**2018 Associate Open House & Webinars**

LegalShield Provider Firms,

We are excited to announce a new way of planning your Associate events starting in 2018! As the Provider Firm, you will have access to plan your Associate event through Eventbrite. Through the tutorials, you will be able to do (but not limited to) the following:

* [Create your event](http://connect.legalshield.com/e1t/c/%2AV1xPk12tXh9CN2Z8-Y_46sJS0/%2AW6vGH1r5HBHbqW4SBvZq1Q1xbz0/5/f18dQhb0S65M2dYTs8V11Qh91vZ_fbW2vPt_3797W0fW6bg4SP6mjcGfW5Tmpcw7V-MZ0W8qJhbz3Cb4M7W1wq2XZ7DZFVGW84ykVK5q01QhW3fLp601Y26F8W2bT3V599KXr0W1DmsPQ7h9X5pN79hvVFmvjsjW4dM9sC1lcBXkW8gm36w5g182LW6Lcg505n9RzgW64Rtf03_HrH_W7Ks4FG2plKZLW4253fB49V0bgW3M2R-G53zJB6W4MN9Vr7Tm2fZW1rmtYw88x85sW1Z5x4y9cDZs8W28GVk51P0WghVNt2-R1NdpgXW4p19nS8hDCq0W1wMP1G3-KgcvW7G5bD-7W4ynSW2dWhz12-WwJmW1TkPlG8ntL02W31HG0s5YmJJVW994pdb2d1lpHMc13j6RlQGhW5rc4f228-3DFW3PFBJp3LsHxpW3vQLvP7LS5YyN3WC5g5ZXz7YW71MhbN95NxZYV7b6215V-MsKW8_PYvh83vpS-W3_V7K-60PCMtW8tMSW881G9M0W8zGd8c5mmNtsW15nSH04sGF0SW4G27_H55VdG-W8tsJN59gs7WYW2c5Q4j5ShWQzW6z9-KT74Wf2Df4vzMXw02?utm_campaign=Provider%20Attorney%20Newsletter%20&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-97x9xbphPZtDzCFNXHPcVQLCiVyD1dzEKsBg7Px5BZ9ada0yWZQ-9CNmDLzpoKjz7dIoWP)
* [Edit, copy, delete, download, or send invitations](http://connect.legalshield.com/e1t/c/%2AV1xPk12tXh9CN2Z8-Y_46sJS0/%2AW3l_mhH4w9LtpW51g6Kn6srBY30/5/f18dQhb0S1Wb7BfGH_W12Nv574MHpv4W6jwK3g5qb2vBW85gqRK5JkCscN40fYRSw2hDzW2N8zS829yMCLW7x3YtJ1-P60NW52t2zP6VVV-2W7Gsck331N7NCMg9qJKC20MtW6WyffP87ZZwBW8T1jq17dgVJBW3mvtgp15VpkvVmMRST4PfLTjW5VQPt-1qBVnqVMHcwt56VhRQW4NTGyb8Y9jpmW5VzQZ34YBxdLW7h4CT61vxGH4W4KH0S96PRyNpW2tSBs528bPJwW3XWGRS8-C99yW168yYC7mVSM-V7bsCm5_7WZBW4LzLPw5PRvznW1vx9g828Zx_3W5VQ6CS1yfnswW21k4ng5NkGpRW2TDkfb3hBLfzW5X4_8r663shTW7-HhLW7csM3cW83c4Ft6nKqfVW81YKRp8JnZdQW4m_4ZD8_dFl_W8WPvSt1_7XjVW7Vy0Bx2KGbgLW4wptWH5gLFBWW6lH9Yk3HPhqJW5ywpMr8jTScYW67cgBx4sNLlvW1WZ-1-4JpBwCVhFDCl77Mj-kW8kd9HD4fnq1bW1GtrGj77B0ZzW84f2qG1wkjQpW1NnGfT4J4M-VN6tCXcfDJsn6W1nfQsf5Gkk5HW8DmxRB9kDkNRW8_gZ5Y1JKSbfW9c2S-y8M2-lPW7NK4vm3vH9DFW3G2mRM29Pk0BW5SD8Hf6J4pCx0?utm_campaign=Provider%20Attorney%20Newsletter%20&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-97x9xbphPZtDzCFNXHPcVQLCiVyD1dzEKsBg7Px5BZ9ada0yWZQ-9CNmDLzpoKjz7dIoWP)
