



**MEDIA RELEASE**  
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## **500,000 acts of care to be achieved during GetActive! Singapore 2019**

- *Nationwide call for Singaporeans to pledge and carry out acts of care in the lead-up and during GetActive! Singapore*
- *Decathlon to come onboard as first partner of GetActive! Singapore 2019 - with first two acts of care*
- *GetActive! Singapore to celebrate Singapore's sporting heritage with Pesta Sukan and photo campaign*

**Singapore, 19 March 2019** – GetActive! Singapore is set to reprise the theme of care and giving back this year following last year's success where many Singaporeans took up the challenge to organise inclusive activities and to raise funds through sport.

GetActive! Singapore 2019 will be rallying Singaporeans to contribute to the target to achieve more than 500,000 acts of care in the lead-up and during the period of GetActive! Singapore from 1-10 August. Acts of care refers to an act of helping others and can come in the form of volunteerism, donation or simply a nudge to others to live healthier and better lives.

Ms Grace Fu, Minister for Culture, Community and Youth, said, "This bicentennial year, we are reminded of how Singapore's sporting heritage reflects our nation's determination to achieve big goals despite the odds, and how the community rallied together to support one another's sporting dreams. This year, we reprise this spirit of care and encouragement for one another through the many activities organised under the GetActive! Singapore movement."

### Partnership with Decathlon

One of the organisations who has decided to take up the challenge is Decathlon Singapore, who has come onboard as the first partner of GetActive! Singapore. In addition to organising a sports day for their staff earlier today, they will also be organising a 7km race for the community during GetActive! Singapore.

"Since Decathlon arrived in Singapore (2013), our aim has been to promote sport. We believe in the numerous benefits sport can bring to Singaporean individuals and communities. Hence, our main ambition has always been to make sport accessible to many. Being part of GetActive! Singapore is a logical consequence of the vision we share with Sport Singapore. With this race, we hope to demonstrate how fun and accessible running can be. At the same time, we strongly believe that sport – no matter your frequency and practice level – is part of a healthy lifestyle." underlines Nils Swolkien, Decathlon Singapore Managing Director.

As part of the intention to give back, 0.5% of their sales made through Active Wallet will be donated to the One Team Singapore Fund. This will apply for all their Decathlon outlets in Singapore.

"Thanks to Active Wallet, we will provide our customers more choice in terms of payment solutions. We will integrate the e-wallet as a mean of payment in all our stores and on our website. Part of the transaction commission paid to ActiveSG will supply the One Team Singapore Fund. It's a tangible sign of our commitment to develop sport in Singapore." explains Swolkien.

Ms Fu added, "It's great to see this new partnership between Decathlon and SportSG. I hope more companies will be a part of GetActive! Singapore and work with Sport Singapore to promote active lifestyles and support our athletes."

#### Football Forward Initiative by RSVP Singapore and We Wanted to be Footballers

Two other organisations that are joining GetActive! Singapore as partners are non-profit organisation *RSVP Singapore: The Organisation of Senior Volunteers* as well as *We Wanted to be Footballers Pte Ltd (WWTBF)*, operators for *The Cage*. In line with GetActive! Singapore's theme of care and giving back, both organisations are piloting a new Football Forward Initiative for underprivileged children that will be take place in the lead-up to GetActive! Singapore. The 10-week after-school programme, funded by WWTBF, combines RSVP's Mentoring Programme which consists of homework supervision, storytelling and other activities led by senior volunteers with football coaching sessions conducted by professional coaches from Sport Singapore.

"Through these sessions, we aim to provide a platform for intergenerational bonding and for students to feel empowered in a positive environment. Ultimately, we hope to instil in them

positive values such as teamwork, respect for others, perseverance, responsibility and empathy through our mentoring sessions and then allow them to concurrently apply such values during the football coaching sessions,” said Ms Meng Fong, Executive Director, RSVP Singapore.

Mr Rajesh Mulani, Managing Partner of WWTBF, added, "We have always believed in the power of play and being part of the football community. For this project, we're committed to donating pitch time to raise funds. And those funds will empower RSVP mentors to help kids in a balanced programme that'll include studies, mentoring and then football by Sport Singapore coaches. So multiple parties in the football ecosystem - non-profit, private, public - are coming together to build a self-sustaining project that will deliver meaningful experiences."

