



NEWS RELEASE

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JEFF BELL, CEO OF LEGALSHIELD, ACCEPTED INTO FORBES TECHNOLOGY COUNCIL

Forbes Technology Council Is An Invitation-Only Community For World-Class CIOs, CTOs And Technology Executives

ADA, OKLAHOMA (January 17, 2017) -- Jeff Bell, CEO of LegalShield, one of North America's leading providers of affordable, responsive and accountable legal and identity theft protection plans for individuals, families and small businesses, has been tapped to serve on the [Forbes Technology Council](#), an invitation-only community for world-class CIOs, CTOs and technology executives.

Bell joins other Forbes Technology Council members, all who have been hand-selected, to become part of a curated network of successful peers and have access to a variety of exclusive benefits and resources, including the opportunity to submit thought leadership articles and tips on industry-related topics for publishing on Forbes.com.

Forbes Councils combine an innovative, high-touch approach to community management perfected by the team behind Young Entrepreneur Council (YEC) with the extensive resources and global reach of Forbes. As a result, Forbes Council members get access to the people, benefits and expertise they need to grow their businesses — and a dedicated member concierge who acts as an extension of their own team, providing personalized one-on-one support.

"I am delighted to join such a valuable and important online technology community," said Bell. "I look forward to contributing to the council and further reinforcing LegalShield's leadership role in the industry," comments Jeff Bell.

"What we've created is like a combination of Uber, Yelp! And PayPal. Like Uber, we have a growing marketplace that matches members with law firms. Like Yelp!, our law firms and their lawyers are held accountable because every member is surveyed on their satisfaction with the service. Like PayPal, we also provide many helpful DIY tools for our members," continued Bell.

According to a recent study from the American Bar Association there is a growing need for low-cost (and on-demand) legal services. The study found that more than 80% of low-income Americans are unable to receive the legal help they need due to cost barriers with the current average hourly attorney fees now ranging between \$200 and \$520.

“Americans face significant exposure to legal and identity theft issues every day and it is appalling that so many people walk away from their rights because they believe they can’t afford to protect them,” continued Bell. “We believe the color of justice should not be green and through our technology we help to provide equal access to equal justice equal for all.”

Scott Gerber, founder of Forbes Councils, says, “We are honored to welcome Jeff Bell into the community. Our mission with Forbes Councils is to curate successful professionals from every industry, creating a vetted, social capital-driven network that helps every member make an even greater impact on the business world.”

Long respected for its pioneering spirit to democratize access to justice for all, LegalShield, provides such access to more than 1.6 million families and serves over 4.2 million individuals. The company’s leading IDShield service provides identity monitoring, and both consultation and restoration services by the industry’s only dedicated team of licensed private investigators. In addition, LegalShield and IDShield serve more than 141,000 businesses.

LegalShield is a subscription-based legal service which helps citizens live free under the law. A Covered Person has toll-free telephone access to a Provider Attorney on a 24-hour per day basis for covered legal emergencies.

About LegalShield

LegalShield is one of the North America’s leading providers of legal safeguards for individuals, families and small businesses. The company also offers one of the industry’s most affordable and comprehensive identity theft plans, IDShield. LegalShield plans provide protection to more than 4.2 million individuals, and IDShield provides identity monitoring and restoration services to more than one million individuals across North America. In addition, LegalShield and IDShield serve more than 141,000 businesses.

For as low as \$20 per month, LegalShield members get access to attorneys with an average of 19 years of experience in areas such as family matters, estate planning, financial and business issues, consumer protection, tax, real estate, benefits disputes and auto/driving issues. Unlike other legal plans or do-it-yourself websites, LegalShield has dedicated law firms in 50 states and four provinces in Canada that members can call for help without having to worry about high hourly rates.

For more information, visit <http://www.LegalShield.com> or <http://www.IDShield.com>

About Forbes Councils

Forbes partnered with the founders of Young Entrepreneur Council (YEC) to launch Forbes Councils, invitation-only communities for world-class business professionals in a variety of industries. Members, who are hand-selected by each Council’s community team, receive personalized introductions to each other based on their specific needs and gain access to a wide range of business benefits and services, including best-in-class concierge teams, personalized connections, peer-to-peer learning, a business services marketplace, and the opportunity to share thought leadership content on Forbes.com. For more information about Forbes Technology Council, visit <https://forbestechcouncil.com/>. To learn more about Forbes Councils, visit forbescouncils.com.