



## ***NEWS RELEASE***

**FOR IMMEDIATE RELEASE**

Contact: Julie Bagdikian  
The Pollack PR Marketing Group  
212-601-9341  
[jbagdikian@ppmgcorp.com](mailto:jbagdikian@ppmgcorp.com)

### **LEGALSHIELD ANNOUNCED TODAY THAT ITS AFFORDABLE LEGAL PLANS AND IDENTITY THEFT SOLUTIONS ARE NOW AVAILABLE IN ALL 50 STATES ACROSS AMERICA**

#### **Alaska Becomes The 50th State To Offer Access To Legal Protection through LegalShield Services**

**ADA, OKLAHOMA** (January 30, 2017) LegalShield, one of North America's leading providers of affordable legal plans and IDShield identity theft solution for individuals, families and small businesses, announced today that its legal protection services are now available in all 50 states across America. As the company enters its 45<sup>th</sup> year of operation, it has an all-time high number of memberships that offers easy access to justice for all.

"LegalShield's business model connects members with a network of accountable, responsive and dedicated law firms in all 50 states and four Canadian provinces, We offer legal assistance for whatever people need, as often as they need it," said Jeff Bell, Chief Executive Officer of LegalShield. "Moreover, the LegalShield mobile app makes for easy access to legal resolutions, for it puts a law firm in the palm of your hand," continued Bell.

By all accounts, hiring a lawyer at a time of need can be a confusing and often inefficient process, entailing the checking of lawyer directories, searching online for legal specialists or asking friends or family for referrals. Members of LegalShield have the distinct advantage of having legal help available and on call. Most of LegalShield's services involve landlord-tenant

disputes, estate planning, traffic issues, divorce, separation, adoption, name changes and civil litigation, often in consumer finance issues.

LegalShield was founded 45 years ago on the premise that democratizing access to justice for all would satisfy an ever-growing need for Americans who face significant exposure to legal and identity theft issues, exponentially, every day. Today, LegalShield provides such access to more than 1.6 million families and serves over 4.2 million individuals. The company's leading IDShield service provides identity monitoring, and both consultation and restoration services by the industry's only dedicated team of licensed private investigators. In addition, LegalShield and IDShield serve more than 141,000 businesses.

LegalShield is a subscription-based legal service which helps citizens live free under the law. A Covered Person has toll-free telephone access to a Provider Attorney on a 24-hour per day basis for covered legal emergencies.

"When you think of the growing marketplace of businesses like Uber, Yelp and PayPal, who connect consumers to a crowd of suppliers, we see LegalShield fitting in quite the same way, as we match our members with law firms who remain accountable to us. Like PayPal, we also provide many helpful DIY tools for our members," said Bell. "The color of justice should not be green and, in making legal help affordable, we forged the concept of equal access to equal justice for all."

### **About LegalShield**

LegalShield is one of the North America's leading providers of legal safeguards for individuals, families and small businesses. The company also offers one of the industry's most affordable and comprehensive identity theft plans, IDShield. LegalShield plans provide protection to more than 4.2 million individuals, and IDShield provides identity monitoring and restoration services to more than one million individuals across North America. In addition, LegalShield and IDShield serve more than 141,000 businesses.

For as low as \$20 per month, LegalShield members get access to attorneys with an average of 19 years of experience in areas such as family matters, estate planning, financial and business issues, consumer protection, tax, real estate, benefits disputes and auto/driving issues. Unlike other legal plans or do-it-yourself websites, LegalShield has dedicated law firms in 50 states and four provinces in Canada that members can call for help without having to worry about high hourly rates.

For more information, visit <http://www.LegalShield.com> or <http://www.IDShield.com>

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