



Personal growth.
Professional opportunity.
Powerful journey.



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THE BEST BUSINESS MODELS OF TODAY

Simple

Disruptive

Noble

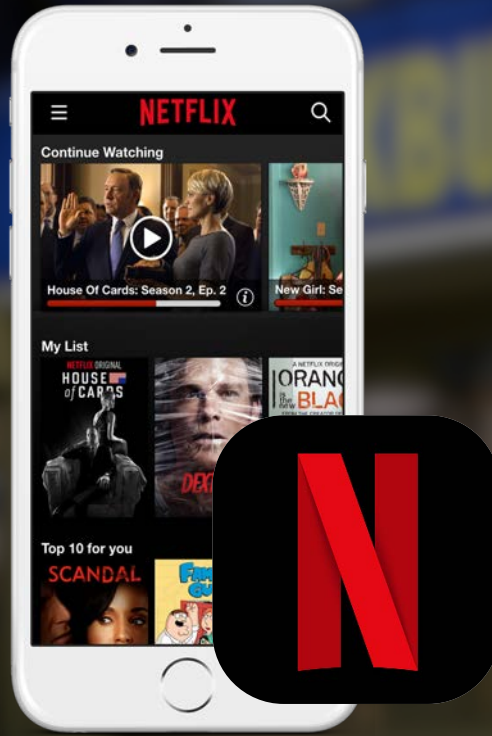
Not Easily Duplicated

Let's look at some examples...

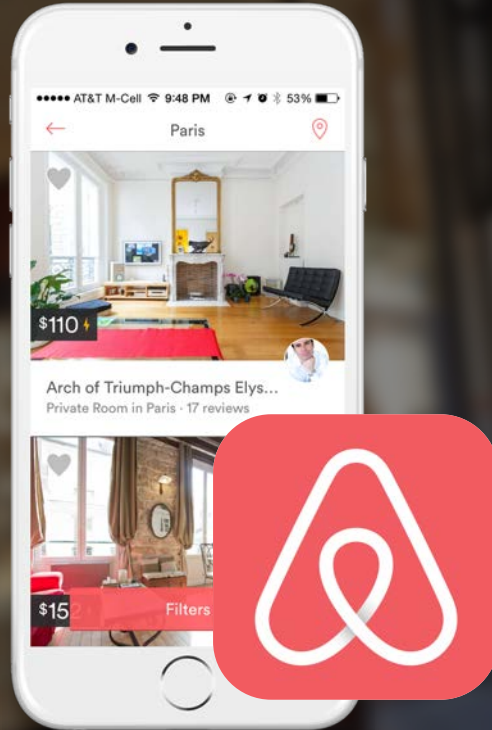
Disruptive Innovation. Simpler. Easier. More affordable.



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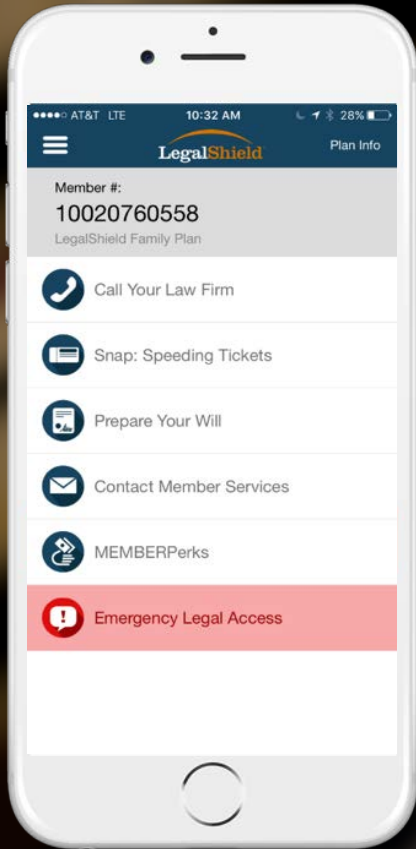
Disruptive Innovation. Simpler. Easier. More affordable.



