



PERSONA Student

Ed Learner, a sophomore at Founderly University, uses the CXApp to manage his personal student life. The app helps Ed navigate the complex physical systems of the campus with a mobile-first mindset.

CAMPUS GUIDANCE Wayfinding features ensure students never get lost on the way to classes and activities.

DIGITAL RESOURCES On-the-go access to digital, educational content and support for the student body, faculty, and parents.

EVENTS Upcoming events keep students stay immersed in campus activities and connect with other classmates.

REAL-TIME COMMUNICATIONS In-the-moment alerts can be tailored specifically to student needs, preferences, and locations.

SAFETY FEATURES Mobile notifications inform students of danger and help guide them to safety.

SEARCHABLE ENVIRONMENT All digital content, places on campus, and even people are immediately searchable and findable.

DIRECTORY A list of key faculty, administrators and more keeps students connected.



SAMPLE USER

Ed Learner
College Student