

# Introduction

Independent professionals, small businesses, and midsize businesses have to do more with less. To be successful, they must stay close with their customers, focus on business differentiators, and work to become more agile than competitors. Microsoft Office 365 can help small and mid-sized businesses achieve those goals, with the promise of low upfront costs, eye-popping features, a familiar Office experience, and a financially backed guarantee. Microsoft Office 365 users are provided with excellent productivity experience across laptops, phones, tablets, and browsers for the way they work today, and geared towards the work of the future.

Kelser knows the importance of productivity. We have been helping businesses use technology to become more productive for more than 30 years. In that time, we have learned a lot about how people work. We know for sure that Office 365 can deliver a full-featured, online productivity experience. Office 365 was designed to meet business requirements for privacy, security, manageability, and reliability. So, why should small and midsize businesses choose Office 365 for their office productivity needs? Here are ten solid reasons.



## Office 365 Prioritizes Your Privacy & Security Needs

Office 365 provides users with enhanced security by design with state of the art data centers, A-class anti-spam and antivirus protection. You can get peace of mind with enterprise-level security built in, as well as the knowledge that your data will not be scanned for advertising purposes.

Microsoft is invested in providing secure data centers and services, easing your mind with separate architecture for consumer and business services. Office 365 does not have any ambiguity in their privacy statements concerning the usage of your data, allowing businesses to maintain control of their information.

### With Office 365 you can:

- Deliver your best work with new and innovative features throughout each Office application.
- Stay connected and save important messages with business-class email and up to 50GB of mailbox space.
- Protect your business and employees from malware and spam with always up-to-date security and email protection.
- Store, sync, and share files with OneDrive for Business and 1TB of space.
- Collaborate with team members and join online meetings with one click from your preferred mobile device.
- Gain peace of mind with a financially-backed 99.9% uptime guarantee.



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Technology Forward