



LegalShield en Español Will “Go Live” This Week!

That’s right, as promised we have achieved our commitment to deliver a superior Spanish product for you to market. Before the end of this week LegalShield en Español will be “Live”. We are so excited to provide legal protection to the 58 million Latinos in the U.S. in Español.

Please join us on Tuesday, August 21st, at 8:00 p.m. ET on the [LegalShield Associate Success Facebook](#) group and at 8:30 p.m. ET on the [LegalShield en Español Facebook](#) group for the official launch date announcement of LegalShield en Español on Facebook Live.

LegalShield en Español is a mirror image of our Legal Plan but with a totally new network of Spanish speaking lawyers across the country. Check out the [LegalShield en Español Bilingual Product Flier](#) for an outline on the product details. We are providing the full legal experience in Español! The following bilingual or Spanish tools are now available on LSEngage to help you market LegalShield en Español:

- Product video
- Membership application
- Will Questionnaire
- Business Briefings
- 101 Reasons
- \$24.95 bilingual flatsheet
- LegalShield and IDShield combo flatsheet
- Interactive flier
- Top 15 Areas of Law
- LMS courses (8 product training course)

Pre-sale applications can be submitted on the day we “Go Live”. Watch this video (in [English](#) or [Español](#)) to learn how to submit your applications through the Associate Only Back Office (AOBO). We will

announce the winners of the pre-sale incentive the during week of August 27th. Remember that the winning market will get a Mega Super Sabado in September. The top three associates will get one year of LegalShield Advantage. The top selling associate will receive one free year of LSEngage and will travel to Ada to co-host the first Latino Leadership Show in September. Remember we also have a third quarter LegalShield en Español incentive for the top five associates that sell individual plans and the top five groups sales to win an all-expenses paid trip for two to Las Vegas in January.

Join us Tuesday on Facebook Live as we will officially announce the launch of LegalShield en Español.

Gracias