



---

# nTOUCH

## Privacy Policy

nTOUCH Privacy Policy applies to the nTOUCH application offered by Global Data Systems, Inc. ("GDS"). [GDS](#) is a global organization committed to protecting and respecting your privacy.

Please read this nTOUCH Privacy Policy which together with the nTOUCH End User License Agreement sets out the basis on which we will use and protect information we collect from you through the nTOUCH application. We may change the nTOUCH Privacy Policy from time to time so please check for updates regularly. If you have any questions in relation to this nTOUCH Privacy Policy please contact us at:

**ATTN:** nTOUCH Privacy Policy, GDS, 310 Laser Lane, Lafayette, LA 70507

**Tel:** (888) 435-7986

**Email:** [support@getgds.com](mailto:support@getgds.com)

### Information we may collect from you

We may collect and process the following information about you:

- **Personal Information.** When you download the nTOUCH application, we may collect personal information. We may combine the personal information we collect with information from wireless carriers or other third parties in order to provide you with a better experience and to improve the quality of our services. We may retain information you choose to provide to us through one of our interactive features.
- **User communications.** We may also ask you for information when you report a problem with the nTOUCH application. If you contact us, we may keep a record of that correspondence.
- **Survey data.** We may also ask you to complete surveys or otherwise provide feedback that we may use for research purposes, although you do not have to respond to any surveys or provide feedback.
- **Log information.** We may keep information about your usage of and interaction with the nTOUCH application, including but not limited to computer or mobile device and connection information, telephone number, device capability, bandwidth, wireless carrier, statistics on page views, traffic to and from websites, weblogs, cookies and other communication data and the resources that you access.

- Traffic data. We may keep data processed for the purpose of the conveyance of the nTOUCH communication including but not limited to the duration of the call, the telephone number calling and the telephone number called.
- Location Data. The nTOUCH application offers location-enabled services, such as the "Share My Location" feature. If you use a location-enabled service, we may receive information about your actual location (such as GPS signals sent by your mobile device) or information that can be used to approximate a location (such as a cell ID).
- Information you provide about others. When you share the nTOUCH application with family, friends and colleagues using the functionality provided within the nTOUCH application, we may collect the personal information you provide about those people, such as telephone number and/or email address.

We do not knowingly collect personal information from children under thirteen (13) years of age. If we learn that we have collected the personal information of a child under 13 we will take steps to delete the information as soon as possible.

### **IP addresses and cookies**

We may collect information about your computer and/or mobile device, including where available your Internet Protocol (IP) address, operating system and browser type, for system administration and to help us improve nTOUCH. This is statistical data about our users' browsing actions and patterns, and does not identify any individual. However, to the extent that IP addresses or similar identifiers are considered personal information by local law, we also treat these identifiers as personal information.

For the same reasons, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer and/or mobile device or through other technologies such as web beacons, widgets and server log files. The use of such technologies helps us to improve the nTOUCH product and to deliver a better and more personalized service. They enable us to estimate our user numbers and usage pattern; to store information about your preferences, and so allow us to customize nTOUCH according to your individual interests; to speed up your searches; and to recognize you when you return to our site. This information may be analyzed by third parties on our behalf.

If you do not want to have cookies placed on your device, you can remove any existing cookies and block new cookies from being put on your device. To learn more about how to remove or block cookies in your web browser, visit [www.aboutcookies.org](http://www.aboutcookies.org), read the Help text in your web browser, or read the instructions for your mobile device. However, if you select this setting you may be unable to access nTOUCH. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to nTOUCH.

### **Information Sharing**

In order to provide you with access to the nTOUCH application, we may sometimes, if necessary, share your personal information and traffic data with GDS' group companies and offices, wireless carriers, and analytical and other third party service providers and/or agents around the world. We will require these third parties to take appropriate organizational and technical measures to protect your personal information and traffic data. In relation to any other third parties, we will only disclose your personal information and traffic data where you have given your consent or where it is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request; (b) enforce applicable Terms of Service or the nTOUCH End User License Agreement, including investigation of potential violations thereof; (c) detect, prevent or otherwise address fraud, security or technical issues; or (d) protect against harm to the rights, property or safety of GDS users or the public as required or permitted by law. For more information about our group companies and offices, see our Contact page.

