

ECL EXTENDED CONTENT LABELS

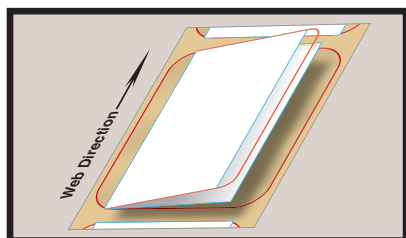
ADVANCEDLABELSNW.COM

CHOOSE **RESEALABLE STYLE ECL** WHEN THE LABEL MUST REMAIN ADHERED TO THE PRODUCT

Our ECL booklets come in a variety of configurations to suit your application. Extended content label booklets can be produced with 2 or 8 folded panels with a maximum of 4 fold-outs and up to 8 total colors. Our booklet labels can be printed in spot colors, metallic colors or high quality four color process.

Contact one of our knowledgeable customer service representatives today and get your packaging noticed. **1-800-877-4312**

SINGLE FOLD

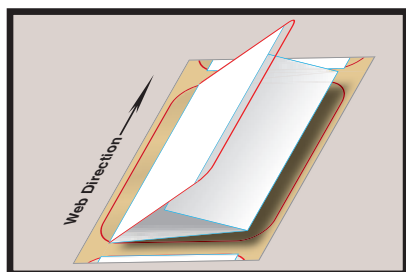


Single Fold Booklet Resealable 4 panels for content

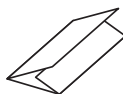


With booklet labels, you can add recipes, multiple languages, additional product instructions or warning information, drug facts, instantly redeemable coupons, nutrition and supplement information and much more.

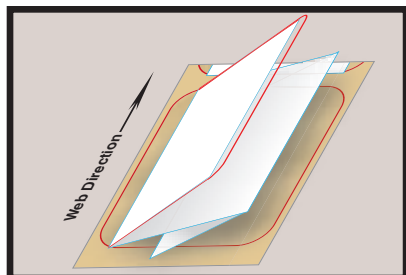
DOUBLE FOLD



Letter Fold Resealable 6 panel standard



Booklet labels can have the left, right or center panel as the top of the label.

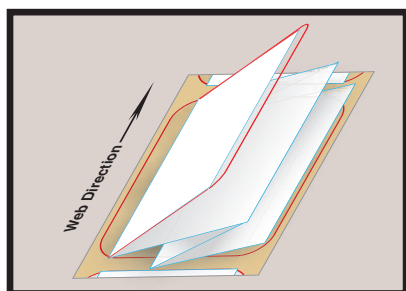


Inverted Z Fold Resealable 6 panels for content



Clear or white tabs always remain at the outer edges of the booklet label and remain on your product after the booklet is removed. This base material can be paper, film or foil.

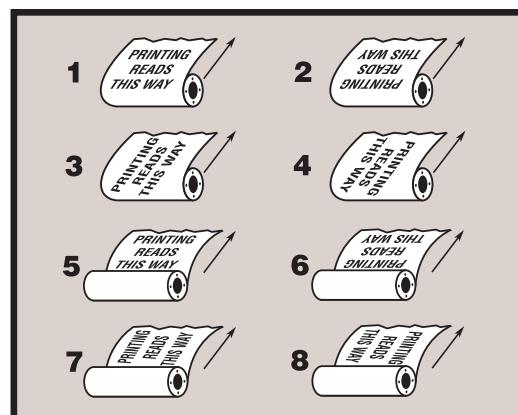
TRIPLE FOLD



Inverted Z Fold Resealable 8 panels for content



Our Extended Content Booklet labels are an ideal option for adding additional information to your existing label packaging.



IDENTIFY YOUR REWIND DIRECTION:

Based on copy orientation to the web, please select your rewind direction from the illustration above. Please verify the rewind direction with your label applicator's specifications. If labels are to be hand applied to product, select the most suitable rewind for ease of application.

ECL booklets multiply usable content area within the limited dimensions of your packaging and are an excellent way to engage customers and attract consumer attention.