



NEWS RELEASE

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JACOB VARGHESE JOINS LEGALSHIELD AS VICE PRESIDENT, LAUNCH GENERAL MANAGER

ADA, OKLAHOMA (January 24, 2017): LegalShield, one of North America's leading providers of affordable legal plans and the IDShield identity theft solution for individuals, families and small businesses, announced today that Jacob Varghese has joined the company as Vice President, Launch General Manager.

Launch by LegalShield is the newest product to the company's portfolio that gives consumers a smarter, faster, better way to incorporate their business with the additional support of North America's only dedicated network of law firms and lawyers covering 49 U.S. states and four Canadian provinces.

Varghese brings a successful track record of driving growth and profitability in the legal services industry. Prior to joining LegalShield, Varghese spent more than 11 years at LegalZoom, most recently in the sales and business development departments. His roles with LegalZoom included: Vice President of Sales & Business Development, Vice President of Business Services, Director of Business Services. Prior to LegalZoom, Varghese practiced law in Iowa. He graduated from Drake Law School.

"With LegalShield memberships at an all-time high and a mobile launch around the corner, this is an exciting time for the company," said Varghese. "Launch by LegalShield helps users start a business smarter, faster and better than the competition, with just three simple steps online and the added benefit of 24/7 account access through a mobile app. It will cater to the needs of the many entrepreneurs who look for guidance and support during the crucial early days of business formation, when legal issues may arise after filing paperwork."

"We are thrilled to welcome Jake to the LegalShield family," said Jeff Bell, CEO of LegalShield. "He is joining a few months before we officially add Launch to our offering and will help us in our endeavor to fuel America's entrepreneurial spirit with the adequate tools."

Long respected for its pioneering spirit to democratize access to justice for all, LegalShield, provides such access to more than 1.6 million families and serves over 4.2 million individuals. The company's leading IDShield service provides identity monitoring, and both consultation and restoration services by the industry's only dedicated team of licensed private investigators. In addition, LegalShield and IDShield serve more than 141,000 businesses.

LegalShield is a subscription-based legal service which helps citizens live free under the law. A Covered Person has toll-free telephone access to a Provider Attorney on a 24-hour per day basis for covered legal emergencies.

About LegalShield

LegalShield is one of the North America's leading providers of legal safeguards for individuals, families and small businesses. The company also offers one of the industry's most affordable and comprehensive identity theft plans, IDShield. LegalShield plans provide protection to more than 4.2 million individuals, and IDShield provides identity monitoring and restoration services to more than one million individuals across North America. In addition, LegalShield and IDShield serve more than 141,000 businesses.

For as low as \$20 per month, LegalShield members get access to attorneys with an average of 19 years of experience in areas such as family matters, estate planning, financial and business issues, consumer protection, tax, real estate, benefits disputes and auto/driving issues. Unlike other legal plans or do-it-yourself websites, LegalShield has dedicated law firms in 49 states and four provinces in Canada that members can call for help without having to worry about high hourly rates.

For more information, visit <http://www.LegalShield.com> or <http://www.IDShield.com>

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