



## PERSONA Customer

David Visitus is your customer and was invited to an executive briefing at 'SilcomTech' through the CXApp to help guide him through his journey.

**ON-BOARDING** Download and profile setup enable instant access to pre-briefing features.

**LOGISTICS** Review recommendations for travel: hotels, dining, transportation and maps.

**INSIGHTS** Familiarization with speakers and representatives presenting key discussions.

**NOTIFICATIONS** Real-time updates on agenda items with automated communications.

**AGENDA** In-app access to meeting details, locations, timing, and attendees..

**CONTENT** Access to pre & post-meeting collateral for references and next steps.

**SURVEYS & POLLS** Link to surveys and polls for effortless engagement and in-the-moment feedback from customers.



SAMPLE USER

David Visitus

Director of IT, FlexOps