

PRemployer Client Success Story

**Serving Patients Better
While Cutting Costs and Saving
Time with PRemployer**



PREmployer Client Success Story

Executive Summary

Every medical practice wants to serve as many patients as it can while also providing top-quality care and personalized attention to everyone person walking through their doors.

When Aventa Specialized Women's Care realized that they needed help managing their staff and freeing up hands to help them better serve their patients, they turned to PREmployer. With experienced professionals ready to not only serve Aventa's needs but also anticipate future pain points, PR employer was able to help Aventa:



- ✓ **Save money on personnel management, operations and retention**
- ✓ **Streamline the services offered to employees**
- ✓ **Expand the benefits and support provided to their staff**
- ✓ **Save time in acquiring and managing internal services**



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Every medical practice has to find a healthy balance between juggling business performance with the desire to perfectly serve every patient. How do you ensure you take all of the time and effort needed to make each patient feel fully supported while also making sure you see enough patients to keep the lights on? How do you stay on top of employee benefits, hiring, and onboarding processes? How do you

cover all this ground without spending a fortune and harming your bottom line?

“PREmployer has exceeded our expectations because we are finding new ways to better our business and serve our employees.”

Aventa Specialized Women’s Care turned to PREmployer for support with their internal human resources and benefits administration needs. What they did not realize was that they were entering a powerful partnership that would enhance their business beyond what they had even anticipated.

Challenges: A Deeper Look

Aventa knew they needed help finding affordable health benefits and other employment related services. They wanted to improve the benefits and services offered to their staff, to help boost morale, performance and retention of top talent.

But human resources is not Aventa’s specialty. They’re focused on providing patient-focused care to women across all stages of life. While Aventa wanted to meet their employees’ needs, they needed to focus on their mission of being a lifetime confidant for women and a partner in serving to every woman’s needs.

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Aventa also needed help finding vendors and partners to work with on non-HR related tasks. They didn't know where to begin in this selection process. They needed assistance vetting these businesses, and they

wanted to minimize associated cost, time, and risk.

Aventa needed help helping themselves, so that they could go and pursue their mission: top quality, personalized women's health care.

A Successful Approach

Aventa brought questions and needs to the table, which PREmployer immediately listened to and acted upon. The first step was selecting and optimizing group health benefits, along with dental and vision plans. Next PREmployer worked on compliance issues and HR assistance tasks, to help streamline Aventa's employee management processes. When additional needs came up beyond the scope of the business, PREmployer helped guide Aventa to other trusted partners.

Because PREmployer is specialized in employment-related management services, they were able to not only work more effectively to solve Aventa's needs, but also stay ahead of trends and

“These changes did not happen overnight. But with time, we saw PREmployer identifying our needs beyond just what we had stated, making them a partner that enabled us to go above-and-beyond what we dreamed.”

new developments. They have the most up-to-date systems and information at their fingertips, ready to go to serve their partners. They know how to ask the right questions of their partners to get at the most pressing needs.

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When Aventa was concerned about what benefits they could afford, PREmployer sat down and guided them through the possibilities. Aventa saw their every need addressed, and watched a trusting relationship start to form. With over two years' worth of working together, it's clear that a partnership in serving employees and the future success of the practice has formed.

PREmployer's services extend beyond the human resources and benefits help they are able to directly provide. When Aventa had needs that extended beyond their offerings, PREmployer delivered some referrals to help keep Aventa moving forward. These were trusted referrals based on experience, saving Aventa time, cost, and risk – they knew exactly whom they were dealing with, because everyone was thoroughly vetted by PREmployer.



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Results that Make a Difference

Aventa has seen results beyond their expectations. They can now offer their employees additional benefits and services that they did not even anticipate being able to afford. This women's health care practice is able to run more smoothly and efficiently, providing the best care for their patients – and their staff.

“This was exactly like a partnership should be. We had a need, and PREmployer solved that need. We had a problem, PREmployer helped us with the most effective solution to solve that problem.”

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