

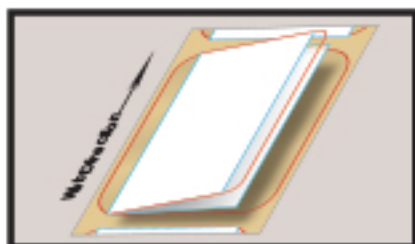
**CHOOSE RESEALABLE STYLE ECL WHEN THE LABEL MUST REMAIN ADHERED TO THE PRODUCT**

**EXTENDED CONTENT LABELS**

Our ECL booklets come in a variety of configurations to suit your application. Extended content label booklets can be produced with 2 or 8 folded panels with a maximum of 4 fold-outs and up to 8 total colors. Our booklet labels can be printed in spot colors, metallic colors or high quality four color process.

Contact one of our knowledgeable customer service representatives today and get your packaging noticed. **1-800-877-4312**

**SINGLE FOLD**

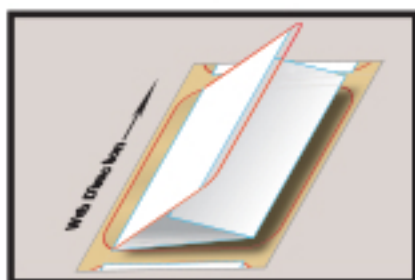


**Single Fold Booklet Resealable**  
**4 panels for content**



With booklet labels, you can add recipes, multiple languages, additional product instructions or warning information, drug facts, instantly redeemable coupons, nutrition and supplement information and much more.

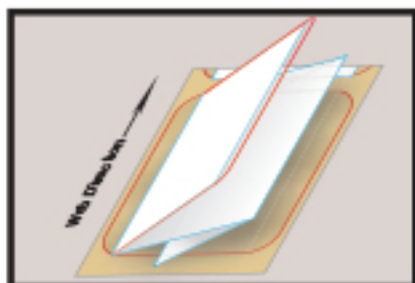
**DOUBLE FOLD**



**Letter Fold Resealable**  
**6 panel standard**



Booklet labels can have the left, right or center panel as the top of the label.

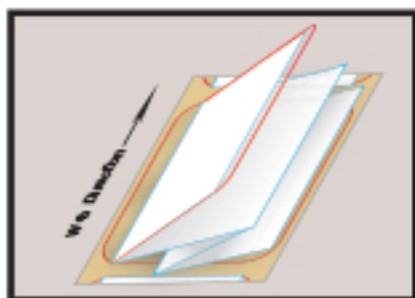


**Inverted Z Fold Resealable**  
**6 panels for content**



Clear or white tabs always remain at the outer edges of the booklet label and remain on your product after the booklet is removed. This base material can be paper, film or foil.

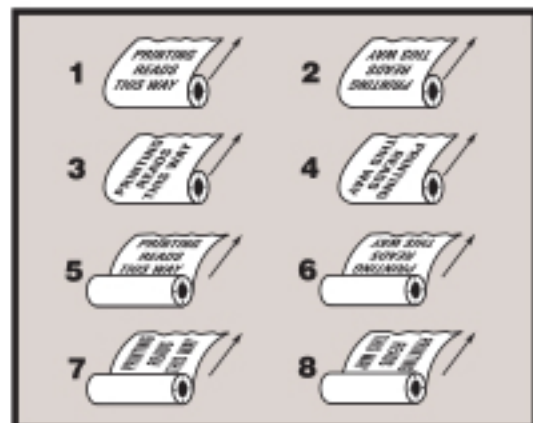
**TRIPLE FOLD**



**Inverted Z Fold Resealable**  
**8 panels for content**



Our Extended Content Booklet labels are an ideal option for adding additional information to your existing label packaging.



**IDENTIFY YOUR REWIND DIRECTION:**

Based on copy orientation to the web, please select your rewind direction from the illustration above. Please verify the rewind direction with your label applicator's specifications. If labels are to be hand applied to product, select the most suitable rewind for ease of application.

**ECL booklets multiply usable content area within the limited dimensions of your packaging and are an excellent way to engage customers and attract consumer attention.**