



WE'RE THE BEST. HERE'S WHY.

Launch by LegalShield is superior to all competitors because we are simply:

SMARTER: Lower price and better services than competitors.

FASTER: Fewer steps because you'll speak to YOUR law firm before automated filing.

BETTER: You will form your new business with 3 months of LegalShield included so you will have our provider law firms with you every step of the way.

No one provides value, simplicity and support like LegalShield. We've been in business for more than 44 years, developing North America's oldest and largest network of law firms.

KEY FEATURES OF LAUNCH:

1 EASY, FAST, AFFORDABLE ONLINE PRODUCT

Easy digital incorporation – consumer fills out a questionnaire and proper documents are prepared & completed by Launch by LegalShield

2 CONSULTATION

Make sure it's done right the first time by having the questionnaire reviewed by an attorney before it is filed to ensure all needs and questions are answered.

3 LEGAL SUPPORT

Access an entire network of law firms to assist with any business or personal legal issue with 3 months of the LegalShield membership (Family + Home Business Supplement)

SERVICES AVAILABLE INCLUDE:

Company Start-Up Options

- Standard & Expedited Incorporation (LLC or C Corp), and DBA Filing Service

Additional Services Include

- Amendments, Dissolutions, Foreign Qualifications, Registered Agent and Corporate Kits
- All incorporation services include a 3 month LegalShield and HBS membership, plans may vary based on state availability.

Registration Services

- Federal Tax ID (EIN), Business License, Registered Agent Services, Kits and Seals Services to Maintain your Company
- Filing requests, annual reports and a learning center

Associate earns commissions on membership as earned.



LegalShield®

Launch by LegalShield

Q. Does it come with a legal plan?

Yes, all Launch customers will have 90 days of Family Legal Plan with the Home Business Supplement, in states where applicable.

Q. Once the business is formed will it have a membership or will it be considered home based?

All Launch members with an incorporation service will receive 3 months of the Family Legal Plan and the Home Business Supplement if they do not qualify for the HBS then we will upgrade them to the SMB10

Q. What happens to the Launch member's legal plan membership after 90 days?

A Launch member's legal membership will be auto-billed monthly after the 90-day trial.

Q. What if a member has a LS plan or a LS plan and HBS and wants an incorporation?

When the incorporation papers are submitted their legal plan membership will be advanced 3 months. The only exception is if they are on a Group plan with Payroll deduction

Q. If a member has a Standard Family Plan (\$26) and Home Business Rider, are we going to make the upgrade to the New Legal plan and HBS?

Membership will be upgraded to the \$19.95 Family Legal Plan (based on state availability).

Q. What if someone doesn't have a family and want's the individual legal plan?

Member will have to call and change to the individual plan.

Q. If a member has a new individual plan and HBS, are we going to upgrade to the family legal plan?

Upgrade not needed.

Q. What if someone doesn't want the LP or HBS? Is there an option to opt out?

No, we are better because we have an integrated product and legal plan.

Q. When can the member expect to get their company documents back?

Most incorporations are completed and mailed in a packet to the user within 7-25 business days after they have been submitted following the 2-day hold period.

Q. When does the 2-day hold begin?

The system is set to have the 2-day hold begin once the order is complete.

Q. What happens if the member can not be reached within 2 business days?

If you can't reach the member, Tarkenton needs to be notified by the Provider Firm to stop the application if there are any changes that might need to be made.

Q. Where do I direct a member with questions specific to the Launch Product?

Members will be able to call at 800-465-0375 or email cservice@legalshieldcorp.com to get help and assistance from the live support team.

Q. Who will prepare the incorporation/LLC documents?

Documents will be prepared by our partners based on information provided on the questionnaire.

Q. How long does their membership take to be effective?

Immediately, after purchase is complete.

Q. Will the member choose an entity before consulting with an attorney?

Yes, they choose their entity prior to speaking with a lawyer but will have an opportunity to edit their questionnaire before filing.

Q. Will the documents be filed with the appropriate Secretary of State or will the member file them after getting the package?

The documents will be filed with the appropriate Secretary of State.

Q. Is there consideration being made for business plans instead of family and HBS plans?

Yes, this will be a different phase of Launch. The type of consumer we are targeting is a non-employer, but as they build their business we will monitor this and market to them to upsell to a business plan.

Q. What if issues arise with the questionnaire during the conversation with the member?

If anything needs to be changed the member can call Tarkenton to take care of adjusting the order.

Q. Are providers responsible for more than the consultation?

No, providers are only giving the consultation. All other services are handled by Tarkenton or the member.

Q. Will Launch be available in MA even though we have no HBS there?

Yes, it would be under the Standard Plan.

Q. What happens if the member waits to call Tarkenton until after the 2 day hold is over?

The law firm will need to explain the need to contact Tarkenton immediately as they begin processing the questionnaire after the 2 business day hold time.