



FOUR SEASONS
CONSULTING GROUP



Palliative Care Program Development Workshop

Program Directors: John Morris, MD and Janet Bull, MD, MBA

Join our team in a dynamic educational experience aimed at
Building and Enhancing a Palliative Care Program.

**September 30 – October 1, 2019
Asheville NC**

- **Are you interested in developing a new palliative care program?**
- **Are you interested in expanding and growing your current palliative care program?**
- **Do you want to see improved clinical and financial outcomes from your palliative care program?**
- **Do you want to prepare your organization for serious illness care contracts with payers?**

Who Should Attend: Those interested in developing, expanding, or improving Palliative Care, along with those who want to improve operations in service delivery. Bringing clinical and organizational team leaders is encouraged.

Description of Course: In this 2-day intensive, interactive course, participants will learn how to build and improve operations on running an effective and efficient palliative care program in the community or hospital that focuses on a person centric approach to care and aligns with improved quality, leading to reduced hospitalizations and increased hospice transitions. Small groups with intensive faculty mentoring will help your team leave with a practical plan tailored for your program.

We will discuss and show programs how to use Medicare claims data, review hospital and nursing home readmission data, and examine quality metrics data to determine gaps in care in one's community. Utilizing a risk stratification method, we will demonstrate how to align care with patient's needs and develop an efficient system for patient care. We will discuss working with payors and designing a program that aligns with reimbursement.

Tools will be shared which may include: recruitment and eligibility, marketing, billing and coding, productivity, patient visit templates and metrics to collect.

The curriculum covers:

- Making the Case for Palliative Care
- Models of Palliative Care
- Leadership of Palliative Care
- Organizational Logistics for a community palliative care program
- Legal and Compliance
- Developing a Business Plan and Financing Palliative Care
- Staffing and Productivity Guidelines
- Quality
- Important Data and Metrics
- Marketing and Growing Palliative Care

Continuing Medical Education:

Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the North Carolina Medical Society (NCMS) through the joint providership of the Mountain Area Health Education Center and Four Seasons. The Mountain Area Health Education Center is accredited by the NCMS to provide continuing medical education for physicians.

Credit Designation: MAHEC designates this live activity for a maximum of **16** AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the activity.

For More Information Contact:

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