

The 10th Altair Technology Conference

UK's Leading Virtual Design Conference



Sponsorship Programme

19th September 2017 | British Motor Museum, UK



altair.com/ATCUK

2017 UK ATC Sponsorship and Exhibition Opportunities

Since its inception in 1999, Altair Technology Conference has grown from a HyperWorks user conference into one of the major PLM technology events in the UK, with attendees from international industry verticals including aerospace, automotive, biomedical, consumer goods, defense, electronics, heavy industry, marine and rail.

Last held in 2015, more than 300 thought-provoking keynote addresses and client presentations highlighted industry trends in enterprise simulation, showed how manufacturers are enabling innovation through simulation and turned the event into a conference not to be missed. Additionally the active participation of our partners in the technology showcase was very well received by our attendees and turned the conference breaks into a forum for hardware and software solutions and lively discussions.

This year, the UK ATC will take place on 19th September at the British Motor Museum, Gaydon. We would like to invite you to take advantage of this significant, focused marketing opportunity by participating as a "Platinum" or "Gold" Sponsor or as an Exhibitor. Selected partners will have the possibility to present their solutions also within the programme by having their banners on display or even presenting their solutions within the programme.

Why exhibit at/sponsor the ATC 2017?

- Exhibit and present to more than 300 industry professionals from all over the UK
- Meet customers, prospects and partners from a broad range of advanced manufacturing industries to create new business opportunities
- Establish new and strengthen important existing business relationships
- Increase the visibility of your company's solution within the UK Design community
- Gain a greater understanding of industry trends, needs and challenges from renowned keynote speakers and technology thought-leaders.
- Network with fellow sponsors and exhibitors to drive more business through collaboration.
- And more ...



PAST ATTENDEES

Airbus • Aston Martin • BAE Systems • Changan UK • Delta Motorsport • EADS • FORD • Baker Hughes • Icon Polymer Group • Jaguar Land Rover • Atkins • Lear Corporation • McLaren Racing • Nissan • Mercedes AMG F1 • Plastic Omnium • GKN Aerospace • Ricardo • Gurit • Dyson • Ultra Electronics • Vectayn Ltd • Rolls Royce • Gestamp • Unilever



2017 UK ATC – Exhibition and Sponsorship Programme

Our sponsorship packages offer you outstanding value for money, designed to help you exploit the potential of the event and maximise the return on your investment.

Platinum Sponsor.....£10,000

1 Max

- Recognition during welcome session
- Logo on all delegate badges
- Logo included on event invitation (if logo is provided in time)
- Logo included on conference proceedings
- Logo printed on delegate bag
- Logo placed on staging and marked out as platinum sponsor
- One page company and solution description in proceedings
- Logo included on conference website
- Vendor presentation to the audience
- Sales collateral included with registration pack
- Recognition in event media communications
- Exhibition space, centrally located, 6m²
- Sponsor fee includes free registration for sponsor attendees
- Option to add logo to all delegate lanyards



Gold Sponsor.....£5,000

- Recognition during welcome session
- Logo included on event invitation (if logo is provided in time)
- Logo included on conference proceedings
- Logo placed on staging and marked out as gold sponsor
- Short company description in proceedings
- Logo included on conference website
- Sales collateral included with registration packet
- Recognition in event media communications
- Exhibition space, centrally located, 6m²
- Sponsor fee includes free registration for sponsor attendees
- Option to add logo to all delegate lanyards



Exhibition.....£3,000

- Company name listed on conference invite and proceedings
- Company name listed on event website
- Logo placed on staging
- Exhibition space, 6m²
- Exhibition fee includes free registration for exhibitor attendees



The Next Step

Interested? Call us on **01926 468 600** to discuss your individual requirements, or email **Richa Sharma** - richa.sharma@uk.altair.com