THE CXAPP
A RETURN-TO-WORK STRATEGY

Features roadmap for a
touchless campus environment

In a recovering business world – the best approach to ease uncertainties and assure employees of their wellness and importance to the company is to promote contactless engagements in just about every aspect of the workplace.

Key considerations include:

- Increasing communication
- Influencing sentiment
- Reducing physical touchpoints
- Supporting mobility

**REDUCE YOUR
FOOTPRINT**

ONE APP
A Global Workplace

THE FUTURE OF WORK

This shift in workplace experience is putting a focus back on smart, connected spaces and leveraging IoT devices and sensors to create a 'no-touch' environment in a concentrated effort to provide a more comfortable situation for employees when they come back to the office.

THE WORK STARTS NOW!

Top 10 Capabilities (Roadmap)

What to incorporate and why it matters for the new workplace

All the features below will allow employees to interact with the space and have a 'touchless' experience within their work environment enabled through the CXApp Campus platform and intelligent partner ecosystem.

EMPLOYEE DENSITY MONITORING WITH ALERTS

Leverages sensors strategically placed around the workplace and focused in areas where employees typically gather. High traffic, key areas include lobby, breakrooms, coffee bars, elevator doors etc. The mobile app can send notifications based on crowded times, vacant times and total employees per square foot, all based on real-time occupancy within the environment.

Key Benefit Gives employees a sense of comfort allowing them to make safe and intelligent decisions on where they travel and spend their time.

BOOK A CONFERENCE ROOM (VIA SCHEDULING TOOL IN THE APP)

Allows users to see real-time availability of physical conference rooms and spaces to book meetings from the convenience of their phone. Users can directly check participant availability, invite others to the meeting and schedule catering services or refreshments to be delivered to the meeting room. Bookings are saved and can be viewed, modified, or cancelled at any time

Key Benefit Saves time for all employees and meeting participants to have real-time, on-demand access to their personal agendas and scheduling tools.

TOP 10 CAPABILITIES (ROADMAP)

BOOK & RELEASE A CONFERENCE ROOM (VIA ENVIRONMENTAL BEACON)

Enter and book a room by activating the beacon inside of the room which automates communication between your mobile app and triggers automatic booking settings. Just as easily, release the room once you leave the room (with your app) and are outside of the beacon's range.

Key Benefit This helps meeting organizers manage rooms through location-aware beacon technology and eliminates the need to touch a sign or interact with a keypad.

BOOK A ROOM & DESK (VIA NFC TECHNOLOGY)

NFC (near-field communication) stickers can be placed anywhere inside or outside of a conference or on a desk (for hot-desking) to quickly book it. It's as easy as placing your phone around the sticker to activate the prompt that books the room through the mobile app. If you run into a colleague in the hallway and need to talk privately, look for the NFC sticker and book the room with a quick tap.

Key Benefit NFC stickers are easy on the budget, low maintenance, and work independently from your WiFi. It is the cheapest way to invest in touchless booking and can be placed in every conference room. *Our recommendation for large campuses.

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> This shift in workplace experience is putting a focus back on smart, connected spaces
>
> Leon Papkoff — Chief Strategist

