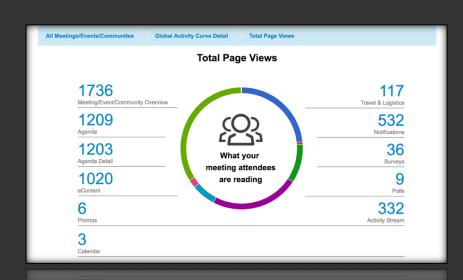


METRICS Insights for Action: Response

Qualitative and quantifiable data creates an aggregated dashboard visual to help you build engagement in real-time.



CONTENT ACTIVITY

Gauge the success of your communication efforts:

- Notifications sent : received
- Polls sent : received
- Surveys sent: received

BELL CURVE

Pre, during, and post activity maps engagement to the phases of your program

USER ACTIONS

Basic usage stats are available for downloads, sessions, popular pages, and time spent

SOCIAL MONITORING

Listen to the heartbeat of your community through posts to the activity stream

ACROSS TIME

View simplified metrics across time for a better understanding of long-term effects of your mobile app program



METRICS dashboards equip your team with the tools necessary to make informed, data-driven decisions based on user behavior.

Event, meeting, and community analytics enable you to create optimized experiences by measuring and responding to user behavior on the fly.