

AKADÉMOS

Long Term Planning & Tools
for Distance Education and
Remote Learning

Daniel Pianko
Founder

ACHIEVE
PARTNERS



Webcast Series

- 1st session - How to address immediate terms challenges brought about by transitioning to remote learning
- 2nd session - What to do in the intermediate term – summer and potentially fall
- Today's session – Longer term planning around distance education and remote learning

- Recognize one size does not fit all in higher ed

Daniel Pianko



- Founder of Achieve Partners
- Founder of University Ventures
- Philadelphia School District
- Goldman Sachs
- Featured in Inside Higher Education, The Chronicle of Higher Education, CNBC, TechCrunch, The Wall St. Journal and more
- B.A., Columbia, M.B.A. and M.Ed., Stanford

Macro Views on Online/Distance Education

- Scale
 - Online Environments reward scale (Western Governors University, Southern New Hampshire University, Liberty University)
 - If you can't achieve scale, then need to focus on filling important niches.
 - Think about an industry (banking, retail, restaurants). Now think about how over the past 20 years or so there have been a small number of scaled participants but a large number of high value, specialized market participants.
- About 15 million students in the US went from in person to online in the last two weeks. Putting a traditional class in a Zoom format is really basic – just filling the gap.
- Online education done right is a lot better than Zoom! Zoom is okay for spring 2020, but the expectations will be high for fall 2020 to at least have a backup plan
 - Asynchronous options
 - Better content that includes more project based learning
 - YouTube lowering all videos to 480P default globally

Don't be confused. Spring 2020 will be an anomaly.

- In-person Education is here to stay – the physical University has survived 1,000 years and countless plagues – the physical university is not going to disappear.
 - During the 1665 bubonic plague, Isaac Newton discovered gravity while quarantined away from Cambridge University.
 - Same year: 25% of London citizens died. In today's terms that would be almost 3 million deaths.
- Prior to Covid, online education had peaked at ~30%.
 - The Covid inspired second wave of online education will hit 40+%
 - Remember – lots of folks like learning from other people in person
- Post Covid, students will have changed expectations:
 - Ability to move all courses online (Puerto Rican schools example)
 - Zoom alone if Covid returns or another disaster occurs is NOT a strategy
 - Need to make all aspects of university life online ready – admissions, financial aid, registrar, etc.

Preparing for Fall 2020 and Beyond

- Learning as a hybrid between synchronous and **improving asynchronous requirements**. Asynchronous aspects of courses will be expected.
- Back of house absolutely critical
 - Online proctoring (www.examity.com, <https://www.proctoru.com/>, <https://proctorio.com/>)
 - Online engagement (<https://www.packback.co/>, www.chegg.com, [www.fliggrid](http://www.fliggrid.com), Watermark)
 - Chatbots (IBM Watson, <https://www.admithub.com/>)
- Partnerships to drive specific programs online
 - <https://www.tiberhealth.com/>
- Drive better outcomes
 - <https://learnplatform.com/>; Civitas Learning, Renaissance

The real crisis for Higher Education: Employability

- The class of 2020 likely graduating into a 30% unemployment America
- The long term health of higher education is increasingly tied to employment
- Steps you need to take today to make your college covid/recession proof:
 - Resume optimization (www.vmock.com)
 - Online career services (www.handshake.com)
 - Bring work into the classroom (www.ripen.com)
 - Bring Last Mile Training Into your university ([St. Xavier University MSMS](#) or www.talentpath.com)



Q&A with Raj Kaji and Daniel Pianko

Please submit questions via the chat feature or through the Q&A feature via Zoom