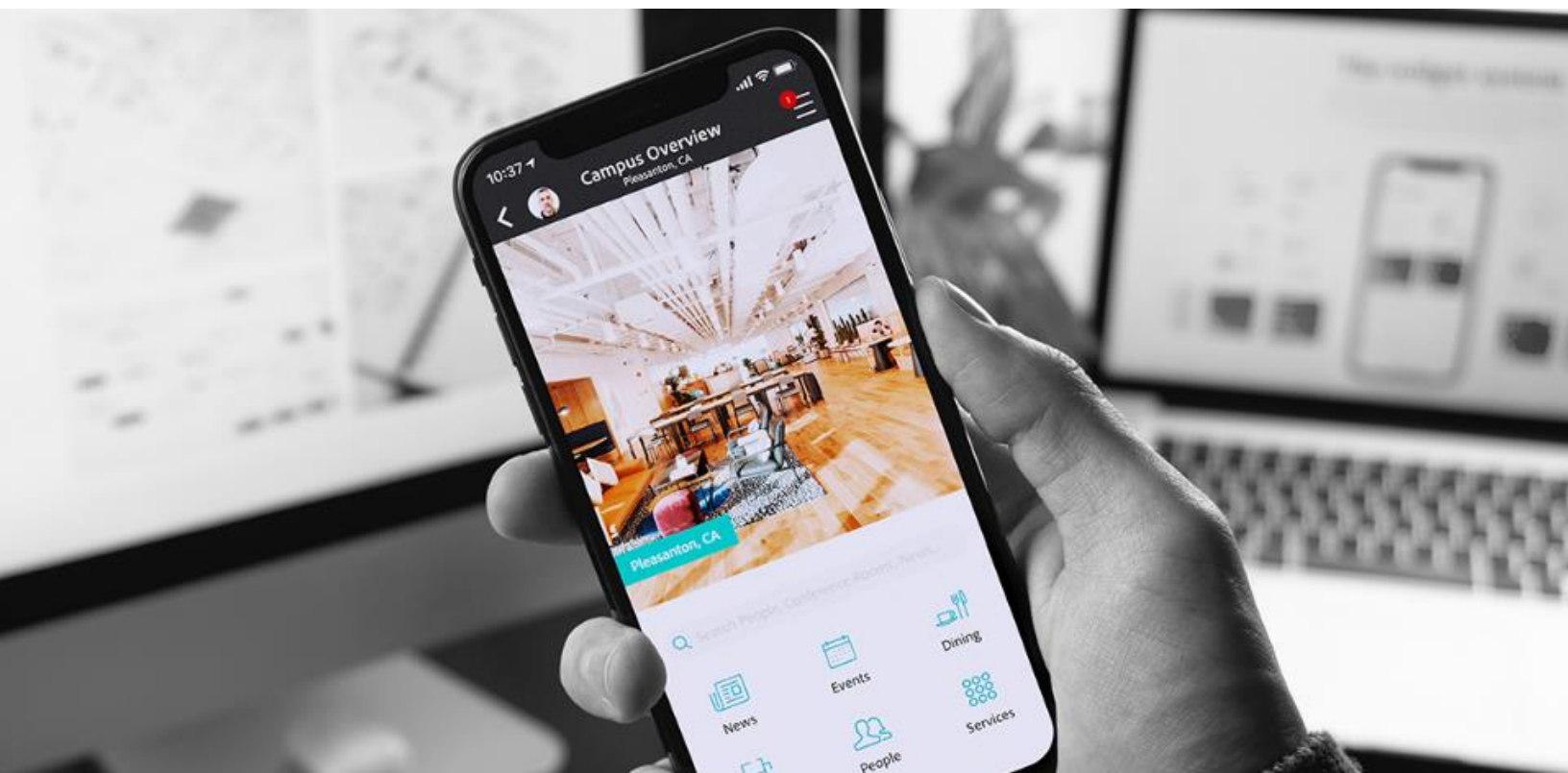# TOP 10 CAPABILITIES (ROADMAP)

DIGITAL BADGES

Turn your mobile app into a digital "badge". Digital badges can be set to respond to access controls at various doorways/access points for no-touch entry and used to exchange information with a fellow employee or approved visitor. This is a convenient method for campus accessibility for multiple places and use cases.

Key Benefit You don't have to ask for a badge to each room or office than you need to visit, no need to engage from the receptionist or from your IT group just to gain access.

VIRTUAL MEETING INTEGRATION (ZOOM, BLUEJEANS, WEBEX TEAMS AND MANY MORE)

Provide a video-conferencing link and agenda details with each meeting invite at the push of a button. A virtual meeting can have preset links and details on how to join or call in, as well as step-by-step procedure on how to join the conference meeting for first time users. Example: dial in using your preferred location; or download the platform to use.

Key Benefit Audiences may continue to be spread out in the near and long-term, so virtual meeting integration allows on-site, in-person and remote employees to have the same access and expectations from inside the app.

TOP 10 CAPABILITIES (ROADMAP)

CONFERENCE ROOM RELAY

For customers that have conference rooms that are outfitted with hardware (like a touchpad), the app acts as an enabler to activate the in-room settings. This literally "lights up the room" by relaying to the system to turn on the lights, start the camera feed, turn on the screen and get the meeting started!