* [Register attendees](http://connect.legalshield.com/e1t/c/%2AV1xPk12tXh9CN2Z8-Y_46sJS0/%2AW89k2bP3-nwnJN6CrTtm1w4d60/5/f18dQhb0S1Xn6v3gC1W12P5gG4jc9RWW1tsS60532t6vW49TbYk7HYk72W6tGjxP3_51JhW4dZjvP87QcZfW4xqqxz87MbhQW3808BL47RZzJW4dzFGh3fPCfkN67XpldC3-RjW3n0gHr3P8Bm1W2gb03S5RrdK1W4rNFKd4zkynwW7zQhg01LXxdWW2KKVTt2ZnyGHW5m46KQ5P8-D5W6HXkVK6HhWgKVRJ_j11cy7ZSW4_Xtwy34_yqGW70WkzB17vJymW3_KBjN1Y8g7sW5kN4cr4SszhpMq16Brt-98bW5j4YrL8wCNzSW35dxVm8PnSw0W8ZYYnF5QxR1-VYntvq3fQBd3W8wLMGP2CTXh1VGXSQQ8NWSvsW9fkmZm34MdD5V7c07v9cpN5yVKGP9-4hHF5_W6jNbhM5jpLPgW7Dfp_d4mFK7WW75B_CT8Crz7rW678gDb7bDz9HW6FTHRB8SL4XhW5p0t_v2ZgC4zW6tMyjf7Jcvt5W7yC2Gb4D-rw1W7yG0NQ5xqkwJW2TjqvL8DDTFZW5w2TtS4gp-ZfW841hxH45d9dyW7r4pLb5QtvQbW835nrt2BpyFGW13xJWD4_rxd-VYDh-d67VKxTW2K8_7y7ThVkdW86_jG1917cPLW1svpXz8fLRFBW8M6rRP18r6tXW5yGt766XS83gW1N2zQX9k7nlxf627GFD02?utm_campaign=Provider%20Attorney%20Newsletter%20&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-97x9xbphPZtDzCFNXHPcVQLCiVyD1dzEKsBg7Px5BZ9ada0yWZQ-9CNmDLzpoKjz7dIoWP)
* [Email attendees](http://connect.legalshield.com/e1t/c/%2AV1xPk12tXh9CN2Z8-Y_46sJS0/%2AW4PQs9S3_HQZzW9jP6yd8MKdxX0/5/f18dQhb0SfHD9ctxm6W8wVfz96ghkRDVWs4R056G2xSW5r8vwP3mm42mW67g9zk3KqSrrVV7K6-8p61SKV7C6PD97zP74W63K5gl176ps6W2z8QqN2lyc1yW1Q40wK3crwdbV3hb-v5mKjHxW7NYc-F4TDY_rW96B5732lPn0lW7NMjRR5ZcGd8N6Y3gC4pGZNXW2sSg0Z1VwS7yN1h7KS5KW2ZMW83_B6s9jXQxVW57-Mm43wt1T6VFCG-j5rC5Q6W3l6qq36qrbhtN4JSgtl-CTF3VMMQxX80gSRfW97rB1b8yxYW1W93nPtx4wtbGpW8stc4y4RLNwxN4VSmrQZwCN6V-fJH14qy4ZkN4v8cyWQBFjvW940n846N-FLKW4q346Q5w80lzW8n2mCx99Hwn2W5_Nkp06T8jnVW37Tphr4SvmQrN25fN0hMWbl-V_4wyf94gWZGW4Z1nqP1nbHXCW5xL6cn3GMzRdW5hkmk13HR_B2W8csLSq112nQGW3n8FfZ5KXL7jW5B4TRR5KxWWFW5hg5Sd5zySGGW5D3Y3W5KxX2WW5y7J1N714h8ZW1nxXcW9dsfcDW2hLLc33BwZR6W98Gt7m8CSqMyW56nkZC2fB1flW5_5dj93xWwfqS8zY6sH_0S102?utm_campaign=Provider%20Attorney%20Newsletter%20&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-97x9xbphPZtDzCFNXHPcVQLCiVyD1dzEKsBg7Px5BZ9ada0yWZQ-9CNmDLzpoKjz7dIoWP)
* [Eventbrite Organizer App](http://connect.legalshield.com/e1t/c/%2AV1xPk12tXh9CN2Z8-Y_46sJS0/%2AN7b4cRqMm6N6W17sp7b610pVq0/5/f18dQhb0S65M6_Jfb8W12Nz6F1wWjlcVH1zBc62Qn7KN5lHtJXglvPjW9jk3d5745PH1W7t3Yxm7z3Wn9W6RlRC-3Xb024W627FnH13XCHLW7x4VcQ7JRhbyN4c89SjXGl2yW8Vb_yc8phZLXW44vx7B1Lq0XXW1LlZHm277vflW95kjGK6g9P7TW2rcNlR8-3jCtW19bT1c92w5cgW6wrc087MmB0hW4Q85RM4HJWj9W2zVsNK1VTwSNW8yYmC-1r2zZLN5s4JbjKDjJ6W8jkHs65KbcJQVn-vBH88_h4fVQLz_w1pTmsQW23KNXp1x47C5W8RQ-D35bV1ckW8j998y93jJ-5VMzVCf3RH0NVVFy0Tr7ql5zTW96f-W44jNhyXW2HdBXW8GB6lXW6gS0771qMgdGW6Hw5HG88qWSrW63LGQs2ByDvhW5HZrZ889vmHbW3vCbkB88HPdDW3x3KdG2z4v2ZW2-F8RG8Chly_W3pXWy_8rFtsGW6HMQJ98JV3v2W4ZJ99C90LLPyW720Q9H6DhXkVW6Dn9T47yX0zMN1w-8GKkXNTCW5t21Gb5_WjF_MWWq9W91kG6W6NR1xm168Lg8W2lf4wt4fPm5SW4CRTgk3mNxCKW266nlZ4CCqNQW3yh3263h-Q2WW99kYcQ7fFWSG102?utm_campaign=Provider%20Attorney%20Newsletter%20&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-97x9xbphPZtDzCFNXHPcVQLCiVyD1dzEKsBg7Px5BZ9ada0yWZQ-9CNmDLzpoKjz7dIoWP)