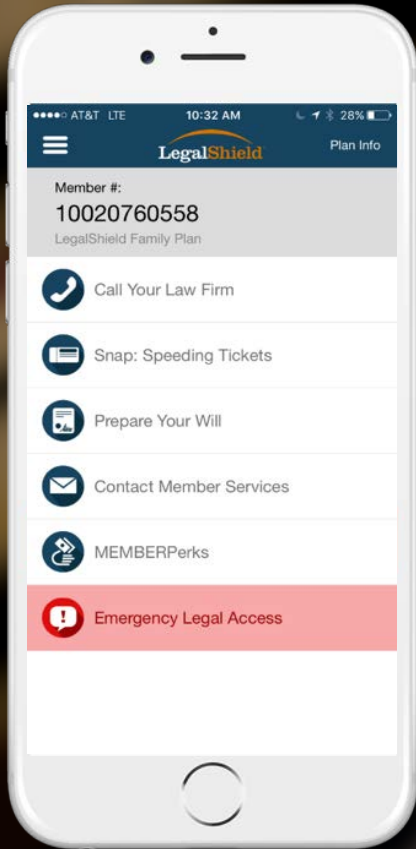
A person in a dark suit and striped tie is sitting at a desk, writing in a notebook with a pen. The background shows rows of books on shelves, suggesting a library or law firm. The image is dimly lit, with a dark overlay on the right side.

THE LEGAL PROFESSION

Expensive
Unresponsive
Unaccountable



Affordable
Accountable
Responsive



Disruptive Innovation

Simpler. Easier. More affordable.



OUR COMPANY

- Established **1972**
- Approximately **4.2 Million Lives** in U.S. and Canada
- Dedicated Network of Quality Law Firms
All 50 States & 4 Provinces of Canada



4.7 ★★★★★

OUR PURPOSE

We **PROTECT & EMPOWER** People.

OUR VISION

To provide **EQUAL ACCESS** to the
LIBERTY, EQUALITY, OPPORTUNITY &
JUSTICE that every North American
deserves and expects.

