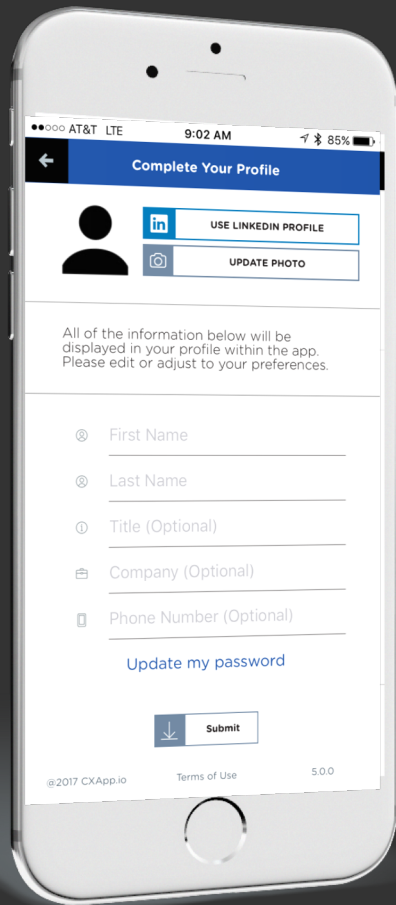


Allow customers and members to put their best foot forward by using the on-boarding process to create an in-app.



MY PROFILE

This is the data users get when viewing in-app profiles: basic info, bio, email, phone, and image.

IMPORT OR MANUAL

Users can setup their initial profile information like name, email, company, and picture or automatically import by connecting their LinkedIn account.

PREFERENCES

Ability to filter content by specific needs and interests so the items that matter most to users show up in their 'filtered' view.

SETTINGS

Setting management lets users update messaging and notification preferences and at any time for optimized alerts.

EDIT & UPDATE

Profiles aren't fixed in stone, as jobs and personal information change, users can update their profiles as necessary.



PROFILE creation is the first fundamental in the on-boarding process

where users create a landing page for networking and making connections within the community that are real-time and lasting.

Registration is most successful when the on-boarding process is simplified, straightforward, and/or automated.