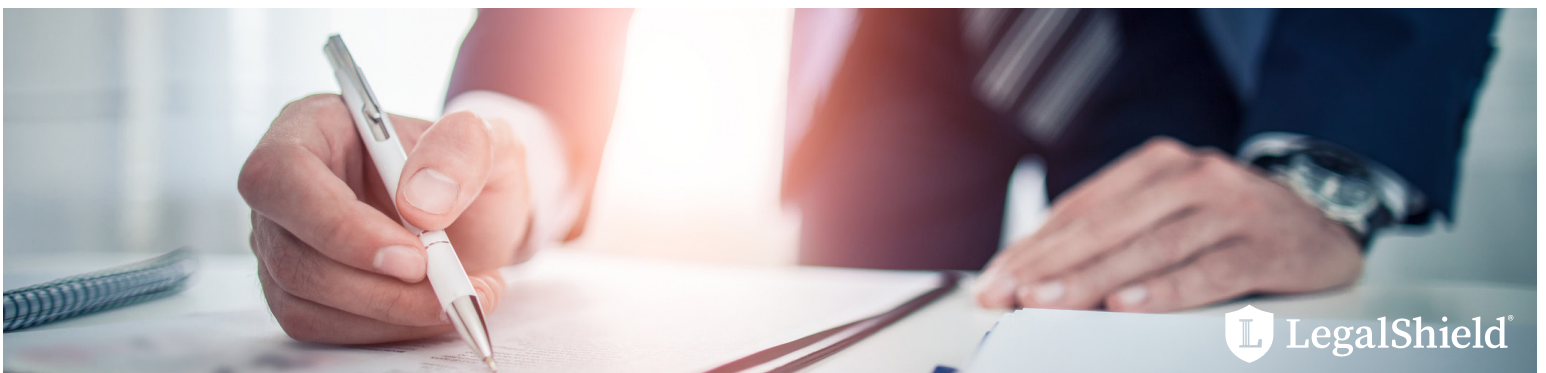


# FIRST STEP

## Launch Your LegalShield Business!

- STEP 1: GET STARTED**
  - Enroll as a LegalShield and IDShield Member
  - Enroll as an Associate
- STEP 2: GET CONNECTED & USE YOUR MEMBERSHIP**
  - Get ready to enroll members:  
**LoginName.WeAreLegalShield.com OR LoginName.LadiesofJustice.com**
  - Download the Apps; LegalShield, IDShield, Prospect by LegalShield
  - Join the Facebook groups; LegalShield Associate Success, LegalShield Associate Support
  - Use MEMBERPerks to save money
  - Start your Will, use your membership
- STEP 3: MAKE YOUR LIST**
  - Use the Memory Jogger to create a list of prospects to share the membership and opportunity. Who can you invite from your cell phone contacts or Facebook friend list?
- STEP 4: INVITE TO LOOK**
  - Work with your sponsor to create a simple yet catchy invite; you want to pique their interest, not give a presentation. (Go to [connect.legalshield.com/start](https://connect.legalshield.com/start) for scripts)
    - Prospect by LegalShield Opportunity or Membership Video
    - Zoom Presentation
    - 2 on 1 Sit Down Presentation
    - Private Business Reception/Social Event
    - Private Business Overview (PBO) Video – LegalShield Success Channel
    - Live Business Presentations
- STEP 5: LIVE EVENTS**
  - Get connected and stay connected to your local events. Your sponsor can help you use [www.LegalShieldCalendar.com](https://www.LegalShieldCalendar.com) for:
    - Local Business Briefings
    - Luncheons
    - Super Saturdays
- STEP 6: 3rd PARTY**
  - Set up 3-way calls with your sponsor to help answer questions, edify your decision to get started and help you enroll members and recruit associates.



## Why are you starting your LegalShield Business?

### M.A.D. Streak Bonus!\*\*

Earn \$25 Bonus when you enroll your first membership

Earn \$25 Bonus when you recruit your first associate

Sponsor receives matching \$25 / \$25 Bonus

\*\* M.A.D. (Making A Difference) is the number of months in a row you continue to enroll at least one member or one recruit with a membership. Membership premium must be at least \$15.95 to earn bonus.



### LevelUP Bonus!

Earn \$180 Bonus when you LevelUP in your first 20 days

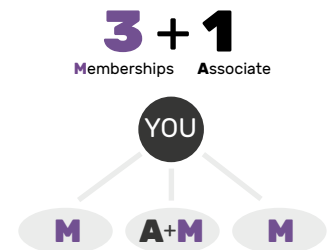
Enroll 3 Members & Recruit 1 Associate (Sponsor earns matching \$180 Bonus)

## STEP 1: LEVELUP QUALIFY IN YOUR FIRST 20 DAYS (3 MEMBERS & 1 ASSOCIATE)

1. Enroll a membership, earn \$60 in commissions (plus a \$25 M.A.D. Bonus!)
2. Recruit an Associate (with a new membership), earn \$60 in commission (plus a \$25 M.A.D. Bonus!)
3. Enroll one more membership, earn \$60 AND \$180 LevelUP Bonus!

**TOTAL EARNED \$410.00 & ADVANCED TO SR. ASSOCIATE!**

Goal: I will complete Step 1 by: \_\_\_/\_\_\_/\_\_\_\_\_



## STEP 2: HELP 3 PEOPLE DO STEP 1

9 Membership Overrides (\$20 each) = \$180

3 M.A.D. Steak Matching \$50 Bonuses = \$150

3 LevelUP Matching Bonuses (3 X \$180) = \$540

**TOTAL EARNED = \$870**

Goal: I will complete Step 2 by: \_\_\_/\_\_\_/\_\_\_\_\_

**You've Earned \$1,280 in Your First 20 Days!**



## STEP 3: DUPLICATE STEPS 1 AND 2... AND START BUILDING FOR YOUR FUTURE!

- Attend the next Fast Start Training!
- Go to [www.LegalShieldCalendar.com](http://www.LegalShieldCalendar.com)

**Income example based on enrolling \$49.90 Family Legal & IDShield Plans. (Commissions will vary depending on plans enrolled).**

LegalShield makes no guarantee or promise of income or business as results are determined by the efforts of those individuals who market LegalShield plans as independent associates. For statistics on actual earnings please review the Income Disclosure Statement at [opportunity.legalshield.com](http://opportunity.legalshield.com). Advanced commissions and bonuses will not be paid if prepaid credit card is used. Reinstated memberships under 5 years will not issue advanced commission or bonuses. LegalShield reserves the right, in its sole discretion, to amend an incentive or bonus program, or any part thereof, at any time.