

# Marketing Manager (M/F)

in Vienna / Austria

Do you want to become part of the team that gives superpowers to technicians and employees? Here in Humai we create tech products using AI, computer vision and visualization that improve the world we live in and how we interact with it.

We would love to have you onboard!

Humai Technologies GmbH, part of the Berndorf Group ([www.berndorf.at](http://www.berndorf.at)), is growing fast! Working at Humai means, that you will part of a dynamic and innovative team that is that's drawing the digital path to Artificial Intelligence in maintenance and computer vision technologies.

Visit our website [www.humai.tech](http://www.humai.tech)

## YOUR TASKS

- Meticulous roll-out and implementation of our corporate design in all marketing channels and ensuring a cohesive company identity is maintained throughout.
- Overseeing the creative development of promotional materials, website content, advertisements, and other marketing-related projects
- Deploying successful marketing campaigns and own their implementation from ideation to execution
- Continuous analysis, revision, and extension of our digital marketing.
- Planning and implementation of email campaigns, online advertising, and SEO.
- Measuring and reporting the performance of marketing campaigns, online marketing, and SEO.
- Conception and implementation of video productions for products, employer branding, and social media
- Writing of marketing content in the German language for eBooks, Info folder and website
- Organization of promotional events at trade shows and other venues, coordinating with our staff to ensure prompt delivery of materials and merchandise.
- Close cooperation with our Content Marketing Team, handling and managing projects with our creative agency.
- Close collaboration with primary interfaces, above all in the areas of sales, development, and marketing.

**YOUR SKILLS**

- You have minimum 3-5 years of professional experience in B2B marketing.
- A University degree in economics, communication, marketing, or other related field.
- Possess a strong team spirit and ethic and have excellent organisational skills.
- Possess reliable experience in all marketing disciplines, but have a strong understanding for digital marketing.
- Possess an eye for detail, aesthetics and design, and have an understanding on how to implement the Humai visual concept into all our brand messages.
- Understanding the stages of a Buyers Journey and how it best accompanies and supports you in marketing.
- Possess experience in Inbound Marketing, Hubspot and Marketing Automation.
- Good knowledge of Wordpress is an advantage.
- Possess good communication skill, both verbal and written in German and English.
- Ability to take ownership and work with little or no supervision.
- Passion for digital trends and innovation.

**WHAT WE OFFER**

- A responsible position with plenty of creative freedom.
- Challenging yet exciting projects for the future-oriented market revolving around the tech hot topics of Artificial Intelligence, Machine Learning, Augmented Reality, Internet of Things, etc.
- Flat hierarchy, an open culture of communication and effortless cooperation
- Flexible working time models
- A restaurant in the building's ground floor.
- Free fruit, coffee, snacks and beer on Fridays.
- After work events.
- Good public transport network (U6, S-Bahn, regional train, tram 2, bus 5A + 37A).
- Gym right next door.

**INTERESTED?**

If you are interested to meet us and discuss any opportunities, please send your application to [Jobs@humai.tech](mailto:Jobs@humai.tech). Please include at least a concise CV (max. 2 pages) as well as any information that you find convincing about your ability to perform in the described position.

If you have any questions, please get in contact with us:  
Stephan Ganzinger, Recruiting Manager, +43 1 234 4624-72.

# Über uns

Humai Technologies gehört im Bereich Artificial Engineering zu den innovativsten Unternehmen der Welt und entwickelt gemeinsam mit seinen Kunden Assistenzsysteme aller Art für Ingenieure und Techniker im Anlagen und Maschinenbau. Auf der Basis von hochmodernen Technologien wie Deep Learning und Computer Vision rüsten wir die Techniker unserer Kunden mit wahren Superkräften (Röntgenaugen, Lesen in Lichtgeschwindigkeit, Alle Ersatzteile erkennen uvm.) aus. Kein Projekt gleicht dem Anderen. Kreativität und Schnelligkeit sind der Schlüssel zum Erfolg. Wir sind davon überzeugt, dass Artificial Engineering den Maschinenbau - wie wir ihn heute und die letzten 20 Jahre kennen - völlig verändern wird.

## **DU WILLST DICH BEWERBEN?**

Wir freuen uns auf deine aussagekräftigen Bewerbungsunterlagen an [Jobs@humai.tech](mailto:Jobs@humai.tech).

Bei Fragen erreichst du unseren Recruiting Manager Stephan Ganzinger gerne unter +43 1 234 4624-72.