

GOLDEX TOGETHER WITH PASSFORT



Goldex is the first global marketplace for physical gold. COO and Co-Founder, **Fernando Ripolles**, describes it best: "For the first time in the gold market, smart trading technology has been applied to provide best execution on both buying and selling physical gold."

Since June 2018, Goldex has used PassFort to optimise its customer onboarding journeys, carrying out KYC, AML and other compliance checks for new accounts.

What role does PassFort play for Goldex?

"PassFort plays a pivotal role when it comes to our backend processes. Covering KYC and AML because even though gold is not regulated we are subject to HMRC rules." says Fernando.

What is Goldex achieving with PassFort?

"We see PassFort as innovators and we feel identified with that." Fernando replies. "At our core - at our heart - we are disrupting the gold industry and we've seen how technology can really disrupt, then smooth out, and bring benefits to our end customer."



"PassFort is always there for everything you need when it comes to risk, compliance and KYC checks. We consider the PassFort team part of our extended family."

SYLVIA CARRASCO
CO-FOUNDER & CEO, GOLDEX

"Our relationship with PassFort is a relationship of trust and of knowledge. It is very important we have created a support system, and that we grow together".

FERNANDO RIPOLLES
CO-FOUNDER & COO, GOLDEX

Why did you choose PassFort?

"For me, they are the best in the market" says **Sylvia Carrasco**, Co-Founder and CEO of Goldex. "Being part of the PassFort team and the PassFort team being part of Goldex is very important."

What will the future bring?

"We continue working extremely well together. They have been growing recently, we have been growing recently, and hopefully we will continue as we have been doing over the last couple of years." says Sylvia.

"The key word here is trust - trust and positive guidance. PassFort is a young company and we want to grow together and to go into this journey reinforcing each other." concludes Fernando.



THE COMPANY

PassFort is transforming customer onboarding journeys. Our clients arrive at the perfect balance between compliance and customer experience.

By digitising customer due diligence processes, and automating KYC and AML checks, we help regulated and financial services businesses create efficiency and achieve faster time to decision.

SOLUTION

PassFort is a single platform with 3 elements:

- **THE PORTAL**
Onboarding teams work and collaborate in this secure, online space
- **POLICY BUILDER**
This is where specific compliance policies are mapped and digitised
- **INTEGRATION HUB**
Here is where data providers are integrated to automate checks



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