Please provide the date and the time the event will begin and end, as well as the maximum attendance count by **12/31/2017** to paqc@legalshieldcorp.com. So we can get these on the Associate calendar.

**Open House Events** requirements are:

* **Large Firms** – Must host 12 events in 2018: 1 per month, 8 traditional open house events & 4 webinar
* **Small Firms** – Must host 6 events in 2018: 1 every other month, 5 traditional open house events & 1 Webinar
* **Will Workshop**requirements for all states are:
	+ A total of four (4) for 2018 (these can be either by webinar or a traditional presentation)
* **Referral Attorney Training** (these event registrations are not handled through the Home Office; all email blast request are handled through Prime Legal) requirements for all states are:
	+ Two (2) webinars are required in 2018

Please reach out to trishawainscott@legalshieldcorp.com if you have any questions or need help creating any events.

Regarding the exciting news about being able to use Eventbrite for your events, it is important to note that you have options. You can either send out your own invitation through Eventbrite, or you can send a copy to us at the Corporate Office two (2) weeks in advance and we can send it through Hubspot.

If you choose to send the invitations through Eventbrite, you will need to let us know so we can provide a list of the associate’s email addresses for you. We will also need to know what zip code you’re wanting us to pull the associate emails from.  You will send all these requests to paqc@legalshieldcorp.com.

We appreciate all you do. The best is yet to come!!!