OUR MISSION

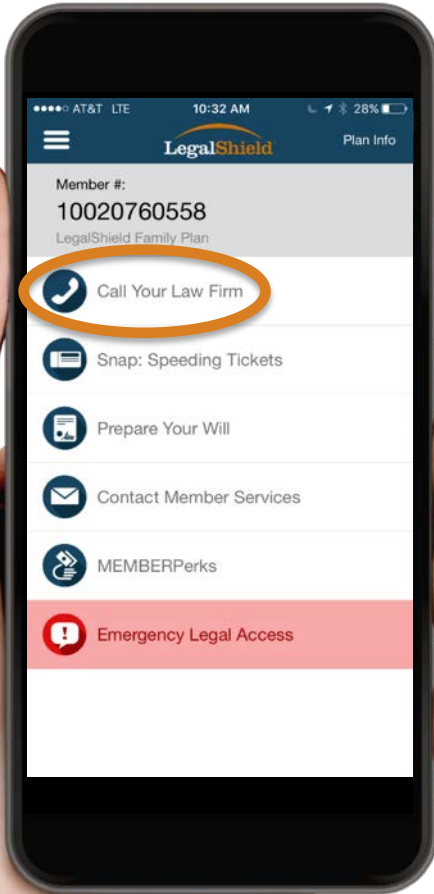
To help people improve their lives by

TEACHING LIFE-TRANSFORMING SKILLS

AND TO

DELIVER EXCEPTIONAL PRODUCTS & SERVICES

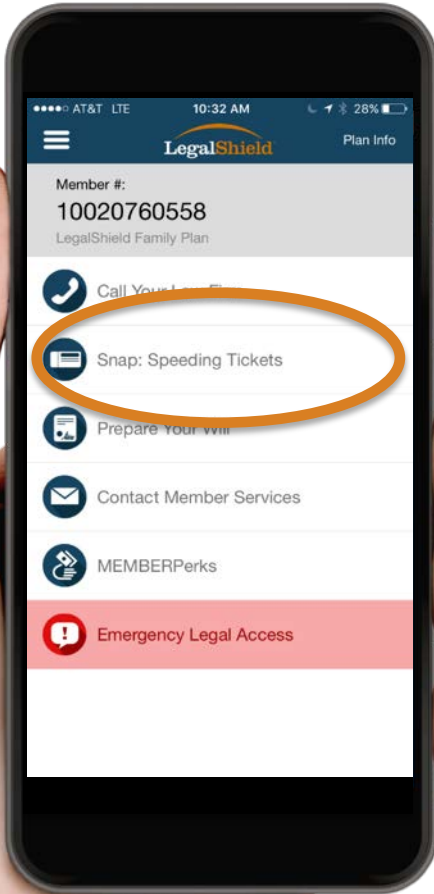
that promote peace of mind and confidence
in a world that is oftentimes uncaring and selfish.



TAP. CALL. EQUAL ACCESS.

- **Personal Legal Advice**
Unlimited number of issues
- **Letters/Calls Made On Your Behalf**
- **Contracts/Documents Reviewed**
up to 15 pages each
- **IRS Audit Assistance**
- **Civil Trial Defense**
for covered situations (Pre-trial/Trial)
- **Family/Domestic Services** (90-day waiting period)
Uncontested: divorce, adoption, separation,
name change

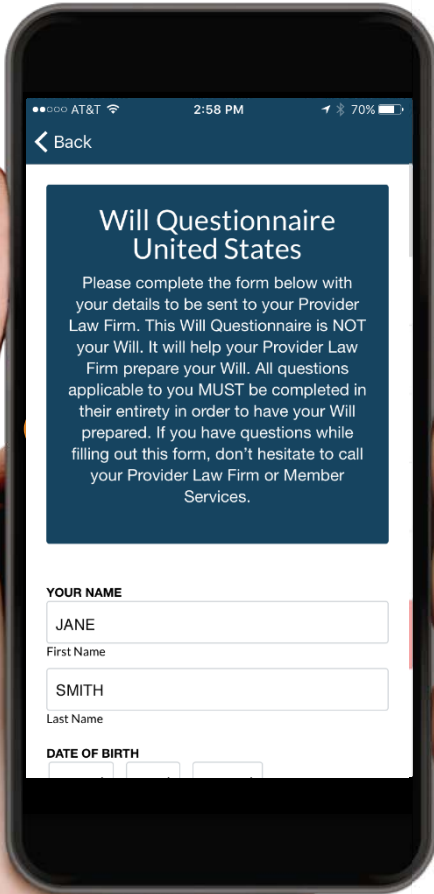
Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.



TAP. SNAP. SEND.

- Ticket and Member Info submitted to YOUR Law firm
- Consultation within 8 business hours

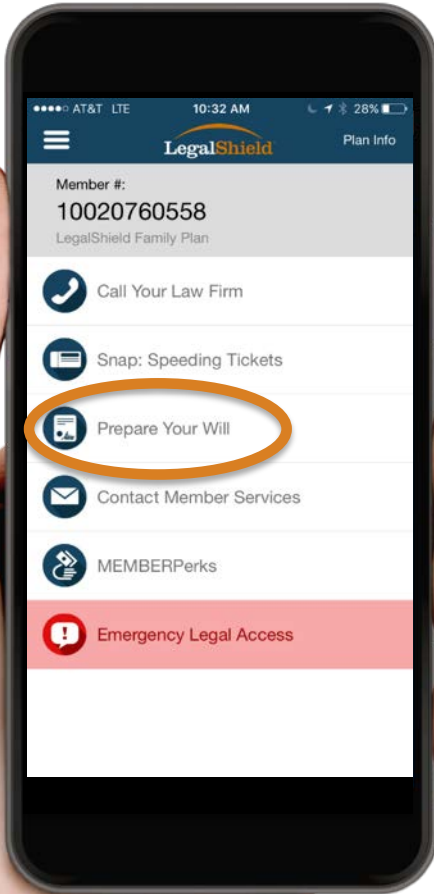
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TAP. DOWNLOAD. COMPLETE.

