samples every night. With visibility into your organization's unique software profile, we automatically tailor your protection models to reduce false positives and maximize accuracy.

## Cloud-based service reduces management overhead.

Installing Barkly takes less than 5 minutes. Ongoing management by administrators is made easy by our cloud service, which enables automatic device upgrades, incident alerts, and easy reporting through our cloud-based portal. Barkly automatically blocks attacks without placing any burden on the device owner or administrator, and prevents damage so no clean-up is required.