### What's New for GetActive! Singapore 2019

#### **Pesta Sukan**

In commemoration of Singapore's Bicentennial, GetActive! Singapore will also be celebrating our country's sporting heritage this year. This will be done firstly by bringing back the *Pesta Sukan*, a fond memory of many Singaporeans from the Merdeka Generation.

Malay for "Sports Festival", *Pesta Sukan* was Singapore's first ever nationwide sports festival when it was introduced in 1964 and featured events like mass jogging, cycling and dragon boat. Not dissimilar to GetActive! Singapore, the festival was started to bring Singaporeans and strengthen goodwill and camaraderie between fellow countrymen. This year, Pesta Sukan will replace the customary sports competitions that take place during GetActive! Singapore.

List of Sports: Aquatics; Archery; Athletics; Badminton; Basketball; Boccia; Bowling; Dragonboat; Floorball, Flying Disc; Football; Hockey; Petanque; Pickleball; Sailing; Sepak Takraw; Table Tennis; Taekwondo; Tennis; Volleyball; Beach Volleyball (21 sports)

Signature Mass Events: Round Island Bike Adventure; MacRitchie Discovery; Adventure@Sentosa, Stadium Run

Registration for Pesta Sukan competitions and signature events will open in May later this year.

### **Sharing Your Sporting Memories**

As part of the celebration of Singapore's sporting heritage, GetActive! Singapore will launch a campaign to get Singaporeans to share their most memorable photos of their sporting moments. Photos will then be selected and showcased at competition and festival sites across Singapore during GetActive! Singapore. To submit your photos, just post your photos on either Facebook and Instagram with the hashtag @OurSportingMemories and @GetActiveSG.

### **YouthCreates**

A new addition to the existing Active Enabler Programme, the inaugural YouthCreates is a competition for youths from tertiary institutions (Polytechnics and Universities) to submit ideas on how to make a positive impact on society through sport. In teams of two to five members, contestants will have to pitch innovative sport-focused ideas relating to any or spanning across all of the 3 themes: inter-generation, health, and technology. Ideas proposed by the youths will then be judged and evaluated based on creativity, cost-effectiveness, impact and reach of the idea. Top ideas will then get grant support and cash prizes to execute their ideas during GetActive! Singapore.

For individuals and corporates interested to be part of the YouthCreates and the Active Enabler Programme, visit [getactive.sg](http://getactive.sg).

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### **About GetActive! Singapore**

GetActive! Singapore builds on the legacy of the 28th SEA Games and the 8th ASEAN Para Games hosted in Singapore in 2015 and will comprise a week-long series of sports festivals, ground-up sports initiatives and competitions. Held in the lead up to Singapore's national day, GetActive! Singapore aims to rally Singaporeans together to celebrate National Day through sport whilst providing a platform to inspire the Singapore spirit and celebrate our national identity, transforming our sporting spaces into social commons to facilitate greater sport participation and expanding opportunities in promoting an active sporting and healthy lifestyle. GetActive! Singapore will have programmes that reach out to participants of all ages, abilities and skill levels. Working with partners, Sport Singapore will foster community participation and engage Singaporeans to co-create sporting activities under the themes of "Fun, Play and Compete."

For more information on GetActive! Singapore, please visit <http://www.getactive.sg>

## **About Sport Singapore**

As the national sports agency, Sport Singapore's core purpose is to inspire the Singapore spirit and transform Singapore through sport. Through innovative, fun and meaningful sporting experiences, our mission is to reach out and serve communities across Singapore with passion and pride. With Vision 2030 – Singapore's sports master plan, our mandate goes beyond winning medals. Sport Singapore uses sport to create greater sporting opportunities and access, more inclusivity and integration as well as broader development of capabilities. At Sport Singapore, we work with a vast network of public-private-people sector partners for individuals to live better through sports.

To find out more, visit our websites [www.sportsingapore.gov.sg](http://www.sportsingapore.gov.sg) and [www.myactivesg.com](http://www.myactivesg.com).  
Follow us at [www.facebook.com/myActiveSG](https://www.facebook.com/myActiveSG) and [www.youtube.com/SingaporeSports](https://www.youtube.com/SingaporeSports).

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