

# MAKING TOP-QUALITY LEGAL SERVICES AVAILABLE FOR ALL

LegalShield's  
legal plans  
currently  
protect 3.5  
million people

LegalShield's purpose is to create a world where everyone can take advantage of competent, affordable legal assistance. Our mission is to provide outstanding legal coverage by quality law firms for a low monthly fee, as well as unparalleled identity protection. In addition, we provide a rewarding business opportunity for independent sales associates and brokers.

## About LegalShield

Founded in 1972 in Ada, Oklahoma, LegalShield is a leading provider of legal plans and identity-theft solutions to families and small businesses across the U.S. and Canada. Before changing its name to LegalShield in 2011, the company was known as Pre-Paid Legal Services, Inc. Today LegalShield is owned by MidOcean Partners, a New York-based private equity firm.

LegalShield markets its products through two main channels: Networking and Business-to-Business. Independent sales associates share the products with individuals and small-business owners. Independent benefit brokers provide the products to corporate employees through payroll deduction.



## Facts about LegalShield

- With 1.618 million families enrolled, LegalShield's legal plans currently protect 4.15 million people in 50 U.S. states and four Canadian provinces.
- More than 34,000 companies offer LegalShield plans to their employees as a voluntary benefit.
- LegalShield's provider law firms employ 1,900 attorneys, plus an additional 7,646 referral attorneys.
- LegalShield's provider attorneys have been with their law firms for an average of 19 years.
- Each year, LegalShield law firms receive more than two million calls from members.

LegalShield  
identity-theft  
plans currently  
cover  
**1.7 million**  
people.

More than  
34,000  
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LegalShield  
plans to their  
employees

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### Key LegalShield Products

#### *Legal plans:*

LegalShield's legal plans cover everyday legal issues for members and their spouse and dependents, such as:

-  Family matters
-  Estate planning
-  Financial and business issues
-  Consumer/credit protection
-  Taxes
-  Real estate
-  Auto/driving issues

#### *Identity-theft plans:*

LegalShield's identity-theft plans help members minimize the likelihood of theft and resolve issues related to identify theft. Services are provided by Kroll, the world's leading consulting company in identity-theft prevention and restoration.

Services include the following:

-  Monitoring with activity alerts
-  Consultation
-  Identity restoration services

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### Executive Team

**Jeff Bell** - Chief Executive Officer

**James Rosseau** - Chief Commercial Officer

**Darnell Self** - Executive Vice President of Network & Business Development

**Kathy Pinson** - Chief Operating Officer

**Steve Williamson** - Chief Financial Officer

**Jack Goldenberg** - Chief Technology Officer & Executive Vice President

**John Long** - President Network Marketing & Sales

**Dave Coffey** - Sr. Vice President, Chief Digital Officer

**Patrick Hodges** - Sr. Vice President, People & Organizational Development

**Keri Norris** - Sr. Vice President of Regulatory Compliance & Chief Legal Officer

**Claire Terrell** - Sr. Vice President, Marketing

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### Office Locations

#### *Corporate office:*

One Pre-Paid Way  
Ada, Oklahoma 74820

(580) 436-1234

[www.LegalShield.com](http://www.LegalShield.com)