Just push a button and start on your will!

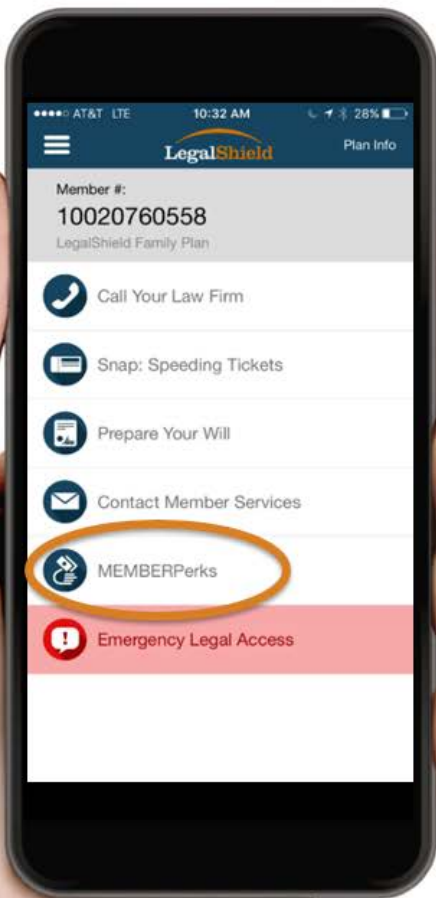
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TAP. DOWNLOAD. COMPLETE.

- Lawyers Prepare Your
 - **Will**
 - **Living Will**
 - **Health Care Power of Attorney**

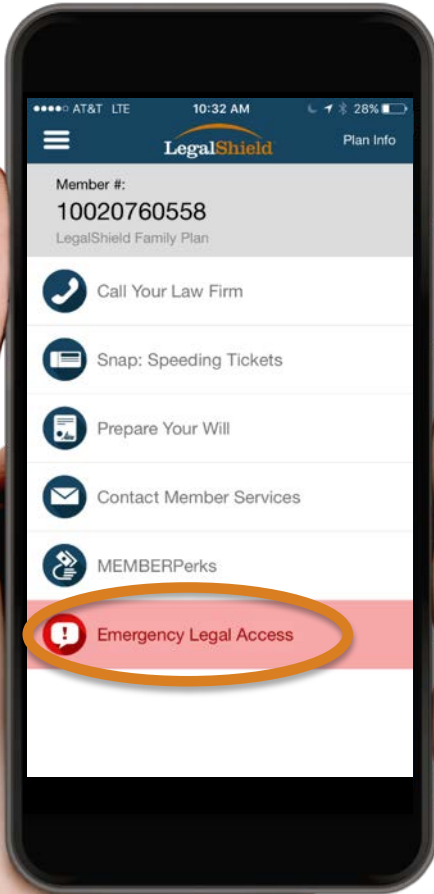
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TAP. ACCESS. SAVE AT 400+ COMPANIES

Canon





TAP. CALL. EMERGENCY ACCESS.

- 24/7 Emergency Access
For covered situations

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.



25% PREFERRED MEMBER DISCOUNT



- What if you have a pre-existing condition like an auto accident, contested divorce or landlord hassle?
- What if you want to file a lawsuit?