Key Benefit Creates a low-touch environment for meeting rooms and reduces the steps needed to get a meeting rolling as soon as you walk into the room.
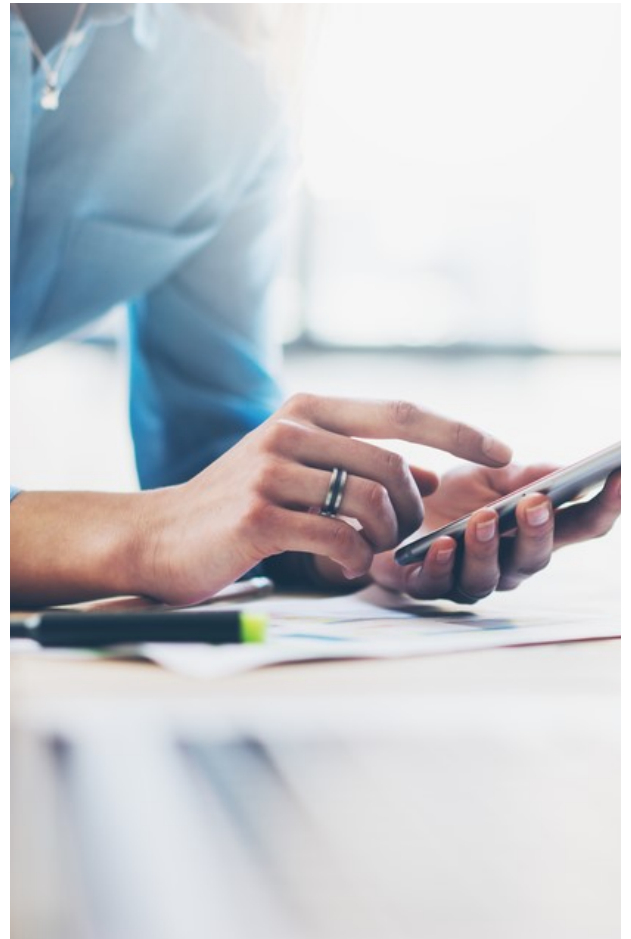
CLEANING/MAINTENANCE REQUEST

Kickstart a system for requesting room cleaning or area sanitation or ask facilities to address a maintenance issue within the work environment. Users can submit tickets and ask for help from facilities personnel to clean up a spill or sanitize a previously used room. A dedicated space in the app allows employees to schedule requests and facilities to receive new and monitor existing requests via notifications.

Key Benefit Employees will be more inclined to come into the office and stay at the office longer if they feel like the work environment, they are accessing day in and day out is getting the required attention it deserves from a cleanliness standpoint.

MOBILE FOOD ORDERING

Food services can provide an order-and-pick-up option while supplying individual menu information including pictures, pricing, and nutritional information to employees and visitors for certain times of the day, and even allow for payment processing through the app. Users can also have their payment info securely saved for convenient access the next time they order. Mobile food ordering helps users see the menu in your on-site cafeteria or restaurants nearby.

Key Benefit Users can order food and pick-it up at their convenience which saves time by avoiding long lines and minimizing high exposure areas. *Payment security is also a top priority in the CXApp platform.

TOP 10 CAPABILITIES (ROADMAP)

VISITOR MANAGEMENT

Employees can receive a push notification when a visitor enters personal information into the tablet or visitation kiosk in the lobby. This will trigger an in-app notification sent to the host-employee that their visitor has arrived, where that visitor is waiting, and a photo ID of that visitor for quick identification. If you are expecting a visitor and are currently occupied, this visitor management integration helps you see who enters your campus.

Key Benefit This integration helps facilities understand who enters your campus and streamlines visitor management from a central hub.

OUR COMITTMENT

This product roadmap is for our customers, their customers, and the employees that support them to create a better workplace.

We aim to fulfill the everyday employee needs of *"if you want to know something, you check your app. If you want to find something, you locate it with your app. If you want to communicate, you use your app. If you want to access something, you control it with your app,"* Leon Papkoff

ABOUT THE CXAPP

The CXApp is a mobile solution for digital customer experience programs across meetings, events, communities and campuses. Serving as a comprehensive workplace experience solution, our SaaS platform drives engagement with a mobile-first mindset across workplace operations through personalized and contextual on-site journeys.

We are the leading mobile app platform you can customize and deploy across all locations, all buildings, all programs year after year. We bring customer experience initiatives together in one hassle-free system that you don't have to host, manage, support, or maintain! This results in low cost, low overhead, easy maintenance, as well as a support team and platform that scales with your business needs.

The CXApp streamlines all digital touchpoints across your workplace into one central hub.

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