

HOW A MULTI-LOCATION RETAILER SCALED ITS BUSINESS EFFECTIVELY WITH AMTDIRECT'S CLOUD-BASED SOLUTION



"As we grow, we plan to continue to expand and acquire more real estate, which would be a daunting challenge without AMTdirect. With its dynamic system, we're confident we can grow our portfolio successfully, saving time and money."

Scott Stokke, Director of Real Estate and Facilities

- 17 states
- 118 leases
- 400 employees
- \$1.5 billion in annual revenue

MOVING TO THE CLOUD

Northern Tool + Equipment supplies high-quality tools and equipment. For years, the real estate team managed its growing portfolio with **manual processes**, mostly leaning on spreadsheets.

But the constraints of the in-house systems severely limited the company's ability to scale quickly.

As its portfolio grew, Northern Tool + Equipment decided it needed to manage its real estate more strategically with a **cloud-based platform** that could scale with its business.



\$1,600

APX. DOLLARS SAVED PER YEAR



60

APX. HOURS SAVED PER YEAR

WHY AMTDIRECT?

The **fast implementation** with AMTdirect led to immediate return on Northern Tool + Equipment's investment. Integrations between systems have **resolved daily issues** at different store locations. And real estate managers can now analyze the operation and find **cost-effective solutions** that support both store-level and corporate strategies.