See the hourly rate for your
state/province at:

www.legalshield.com/#discount-anchor

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WHO'S COVERED



- The member
- The member's spouse
- Never-married dependent children under age 26 living at home as well as full-time college students
- Dependent children under age 18 for whom the member is legal guardian
- Physically or mentally disabled children living at home

There is a **HUGE** problem that **EVERYONE** faces



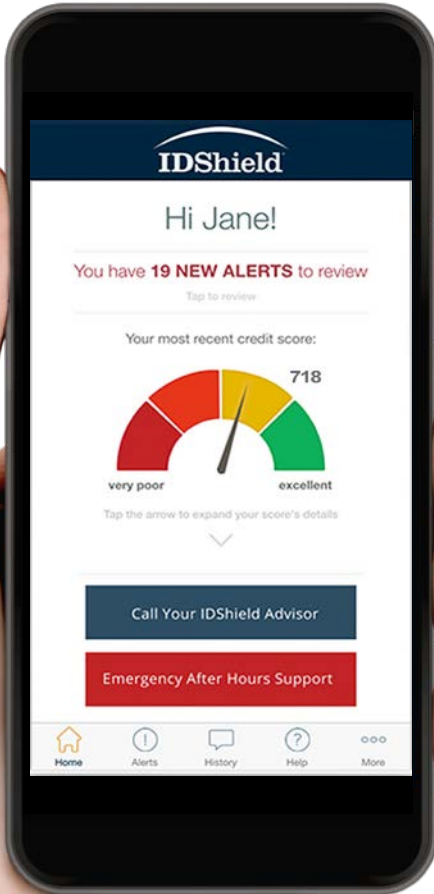
Criminals don't want your money. THEY WANT YOUR **IDENTITY.**

The background of the image is a close-up, slightly blurred view of a document. The text 'Your new password' is visible in a large, sans-serif font, appearing twice: once in the upper right and once in the lower left. A horizontal dotted line is positioned above the first instance of the text. The overall color palette is a cool, muted blue-grey.

Tax Returns. Medical Claims. Social Security Claims. Personal Loans.

A close-up, slightly blurred photograph of a document. The text 'Your new password' is visible in a sans-serif font, with 'Your new' on one line and 'password' on the next. A dotted line is positioned above the text. The background is a light blue-grey color with a fine grid pattern.

...but in the end, you are **GUILTY UNTIL PROVEN INNOCENT!**



MONITORING AND ALERTS

- Credit Score
- SSN
- Passport
- Drivers License
- Medical ID
- Email
- Loans
- Credit Cards
- Bank Accounts
- Black Market Website Surveillance
- Social Media

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COMPREHENSIVE RESTORATION



Licensed Private Investigators will:

- Do whatever it takes
- As long as it takes
- Clear your records for life



LegalShield

IDShield



FAMILY

= \$39.90/month
(\$19.95 LegalShield + \$19.95 IDShield)



INDIVIDUAL

= \$27.90/month
(\$17.95 LegalShield + \$9.95 IDShield)

IDShield is a product of LegalShield, and provides access to identity theft protection and restoration services through an exclusive relationship with Kroll. Neither IDShield nor its officers, employees, or sales associates directly or indirectly provide identity theft protection, restoration services, or advice.

One Time \$10 Enrollment

HOW DO WE MAKE MONEY?

Word of Mouth Marketing and Team Building!



WORD OF MOUTH COMPANIES



Pays \$0



Pays Credits



Pays \$60–\$280



GET PAID DAILY

	Families Covered	Personal Income	Team Override
Executive Director	50/mo	\$280	\$50
Senior Director	25/mo	\$230	\$40
Director	100	\$190	\$30
Senior Manager	50	\$160	\$20
Manager	15	\$140	\$20
Senior Associate	6	\$120	\$20
Associate	START	\$60	

\$180

Commissions shown represent advances for the \$39.90 plan



ADVANCE TO THE NEXT LEVEL

Executive Director	\$4,620
Senior Director	\$2,150
Director	\$2,600
Senior Manager	\$1,600
Manager	\$440
Senior Associate	\$180

COMMISSIONS

\$11,590

Commissions shown represent advances for the \$39.90 plan and 78% retention requirements. LegalShield makes no guarantee or promise of income or business as results are determined by the efforts of those individuals who market LegalShield plans as Independent Associates. These experiences are specific to each Independent Associate's efforts, abilities and motivation. For statistics on actual earnings please review the Income Disclosure Statement



LEVEL-UP BONUS

Advance to Next Level	LevelUP Bonuses
Sr. Director to Exec. Director Advance within 30 days	\$2,500
Director to Sr. Director Advance within 30 days	\$1,000
Sr. Manager to Director Advance within 60 days	\$800
Manager to Sr. Manager Advance within 60 days	\$400
Sr. Associate to Manager Advance within 30 days	\$300
Associate to Sr. Associate Advance within 20 days	\$180
Total Bonuses	\$5,180



Based on current retention requirements. Commissions paid based on membership sales. Compensation is subject to change without notice and is subject to all company policies and procedures. All Associates need activity to promote through advancement criteria.