As GDS continues to develop its business, GDS might sell or buy group companies or business units. In such transactions as well as in the event GDS or substantially all of its assets are acquired by a third party, personal information and traffic data of GDS end users will generally be one of the transferred business assets. We reserve the right to include your personal information and traffic data, collected as an asset, in any such transfer to a third party.

## **Uses made of the information**

Our primary purpose in collecting information is to provide you with a safe, smooth, efficient and customized experience with the nTOUCH application. We collect and use, or have third party service providers or wireless carriers acting on our behalf collect and use, personal information and traffic data relating to you, as permitted or necessary to:

- provide, maintain, protect and improve the nTOUCH application and to develop new features and functionality for the nTOUCH application;
- deliver customized content and advertising that may be of interest to you;
- ensure that any content on nTOUCH is presented in the most effective manner for you and for your computer and/or mobile device;
- process your nTOUCH application downloads and subscriptions;
- provide you with information, products or services related to the nTOUCH application, where you have not opted out of being contacted for such purposes;
- allow you to participate in interactive features of nTOUCH, when you choose to do so;
- notify you about changes to the nTOUCH application;
- communicate with you about nTOUCH service updates, offers and promotions;
- carry out market research and to request feedback or participation in surveys;
- correspond with you; and
- protect your and GDS' interests, including without limitation to enforce the nTOUCH End User License Agreement, address network integrity and security issues and to investigate, prevent or take action regarding illegal activities.

## **Security**

We take appropriate administrative, technical and physical security measures to protect against unauthorized access to or unauthorized disclosure or destruction of data transmitted through the nTOUCH application. These include up-to-date data storage, processing, transmission and security techniques, including encryption, to protect your information from unauthorized access, improper use or disclosure, unauthorized modification or unlawful destruction or accidental loss.

All our employees and any third parties we engage to process your personal information are obliged to respect the confidentiality and protect the security of your personal information.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee that your personal information will never be disclosed in a manner inconsistent with this nTOUCH Privacy Policy (for example, as the result of unauthorized acts by third parties that violate the law or this nTOUCH Privacy Policy).

## **Contacting you**

We may from time to time ask you to provide information on your experience with the nTOUCH application which will be used to measure and improve quality. You are at no time under any obligation to provide any of such data. Any and all information which is voluntarily submitted in feedback forms on a GDS Website or any survey that you accept to take part in is used for the purposes of reviewing this feedback and improving the nTOUCH application.

We may also contact you to send you messages about faults and service issues and any claims related to your use of the nTOUCH application.

## **Your rights**

You have the right to ask us not to process, sell, rent or trade your personal information for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise this right at any time by contacting us at [support@getgds.com](mailto:support@getgds.com).

You have the right to opt out of the analytics tracking provided by GDS by using a menu item in the Tools>Options menu (for Windows) or the Preferences menu (for Mac) within the nTOUCH application. This opt-out is specific to the analytics activities of GDS and does not affect the activities of other ad networks or other analytics providers that GDS may use. You may opt-out of the analytics tracking provided by GDS for your Android or iOS device by using the option in the Settings menu within the nTOUCH application.

## **Other third-party websites and services**

The nTOUCH application may also contain links or otherwise enable you to access third party websites and services. Linked and other third party websites are not under our control and will have a different privacy policy. We do not accept any responsibility or liability for these privacy policies. Please check these privacy policies before you submit any personal information to a third party website.

## **Access to and updating personal information**

You will be able to correct any of your personal information associated with the nTOUCH application if it is inaccurate or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. We may decline to process requests that are unreasonably repetitive, require disproportionate technical effort, jeopardize the privacy of others, are extremely impractical (such as requests concerning information residing on backup tapes), or for which access is not otherwise required by local law. You can exercise this right at any time by contacting us at [support@getgds.com](mailto:support@getgds.com).

## **Retention of information**

We will retain your personal information for the period necessary to fulfil the purposes outlined in this nTOUCH Privacy Policy unless a longer retention period is required or permitted by law.

You may have the right to apply for a copy of the personal information we hold about you and to have any inaccurate personal information about you corrected. We may charge a small administrative fee for this.

## **Changes to the nTOUCH Privacy Policy**

We reserve the right to change the nTOUCH Privacy Policy from time to time. We will inform you of these changes by publishing the revised nTOUCH Privacy Policy and prominently posting a notice of the change at <http://www.getgds.com/legal-terms-conditions>