Robert Leads, Vice President of Technology and Discussion Leader, uses the CXApp to navigate multiple briefings each week as a key contributor for customer briefings and leadership.

SCHEDULE Executive alignment is simplified with a single feed of upcoming briefings.

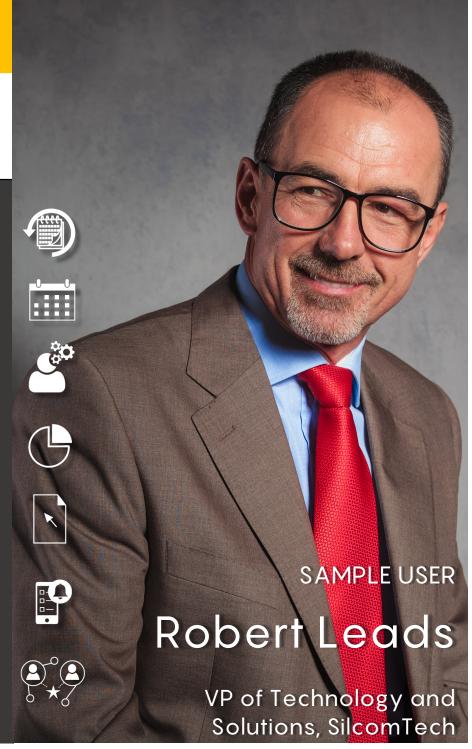**AGENDA** Topics, discussions, needs, and gaps are pre-determined for each briefing.

INSIGHTS In-app profiles provide insight into existing relationships and business objectives.

POLLS Quickly take the pulse of the room or the customer to optimize the experience.

ECONTENT Collateral and supporting documents can be easily supplied to facilitate discussions.

NOTIFICATIONS Updates are contextual and specific to the meetings the user is invited to.

NETWORKING Ensure perpetual engagement for connections, questions, and opportunities for business.

SAMPLE USER

Robert Leads

VP of Technology and Solutions, SilcomTech