HOW MUCH TO GET STARTED?

Just **\$99!**



GET PAID AND PROMOTED

Get Paid
\$60
Per
Membership

As an Associate

Protect 3
families and
Recruit 1
new Associate and
Get Paid
\$180

*Promote to
Senior Associate*

Do it in 20 days...
\$180 Bonus!

- \$99 (Start-up Fee)
+ \$360 (Commissions + Bonus)

+ \$261 (Profit)

Keep going...

Commissions shown represent advances for the \$39.90 plan



USE THE TOOLS & EVENTS TO GROW YOUR BUSINESS

Tools

- Mobile Apps
- Videos
- Social Media
- Websites
- Conference Calls
- 3-way Calls
- DVDs
- Magazines
- LegalShield Z-card

Events

- In-home Presentations
- Business Briefings
- Luncheons
- Video Conferences
- Sit-down



LEGALSHIELD ADVANTAGE MAKES IT SIMPLE TO RUN YOUR BUSINESS:

- Just \$19.95/mo. (1st Month FREE!)
- Associate Back Office
- Contests & Incentives
- FranklinCovey Personal Development Courses
- E-commerce personalized site
- LSEngage



Prospect by LegalShield

- Send out videos & emails
- Automated follow up

Year	Job	# of Associates
1	1	5
2	1	25
3	1	125
4	1	625
5	1	3125

THE POWER OF LEVERAGED INCOME

**If 10% sell one
membership a month**

**300 memberships x
\$50 Executive Director override =
\$15,000/month**

RESIDUAL INCOME



**Car
Insurance
Policy**

Every month you pay for your insurance



Every month a member pays



Your insurance company gets paid month after month.



You get paid a % on every member you and your team signs up...for Life!



Justin Peterson
Insurance

THE PERFORMANCE CLUB

- Four Incentive Trips Each Year
- Freedom Bonuses
- and more...

Note: See *Performance Club* brochure and your Associate Agreement for details and requirements. LegalShield reserves the right to change or modify this program at any time upon notice.



Eddie Bails
Student



Tiffany Sullivan
Attorney



OUR PROVEN TRACK RECORD

- 400+ Six Figure Earners
- 230 Millionaire Club Members
- 152 \$50,000 Ring Earners
- 247 \$100,000 Ring Earners
- \$1 Billion Paid in Commissions last 10 Years



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Brian & Melissa Carruthers
Real Estate



Mike Humes
Postal Service



Frank & Theresa Aucoin
Business Owner



OUR ASSOCIATES ENJOY

- Freedom & flexibility of working from home
- Belonging to a noble cause
- Financial opportunity
- Spending quality time with family
- Living life on their own terms

Testimonials

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LET'S RECAP

- The world's largest taxi company owns no vehicles.
- The largest overnight accommodations provider owns no hotels.
- The most popular media provider creates no content.
- The leading movie rental company owns no theaters.
- LegalShield provides legal services in all 50 states and 4 provinces in Canada and owns no law firms.





ACTION STEPS

- 1. Become a Member**
Download the LegalShield & IDShield mobile apps
- 2. Become an Associate**
Set up your website
- 3. Get Trained**
First Step training
- 4. Get Paid and Promoted**
Earn the \$180 Level Up bonus in your first 20 days

COME BACK NEXT WEEK
SAME TIME. SAME LOCATION. **BETTER MEETING.**

THANK YOU

LegalShield

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