



NEWS RELEASE

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LEGALSHIELD'S MEMBERSHIP GROWS TO AN ALL TIME HIGH AS THE COMPANY EMBARKS ON ITS 45th YEAR

**Provider of Affordable Legal Plans and Identity Theft Solutions Now Serves
1,612,183 Individuals, Families and Businesses
Across the United States and Canada**

ADA, OKLAHOMA (January 3, 2017) LegalShield, one of North America's leading providers of affordable legal plans and IDShield identity theft solution for individuals, families and small businesses, announced today that it has grown its membership base to 1,612,183 members, adding over 500,000 new memberships in 2016 alone.

Under the leadership of CEO Jeff Bell, the company will start its 45th year of operation with an all-time high number of memberships. "We protect and empower people. This is an outstanding achievement and proof that this is a product whose time has come," said Jeff Bell, Chief Executive Officer of LegalShield. "The LegalShield mobile app is a game changer, because it puts your law firm in the palm of your hand," continued Bell.

LegalShield is a disruptive business model because it connects 1,612,183 members with a network of accountable, responsive and dedicated law firms in each state and province. "In life, you don't need a lawyer," Bell said "You need a law firm to write letters or make phone calls on your behalf, to help prepare your will, and review your mortgage or lease or other legal documents," Bell continued. Most of LegalShield's services involve landlord-tenant disputes, estate planning, traffic issues, divorce, separation, adoption, name changes and civil litigation, often in consumer finance issues.

Long respected for its pioneering spirit to democratize access to justice for all, LegalShield provides such access to 1,612,183 families and serves over 4.2 million individuals. The company's leading IDShield service provides identity monitoring, and

both consultation and restoration services by the industry's only dedicated team of licensed private investigators. In addition, LegalShield and IDShield serve more than 141,000 businesses.

LegalShield is a subscription-based legal service that helps citizens live free under the law, and in case of emergency, has the industry's only 24/7 hot line that guarantees that a lawyer will be on the line within 15 minutes.

According to a recent study from the American Bar Association, there is a growing need for low-cost (and on-demand) legal services. The study found that more than 80% of low-income Americans are unable to receive the legal help they need due to cost barriers with the current average hourly attorney fees now ranging between \$200 and \$520.

"What we've created is like a combination of Uber, Yelp! And PayPal. Like Uber, we have a growing marketplace that matches members with law firms. Like Yelp!, our law firms and their lawyers are held accountable because every member is surveyed on their satisfaction with the service. Like PayPal, we also provide many helpful DIY tools for our members," continued Bell.

"Americans face significant exposure to legal and identity theft issues every day and it is appalling that so many people walk away from their rights because they believe they can't afford to protect them," continued Bell. "We believe the color of justice should not be green and we help to provide equal access to justice for all."

About LegalShield

LegalShield is one of the North America's leading providers of legal safeguards for individuals, families and small businesses. The company also offers one of the industry's most affordable and comprehensive identity theft plans, IDShield. LegalShield plans provide protection to more than 4.2 million individuals, and IDShield provides identity monitoring and restoration services to more than one million individuals across North America. In addition, LegalShield and IDShield serve more than 141,000 businesses.

For as low as \$20 per month, LegalShield members get access to attorneys with an average of 19 years of experience in areas such as family matters, estate planning, financial and business issues, consumer protection, tax, real estate, benefits disputes and auto/driving issues. Unlike other legal plans or do-it-yourself websites, LegalShield has dedicated law firms in 50 states and four provinces in Canada that members can call for help without having to worry about high hourly rates.

For more information, visit <http://www.LegalShield.com> or <http://www.IDShield.com>

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