

IDs for Sale on the Dark Web

NEVER HEARD OF THE DARK WEB?

It can be a scary place and the lair of hackers and thieves who are looking to anonymously buy and sell personal information that can lead to identity theft.

The Dark Web is a thief's bargain-basement marketplace.

Each piece of your personally identifiable information (PII) has value:



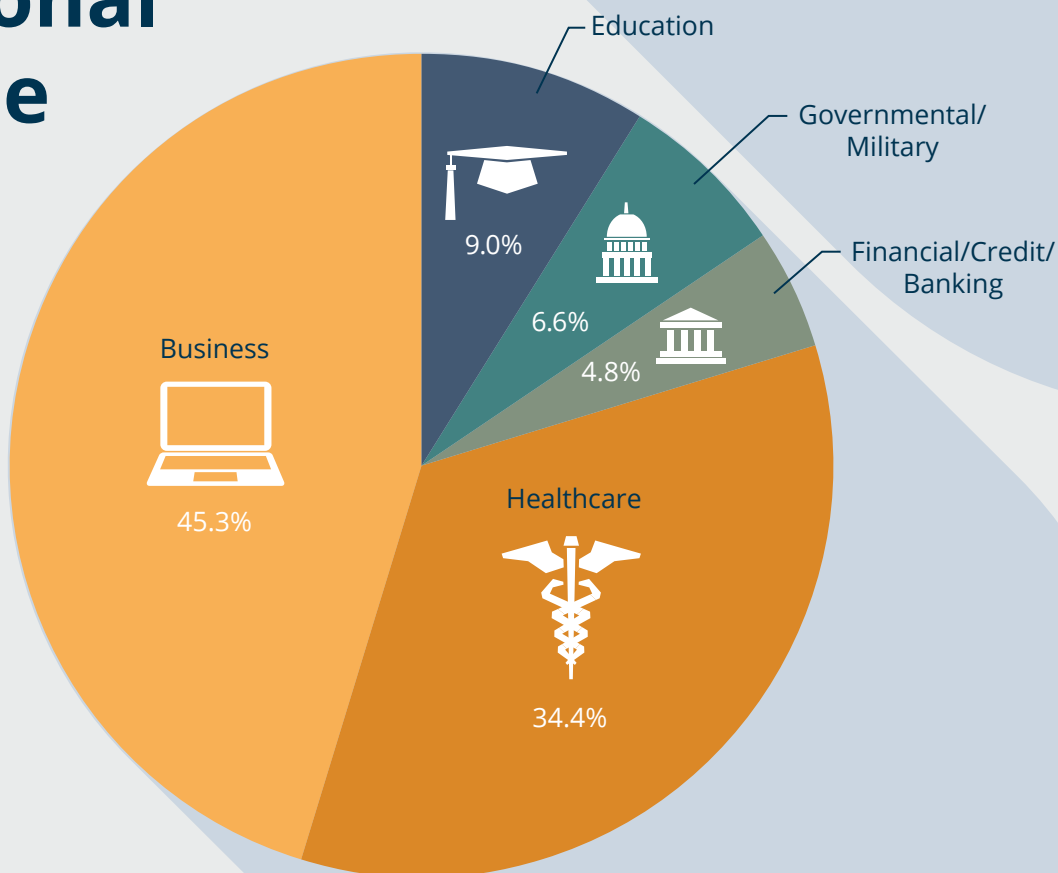
Hackers target your personal information:

4.2 billion records exposed in 2016¹



Most personal data on the Dark Web comes from data breaches:

Data breaches by industry in 2016²



Millions of stolen Gmail and Yahoo credentials are for sale on the Dark Web right now.

What can a hacker do with your email login?

- See all activity: bank information, account numbers, personal identifiers, tax filings, and more.
- Find information to answer knowledge-based questions to confirm your identity.
- Access online documents (e.g. Google Drive).
- Set up a mail rule for ongoing access.
- Reset passwords and lock you out of your accounts.



How can you protect against identity theft?

- | | |
|---|---|
| 2FA Use two-factor authentication (2FA) whenever possible. | Never use debit cards for online purchases. |
| Use strong, unique passwords for sites that don't support 2FA. | Request a low-limit credit card to use only for online purchases. |
| Check your credit report frequently for unauthorized activity. | Be careful what you share on social media, and with whom. |



Subscribe to IDShield, an identity-protection service that features internet monitoring and immediate notifications when your PII is found on the Dark Web, backed by licensed investigators to help restore your identity if you do become a victim.

¹Risk Based Security's 2016 Data Breach QuickView Report

²ITRC Data Breach Report 2016