Reggie Straight, Sr. Marketing Manager, leverages the CXApp to manage event logistics, information, access and networking opportunities throughout the year at industry Partner, Supplier, Member events.

EASY ONBOARDING Users can effortlessly launch the event app through SMS text.

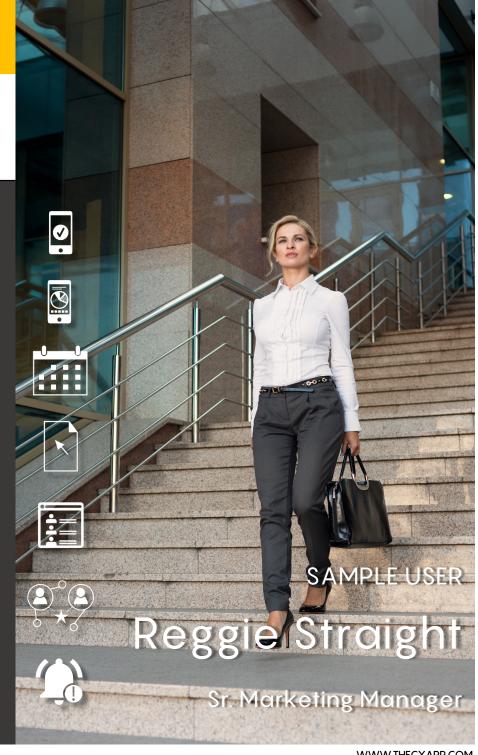**DASHBOARD** Surfaces key event info and promotions that matter most to attendees.

AGENDA Easily access sessions and tracks or build a personalized event agenda.

ECONTENT Instant access to content and collateral from presentations throughout.

ACTIVITY FEED Share highlights through text, image, or video straight into the app and social.

ATTENDEES Connect and network with other attendees before, during, and after the event.

NOTIFICATIONS Real-time alerts and communications keep attendees informed and on-time for a seamless event flow.

SAMPLE USER

Reggie Straight

Sr. Marketing Manager