



NEWS RELEASE

FOR IMMEDIATE RELEASE

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EMILY B. ROSE JOINS LEGALSHIELD AS VICE PRESIDENT, BROKER & PARTNERSHIP SALES

ADA, OKLAHOMA (January 17, 2017) -- LegalShield, one of North America's leading providers of legal and protection against identity theft voluntary benefits programs, announced today that Emily B. Rose has joined the company as Vice President, Broker & Partnership Sales.

Mrs. Rose brings twelve years of experience in the voluntary benefit marketplace. Prior to joining LegalShield, Mrs. Rose occupied strategic positions at MetLife, most recently as Voluntary Specialist Director. Mrs. Rose worked with large employer groups and their broker partners to offer voluntary benefits to their employees, including legal plans. As Regional Sales Manager with Hyatt Legal Plans, a MetLife company, she worked with Fortune 500 accounts to offer a group legal plan to their employees. She holds a BA in Advertising from Michigan State University in 2001, and licenses in Property and Casualty as well as Life and Health.

"I am thrilled to join LegalShield, a company that is uniquely positioned as a leader in legal and identity theft protection," said Emily B. Rose. "LegalShield's offerings are at the very heart of the new wave of benefit offerings being used to attract and retain employees," continued Mrs. Rose."

"Adding Emily to our growing LegalShield team will continue to bolster our growth trajectory as we celebrate our 45th year of operation," said James Rosseau, President of LegalShield Business Solutions. "Emily's experience and expertise will greatly assist our desire to have the best solutions in the marketplace," continued Rosseau.

"Emily is a foremost expert with legal plans and voluntary benefits and she has already dramatically furthered LegalShield's ability to meet the needs of our national broker partners and their customers to become the leading provider in the industry," said Glenn Petersen, Senior Vice President of Broker and Partnership Sales.

Long respected for its pioneering spirit to democratize access to justice for all, LegalShield, provides such access to more than 1.6 million families and serves over 4.2 million individuals. The company's leading IDShield service provides identity monitoring, and both consultation and restoration services by the industry's only dedicated team of licensed private investigators. In addition, LegalShield and IDShield serve more than 141,000 businesses.

LegalShield is a subscription-based legal service helps citizens live free under the law. A Covered Person has toll-free telephone access to a Provider Attorney on a 24-hour per day basis for covered legal emergencies.

About LegalShield

LegalShield is one of the North America's leading providers of legal safeguards for individuals, families and small businesses. The company also offers one of the industry's most affordable and comprehensive identity theft plans, IDShield. LegalShield plans provide protection to more than 4.2 million individuals, and IDShield provides identity monitoring and restoration services to more than one million individuals across North America. In addition, LegalShield and IDShield serve more than 141,000 businesses.

For as low as \$20 per month, LegalShield members get access to attorneys with an average of 19 years of experience in areas such as family matters, estate planning, financial and business issues, consumer protection, tax, real estate, benefits disputes and auto/driving issues. Unlike other legal plans or do-it-yourself websites, LegalShield has dedicated law firms in 50 states and four provinces in Canada that members can call for help without having to worry about high hourly rates.

For more information, visit <http://www.LegalShield.com> or <http://www.IDShield.com>

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