

GREAT EXPRESSIONS DENTAL CENTERS LEANS ON AMTDIRECT FOR STRATEGIC REAL ESTATE & LOCATION MANAGEMENT



"AMTdirect is the Holy Grail of productivity. There's no way one person could manage our growing portfolio without it."

Myra Black, Asset Manager

10	states
350	leases
120	employees
\$105	million in annual revenue

ERROR-PRONE PROCESSES

Great Expressions Dental Centers is one of the largest networks of dental care providers in the United States. It had a lot of problems with its real estate management, though. Because the team used **spreadsheets to track lease data**, they suffered from manual errors and omissions constantly.

There was no way to match documents with lease records. There was limited access to location information. And there was a high risk of missing critical dates.

As you can imagine, insight into real estate assets was **messy, time-consuming and a pain** in the you-know-what.



\$4,630

APX. DOLLARS SAVED PER YEAR



175

APX. HOURS SAVED PER YEAR

WHY AMTDIRECT?

With AMTdirect, Great Expressions has transitioned to **strategic location management processes**. Location information, reports, and critical dates are on autopilot. With online access to data 24/7, the team spends **less time, energy, and money** on managing its real estate assets and more time growing its business.