

WHY GOODMAN MANUFACTURING COMPANY CHOSE AMTDIRECT FOR END-TO-END REAL ESTATE MANAGEMENT



AMTdirect provided Goodman Manufacturing Company with a cloud-based solution that eliminated the silos of information and allowed the team to meet their goals.

331 leases
250 employees
\$1.8 million in annual revenue

THE DATA MIGRATION BEAST

Goodman Manufacturing Company is one of the largest manufacturers of residential and commercial heating systems, air conditioning systems, and refrigerants.

The team was heavily invested in the data in its legacy solution.

However, the technology just wasn't supporting the demands of the company's growing portfolio.

So a main priority in finding a new solution was being able to **migrate existing data flawlessly** - without data loss or errors. Goodman needed robust reporting and a **broad feature set** that supported lease administration, project management, and facility management.

WHY AMTDIRECT?



\$4,400

APX. DOLLARS SAVED PER YEAR

166

APX. HOURS SAVED PER YEAR

AMTdirect automated the rent payment process with strategic integrations. **It streamlined internal processes and improved visibility** across new development projects, renovations, and retrofits. This has achieved **faster response times**, improved preventive maintenance tracking, and earned better visibility to when and where repairs should be made.