PERSONA Sales Director

Jon B. Selling, Sales Director, uses the CXApp to report and gain customer insights before, during, and after meetings to ensure all team members are up to date on the latest needs and profile data.

INVITE & INFORM Invite customers to the app and manage briefing expectations.

WHITE GLOVE Hand-craft details like hotels, dining, and experiences for that wow moment!

BU ALIGNMENT A 'de-siloed' approach to briefing program and customer experience.

CUSTOMER INSIGHTS Extended profiles with account strengths and weaknesses.

MESSAGING Business to customer messaging keeps conversations in context.

ECONTENT Easily access relevant content to help drive sales and relationships forward.

SURVEYS & POLLS In-the-moment polling or survey integrations for in-app feedback to optimize your program.

SAMPLE USER

John B. Selling

Sales Director, SilcomTech